

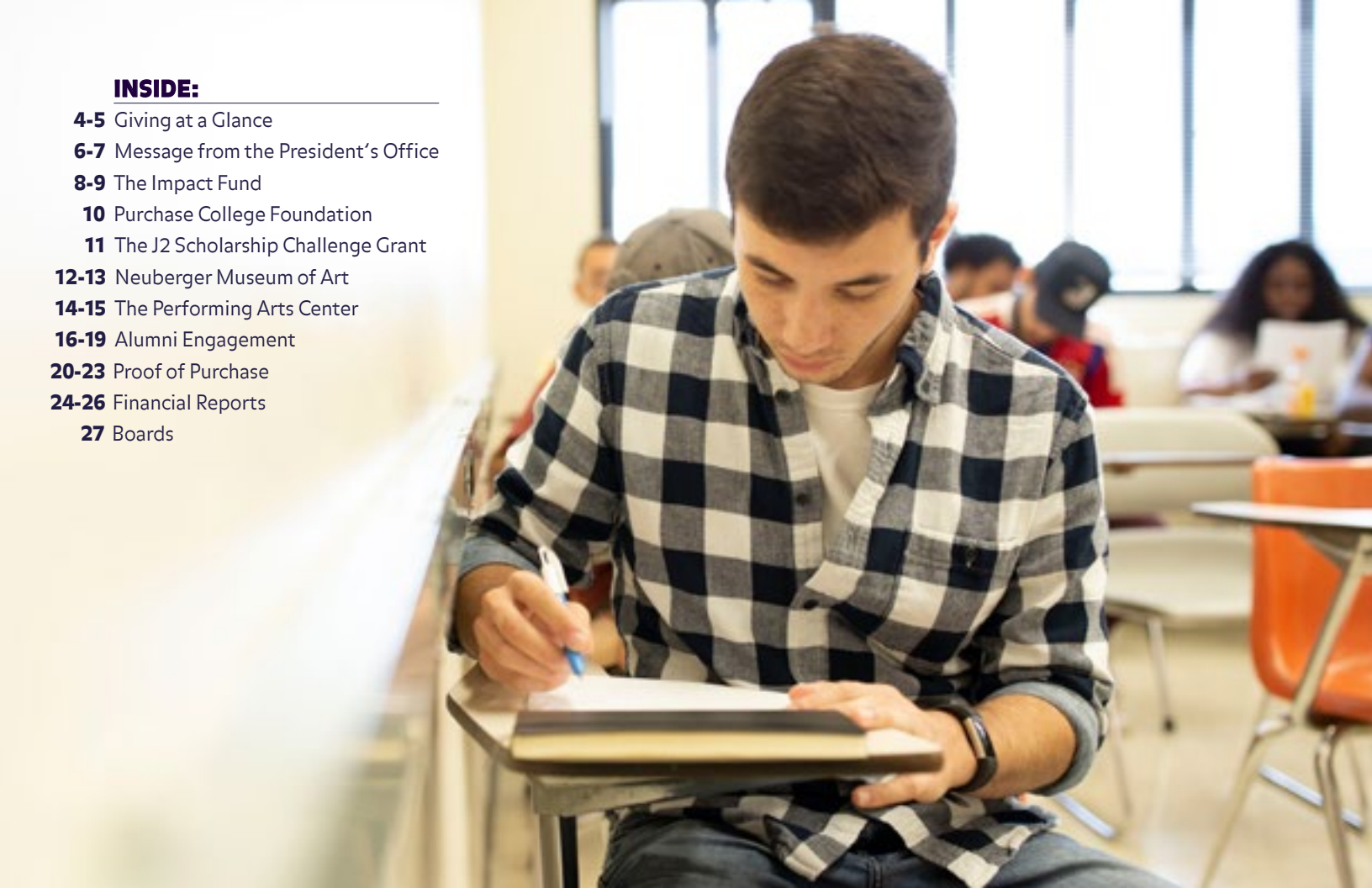
2020 IMPACT REPORT

50 YEARS
SUPPORTING STUDENT SUCCESS



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"As a graduate of 2020, I want to say thank you. I am beyond grateful for the Dean's Merit Scholarship and the impact it's had on my experience at Purchase. This scholarship has not only helped me financially, but has also aided in my expansion as an artist and a person. Coming from a small town where the Arts are not as prominent, being able to attend Purchase has shaped me into a dedicated learner, a creative and critical thinker, and above all, an artist with a voice. Scholarships like the Dean's Merit Scholarship have helped me become the person I am today."

