

**Is there a particular piece of legislation/budget item that is a priority for Purchase College?**

There is no particular piece of legislation/budget item; however, the following are the focus of our efforts with the Legislature and Governor's office:

- Continued support for the development of the Senior Learning Community (received legislative approval in August 2011). This means advocacy work with the DOB, AG and OSC offices to help with the process of garnering necessary approval of contracts.
- Capital funds and funding for critical maintenance projects on the campus.

**What are the parameters of the work anticipated from the lobbyist firm hired?**

I assume that this question is related to the scope of work. The lobbyist is expected to represent and advocate for Purchase College and its entities at local and state levels.

The lobbyist also is expected to offer advice and strategies on how and when to approach legislators and to frame important "asks."

The lobbyist is expected to do follow up on these asks.

The lobbyist is expected to monitor developments in legislature in order to identify opportunities for the college.

**Do you know the budget range for hiring the firm?**

In the past, annual lobbyist expenditures have been mid 5 figures.