Aubrey W.

Theater Design/Technology
Scenic Design Concentration
Class of 2020

50 YEARS SUPPORTING STUDENT SUCCESS

The Purchase College Foundation was established 50 years ago.

Throughout the decades, private contributions from alumni, parents, and friends of the College have greatly enriched the quality of academic life at Purchase by enhancing teaching, learning, and discovery.



GIVING YEAR 2020

JULY 1, 2019 – JUNE 30, 2020

147

PEOPLE
MADE THEIR

FIRST
GIFT

34

ALUMNI

MADE THEIR

FIRST GIFT

WE ESTABLISHED

15

NEW

SCHOLARSHIP FUNDS

**MORE
THAN
100
DONORS**

CONTRIBUTED
TO THE
**MAKE AN
IMPACT FUND**
RAISING

\$62,000

FOR STUDENTS
IN NEED

**WE RAISED
NEARLY**

\$500,000

FOR
SCHOLARSHIPS
WITH

OVER 100
CONTRIBUTIONS

NEARLY **HALF**
OF THOSE
WERE
GIFTS OF
LESS THAN

\$100

416

**PURCHASE
COLLEGE
GRADUATES
GAVE NEARLY**

\$200,000

IN NEW GIFTS

LETTER FROM THE INTERIM PRESIDENT OF **PURCHASE COLLEGE**

This year's annual report is truly representative of the Purchase College Foundation & Charitable Entities. These pages offer unsought but well-deserved recognition to the many community volunteers and alumni leaders who commit valuable time and financial resources to the College, the Neuberger Museum of Art, and The Performing Arts Center. I hope you will enjoy learning about their motivations and impact on our campus community.

In my fourteen years at Purchase, and most especially during the past year as interim president, I experienced first-hand the energy, dedication, and creativity made possible by our donors. Whether I enjoyed an endowed lecture by a prominent author or social scientist, read engaging work by a successful alumni journalist, witnessed the expertise of our student performances across the arts and music genres, or viewed a student produced film—there is no denying the energy and the drive for excellence in all areas.

These opportunities were ended all too soon last semester due

to the COVID-19 pandemic. In the midst of such an unexpected turn of events, the faculty, staff, and students did whatever was necessary to pivot—to keep their commitments and to finish the coursework and the programs on time.

The financial resources made available for emergencies such as this have helped sustain us in our educational mission.

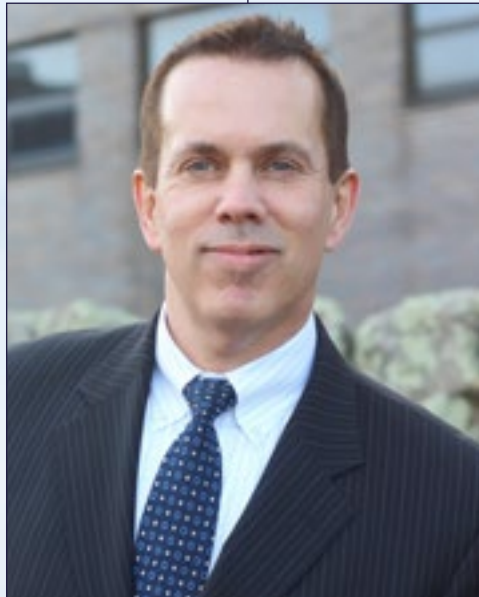
Another highlight of the fiscal year was the successful close of a very comprehensive and competitive national search for the next president of Purchase College. It was my honor to announce and welcome Dr. Milagros "Milly" Peña as the sixth president of Purchase College, and the first Hispanic woman to ever lead a SUNY institution. Milly and I look forward to working together in the year ahead and building a new future together with you.

The support, guidance, and resources provided by you are treasured by all of us

at Purchase, and we are very grateful for it.

Dennis Craig

Interim President, Purchase College, 2019-2020



A NEW PRESIDENT FOR **PURCHASE COLLEGE**

DR. MILAGROS PEÑA

On October 1, 2020, Dr. Milagros “Milly” Peña became the sixth president of Purchase College. “We are so pleased to welcome Dr. Peña to the SUNY family, and I’m confident she will further elevate one of the nation’s premier and most ethnically diverse liberal arts colleges at this historic moment,” says former SUNY Chancellor Kristina M. Johnson. “Dr. Peña has spent her

career attracting and retaining diverse faculty members to more accurately reflect student demographics. She also has aggressively pursued and promoted cross-disciplinary scholarship and stressed the importance of higher education institutions as community pillars. These tenets are central to both the core mission of Purchase and my broader vision for the entire SUNY system.”

think
wide
open



“These opportunities were ended all too soon last semester due to the COVID-19 pandemic. In the midst of such an unexpected turn of events, the faculty, staff, and students did whatever was necessary to pivot—to keep their commitments and to finish the coursework and the programs on time. The financial resources made available for emergencies such as this have helped sustain us in our educational mission.”

Dennis Craig
Interim President

**GIVING HIGHLIGHT:
THE MAKE AN IMPACT FUND**

MAKING AN IMPACT FOR OUR STUDENTS

Impact is one of those fundraising words that tends to accompany the largest gifts, but every gift truly makes a difference here at Purchase. The Make an Impact Fund provides students in emergency financial situations assistance with expenses that have arisen out of the COVID-19 crisis.

In the spring of 2020, an anonymous donor to the SUNY Impact Foundation came on board to match dollar-for-dollar, up to a total of \$50K per campus, all gifts to student emergency funds received by June 30, 2020.

With the generosity of faculty, staff, alumni, and Foundation trustees, we exceeded the \$50,000 in gifts required to qualify for the student emergency funds challenge. The final amount contributed to this effort was \$50,424.

Purchase will now have \$100,424 available to assist students in addressing their changed financial circumstances caused by the COVID-19 situation.

DID YOU KNOW?

23.68% of undergraduate students are considered low income, and 67.5% of full-time undergraduates receive some form of financial aid: loans, grants, scholarships, or work study.

LETTER FROM THE CHAIR OF THE **PURCHASE COLLEGE FOUNDATION**

It is always gratifying for me to take a few moments to reflect on the last fiscal year of the Purchase College Foundation and to share with you some highlights. Top of mind is the Purchase College Foundation turned 50 this past December! What an amazing and productive five decades it has been for both the Foundation and for Purchase College. This period of remarkable vision and growth allowed the campus, its students, faculty, and programs to flourish.

One board member who was key to this steady growth was Don Cecil, who provided wise counsel and a steady hand as the long-serving Founding Chair of the Foundation's Investment Committee. His deep knowledge of markets guided the strategy not only to build and preserve our endowment assets, but to carefully oversee their steady, substantial growth over time. The Purchase College Foundation, valued at nearly \$80.5M at the close of FY20, is consistently ranked among the top in all of SUNY. This is a true and lasting tribute to his generosity and efforts. His passing was a tremendous loss to his family, the Foundation board, and the campus community, especially the Neuberger Museum, where he was a longtime member of the Board of the Friends and which held a special place in his heart. He is deeply missed.



The COVID-19 crisis took everyone by surprise and the last four months of the fiscal year were a time for innovation and action. The SUNY Impact Foundation offered all SUNY campuses the opportunity to compete for up to \$50,000 in matching funds provided by an anonymous donor. All gifts for Student Emergency Funds contributed between April 15 and June 30 received a dollar-for-dollar matching grant. In the midst of the tumult, faculty, staff, board members, and alumni stepped up, raising \$50,424. With the \$50,000 in matching funds, there is now a grand total of \$100,424 available to assist students to graduation. A special thanks to all who participated!

I hope you will enjoy the new format of the annual report, which focuses on sharing the stories of you, our donors, and the impact of the gifts you have so generously given.

On behalf of the Purchase College Foundation Board of Trustees, thank you.

Lucille Werlinich

Chair, Purchase College Foundation Board of Trustees

GIVING HIGHLIGHT: **ALUMNI CHALLENGE GRANT UPDATE**

J2 SCHOLARSHIP CHALLENGE GRANT

The J2 Scholarship Challenge Grant for Student Success in Honor of Thomas J. Schwarz, initiated in 2018 by Chemistry alumnus John Ambroseo '83 and his wife, Jeanette LaCorte, raised a total of \$328,598.65 by June 30, 2020.

Thanks to the generosity of our donors, at the close of FY20 the following scholarship funds have been established as a result of this Challenge Grant:

- Francine and William Klingenstein Endowed Scholarship Fund
- Jack B. Gordon Scholarship Fund
- Lucille Werlinich Endowed Scholarship Fund
- The Ella Fitzgerald Jazz Vocalist Memorial Scholarship Fund
- The Emily L. Grant Scholarship for Natural and Social Sciences
- The Judith S. and Lawrence M. Klein Scholarship Fund for First Generation Students in the Humanities
- The Kahn Scholarship Fund for Adopt a Dancer in Honor of Marcella Kahn
- The Koenig Scholarship Fund for Journalism in honor of Sarah Koenig
- The Robert Salomon, Jr., Scholarship Fund for Economics
- The Sweet Scholarship for Liberal Studies Fund
- The Umran Beba Scholarship Fund for Adopt-a-Dancer

DID YOU KNOW?

Last year, Purchase College offered nearly \$2 million in merit and talent scholarships to uniquely qualified students. With three out of four Purchase students requesting financial assistance, privately-funded scholarships make it possible for us to recruit top-notch students based on their talents and scholastic achievement, rather than their ability to pay.

"Thank you so much for providing such a generous donation. Your scholarship provided me with confidence and gratitude, and truly inspired me throughout my time at Purchase. Donors like you, who give back to the arts community, are absolutely vital in an artist's growth. From you, we learn ways we can give back to students in the future. Thank you for choosing me. I am eternally grateful for my time at Purchase and for the tremendous knowledge and confidence I gained."

Julianne C.
Opera Performance
Class of 2020

LETTER FROM THE CHAIR OF THE BOARD OF
THE FRIENDS OF THE NEUBERGER MUSEUM OF ART

At the end of June, I finished my second term as Chair of the Board of the Friends of the Neuberger Museum of Art, turning over the gavel to my dear colleague Paul Zukowsky. An active member of the Board since 2014, Paul is the energetic leader, gifted communicator, and all-around “people person” we need to help us move forward in these challenging times.

Sadly, this spring we lost two of our great friends and supporters: Bud Blank was the epitome of old-world courtliness. He was a great art collector, loved living with it, and loved to share it. And Don Cecil was so much fun to be with. His life experiences were worthy of a book and his total devotion to improving the lives of the less advantaged through education set an example for us all.

Though I will continue to serve on the Board, it is a bittersweet moment to look back on this unusual final year as chair. In the fall, we celebrated 2019 Roy R. Neuberger Prize winner Yto Barrada

and welcomed the engaging Engels the Artist for his first solo show. In March, the pandemic forced an early shuttering of beautiful exhibitions from our permanent collection and special works by Isaac Julien and Pier Paolo Pasolini. Tracy Fitzpatrick and her staff quickly transitioned to digital programming, finding creative new ways to showcase the Museum’s works and programs. The Board and I are very proud that the Neuberger has been able to strengthen its connection to our community by opening up art to audiences that are now broader and more diverse than ever before, and offering teaching tools that span generations.

We thank all of our loyal members and friends whose support over the years has positioned the Neuberger to be strong enough to weather this difficult moment in time. Your participation and financial support is enabling us to believe a bright future lies ahead.

Susan Dubin
 Chair, Board of the Friends of the Neuberger Museum of Art



Cleve Gray, Threnody, 1972-73, polymer acrylic, Duco enamel and oil on canvas, 28 panels, 20 feet x 250 feet, Collection Friends of the Neuberger Museum of Art, Purchase College, SUNY. Gift of the Artist with support from the Friends of the Neuberger Museum of Art. Photo: Jerry Thompson

NEUBERGER MUSEUM OF ART



Yto Barrada (center) with Helen Stambler-Neuberger and Jim Neuberger (left) and Neuberger director Tracy Fitzpatrick (right).

ROY R. NEUBERGER PRIZE AWARDED TO YTO BARRADA

Moroccan-French multi-media artist Yto Barrada received the 2019 Roy R. Neuberger Prize honoring living artists who embody outstanding artistic achievement. Selected by a distinguished advisory panel, Barrada received a cash honorarium of \$25,000. A catalogue and exhibition of the artist’s work, *Yto Barrada: The Dye Garden*, made its U.S. debut at the Neuberger in the fall. The biennial Prize reflects the historical mission of Roy R. Neuberger, the Museum’s founding patron. Neuberger’s son, Jim, and daughter-in-law Helen Stambler Neuberger, carry on that legacy today; both remain actively involved with the Museum and serve on the Board of the Friends of the Neuberger Museum of Art.

ARTIST PROVIDES MAJOR GIFT TO FUND NEU ACQUISITIONS

International artist Basil Alkazzi has been making donations to museums around the world to support the acquisition of works by younger talented painters. In 2019, the Neuberger received major funding to be used exclusively for the purchase of paintings and drawings on paper by emerging American, British, and International artists for the Museum’s collection.



DID YOU KNOW?

Volunteer Educators Donate Nearly 2,000 Hours

Neuberger Docents

Before the Museum closed to the public in March, its committed volunteer educators were on track to donate the largest number of hours in recent years to the Neuberger’s docent program. In addition to their two-year training commitment, these volunteers audit art history classes, participate in monthly workshops, and lead at least two public tours each month. The value of their 1,865 volunteer hours is estimated to be nearly \$47,500.

LETTER FROM THE CHAIR OF THE PERFORMING ARTS CENTER ADVISORY COUNCIL

I am passionate about the performing arts and the impact they have on our lives: the conversations they spark, the ideas they inspire, and the joy they bring as artists share their craft. The Performing Arts Center at Purchase College is a welcoming community hub for everyone to experience the performing arts and I am proud to support it.

I am also proud of the work that happens behind-the-scenes: commissioning innovative new work and facilitating the creative process, providing opportunities for the campus and local community to engage with artists, and helping teachers to integrate the arts into their classrooms.

Like most arts organizations, with the temporary closure of its theaters, COVID-19 has had a profound impact on The PAC. However, despite the challenges and uncertainty, The PAC is embracing its unique role by bringing together the community, K-12 schools, and Purchase College students, faculty and staff to safely engage with the performing arts in collaborative and creative new ways. Our new virtual series, The PAC in YOUR Living Room, offers curated content, Coffee Hour Conversations, PAC-TV videos, and resources for teachers and families.

As Chair of The PAC Advisory Council, I am pleased to welcome

several new members: Robin Colner, Founder and CEO of DigiStar Media; Dale Robyn Siegel, an author, attorney, mortgage broker, and adjunct professor; Helaine Suval, President of Suval Consultants; and Leslie Wertheim, former EVP and Deputy to the

Crédit Agricole Corporate and Investment Bank Americas CEO and an adjunct instructor in Mathematics at Purchase College. And on behalf of everyone at The PAC, we are grateful to Christopher T. Clark who stepped down from the Advisory Council after 25+ years of dedicated service.

We also mourn the passing of our longtime friend Walter Shmerler. Over four decades, Walter and his wife Hannah enriched our cultural lives through their unwavering support to The PAC and the School of the Arts, and their deep commitment to helping students access a meaningful arts education.

Thank you to all of our caring patrons who are helping to keep the arts thriving at Purchase. We are grateful for your generosity and look forward to a time when we can welcome everyone back to The PAC. In the meantime, stay connected!

With gratitude,

Geri Eisenman Pell
Chair, The Performing Arts Center
Advisory Council



“Thank you for providing our students with an unforgettable experience through theater and dance... This work is fun and challenging but most especially, rewarding.”

Hillcrest Elementary
School Teacher



2019 guests Dorrance
Dance performing
Jungle Blues. Photo:
Dana Lynn Pleasant

THE PERFORMING ARTS CENTER

DID YOU KNOW?

Typically, a third of the school-time audience comes from the most underserved districts in Westchester and 36% receive subsidized tickets.



Chouk Bwa at The PAC during the Global Festival of Arts, Culture & Ideas

REMOVING BARRIERS THROUGH EDUCATION AND ENGAGEMENT

This past year, The PAC took an important step in widening its definition of education. The Arts-in-Education program, which provides high quality, low-cost education to K-12 students in the region, was restructured to incorporate a broad range of community engagement initiatives. The newly minted Education and Engagement program brings the entire community into a social and artistic exchange with artists from across the globe, facilitating learning inside and outside of the school day and across diverse populations.

Activities included a school-time performance series and multi-week, in-school and on-site classroom workshops, Q&As, master classes, open rehearsals, in-school workshops, lecture-demonstrations, and panel discussions. Here are some highlights:

- **Over two days, 75 special education students from the REACH Academy in the Greenburgh North Castle School District in Westchester County participated in a cross-cultural exchange with the Haitian music group Chouk Bwa. The students attended a performance at The PAC, then the musicians visited the school for a presentation of music and food prepared by the students.**
- **Fifth grade students from Peekskill and Yonkers participated in 32 in-school workshops that integrated the performing arts**

into the social studies and science curricula. The workshops explored climate change and environmental justice and were linked to a new PAC-commissioned work, *Rising Tide*, by Dutch dance company Arch 8.

- **The artists from *It Gets Better* spent a week on campus and in the community participating in educational outreach responding to the American conversation about LGBTQ++ people and issues. The project culminated with a powerful and moving live theatre performance, during which the cast was joined by The LOFT's Pride Chorus and individual singers from the Purchase College community.**

The PAC's Education and Engagement programs are only possible because of donor generosity. In addition to lead support by the Zisson Foundation, the Bee Steinhaus Memorial Arts-in-Education Endowed Fund, the Jandon Foundation, and ArtsWestchester, funds raised through The PAC annual giving initiatives are critical to the success of the Education and Engagement initiatives. Support from donors, no matter the gift size, helps provide access to deeply engaging and fully immersive performing arts experiences, while removing the barriers for those who need transformative arts encounters the most.

A JOINT MESSAGE FROM THE PURCHASE COLLEGE ALUMNI ASSOCIATION AND THE OFFICE OF ALUMNI ENGAGEMENT

The ties Purchase College alumni have with their alma mater, fellow graduates, faculty, and staff are powerful and lasting. In partnership with the Office of Alumni Engagement, the Purchase College Alumni Association (PCAA) strives to engage with our alumni and keep them connected with each other and the Purchase College community at large. We're proud of what we accomplished in FY20:

- 1,246 alumni attended 106 in-person and virtual events.
- 419 alumni volunteered with the College via its programs, in-person and virtual events, and on the alumni board.
- 228,618 emails were sent to 8,634 active alumni accounts sharing news, event invitations, newsletters, and information about the SUNY Match challenge.
- Postings to four social media channels averaged three per day.
- 28,000 alumni, board members, and donors received each issue of the biannual PURCHASE magazine.

The current global pandemic and restrictions caused by COVID-19 forced us to cancel spring in-person programming which included Alumni Weekend and Reunion. In the spirit of Think Wide Open, we developed and offered a series of virtual programs. Each virtual event featured alumni giving back as they shared their knowledge, industry expertise, and best practices with fellow alumni and students.

While the modality of programming has shifted due to COVID-19, the ongoing work of our PCAA Board of Directors has not slowed. For example, The Young Alumni Committee drafted and created virtual events on career, finance, and mental health designed specifically for young and future alumni. Reflecting on the diversity of Purchase College, the PCAA Board has moved forward on the creation of four special interest groups: Purchase Black Alumni Network, Purchase Women Leadership Network, Purchase LGBTQ+ Alumni Network, and Purchase Latinx Alumni Network. All four networks will provide a much needed, and overdue pipeline to connect with our diverse alumni community, while providing resources, mentorship, and fellowship.

In the midst of the current global pandemic, our alumni helped current Purchase College students in need. Alumni from all over the world matched a 50k continuation to the Make an Impact Fund by an anonymous donor. The Make an Impact Fund supports students in emergency financial need with expenses, including those caused by the impact COVID-19 has had on all households.

With your gifts of time and treasure, we will continue to support alumni programs and initiatives, and provide much needed financial assistance to current students.

Take care and stay healthy,



Kevin Collymore '10
President, Purchase College Alumni Association



Nadège Boisson Pardo
Executive Director, Alumni Engagement



Hispanic: 24.5 %

White: 50.9%

Other: 8.1%



ALUMNI ENGAGEMENT

ALUMS STEP UP TO HELP RECENT GRADS

Today's recent graduates are launching their careers in unprecedented times, entering an extraordinary challenging and uncertain job market. This May, the Purchase College Alumni Association (PCAA) Young Alumni Network put together a free webinar featuring members of the Career Development Center's coaching team and members of the PCAA Board. *Navigating Your Career in an Uncertain Job Market* panelists shared tips about job search preparation and reminded participants of the many tools and resources available to them.

Participating Alumni:

Kevin Collymore '10 (Political Science)

Derek Gaskill '15 (Gender Studies)

Anjanette Merric '11, '18 (Economics)

Pietro Rotondo '88 (Literature)

OUR ALUMS' FUTURES ARE A TOP PRIORITY

During FY19-20, the Career Development Center, in collaboration with the Office of Alumni Engagement, continued to work with Purchase alumni, helping them navigate career options and develop strategies for meaningful and successful futures.

- 230 In-house career counseling appointments with alumni were held.
- 56 Cyber counseling and resume critiques occurred.
- 15,341 Alumni are registered with Purchase College's Jobscore platform.

DID YOU KNOW?

When in-person events were canceled due to the COVID-19 crisis, our Alumni Office quickly moved to a new model for engagement: virtual events. Between April and June, 21 virtual events were held, in which 67 alumni participated as volunteer speakers and panelists, covering a wide variety of topics including managing stress; finding a job during COVID; navigating a bear/bull market in a series on finances; and exploring different career tracks in a series on the entertainment industry. Additional events included writing workshops, a panel with former athletes, a mental health discussion; and a virtual networking workshop. Turnout was impressive with 616 alumni and community members attending.

Purchase has **27,430** living alumni



WE'RE STAYING CONNECTED

During FY19-20, Alumni Engagement helped thousands of alumni stay connected to classmates, each other, and the College through various channels.

- A total of 228,618 emails were sent to 8,634 alumni, disseminating college updates related to the COVID-19 crisis; sharing college news and alumni stories; and promoting events and programs.
- A total of 56,000 copies of the Fall 2019 and Spring 2020 issues of the *PURCHASE Magazine* were mailed.
- We continue to build our social media presence as a dynamic source of engagement, including on Facebook, Instagram, Twitter, and LinkedIn.
- Alumni Engagement expanded its reach to alumni across the United States and globally through a total of 106 events in which 1,246 attended.
- 230 Alumni class notes, 161 contact updates, and 137 inquiries and communications were received by Alumni Engagement through online platforms.



THEY'RE FIERCELY LOYAL

In FY19-20, Purchase alumni provided a steady stream of inspiration, excitement, and confidence to each other and to students. With the launch of our Alumni Mentor Network, 294 alumni volunteers, representing a multitude of industries, mentored recent graduates and current students.

87% of whom are reachable through mail

PROOF OF PURCHASE: ALUMNI GIVING BACK STORIES

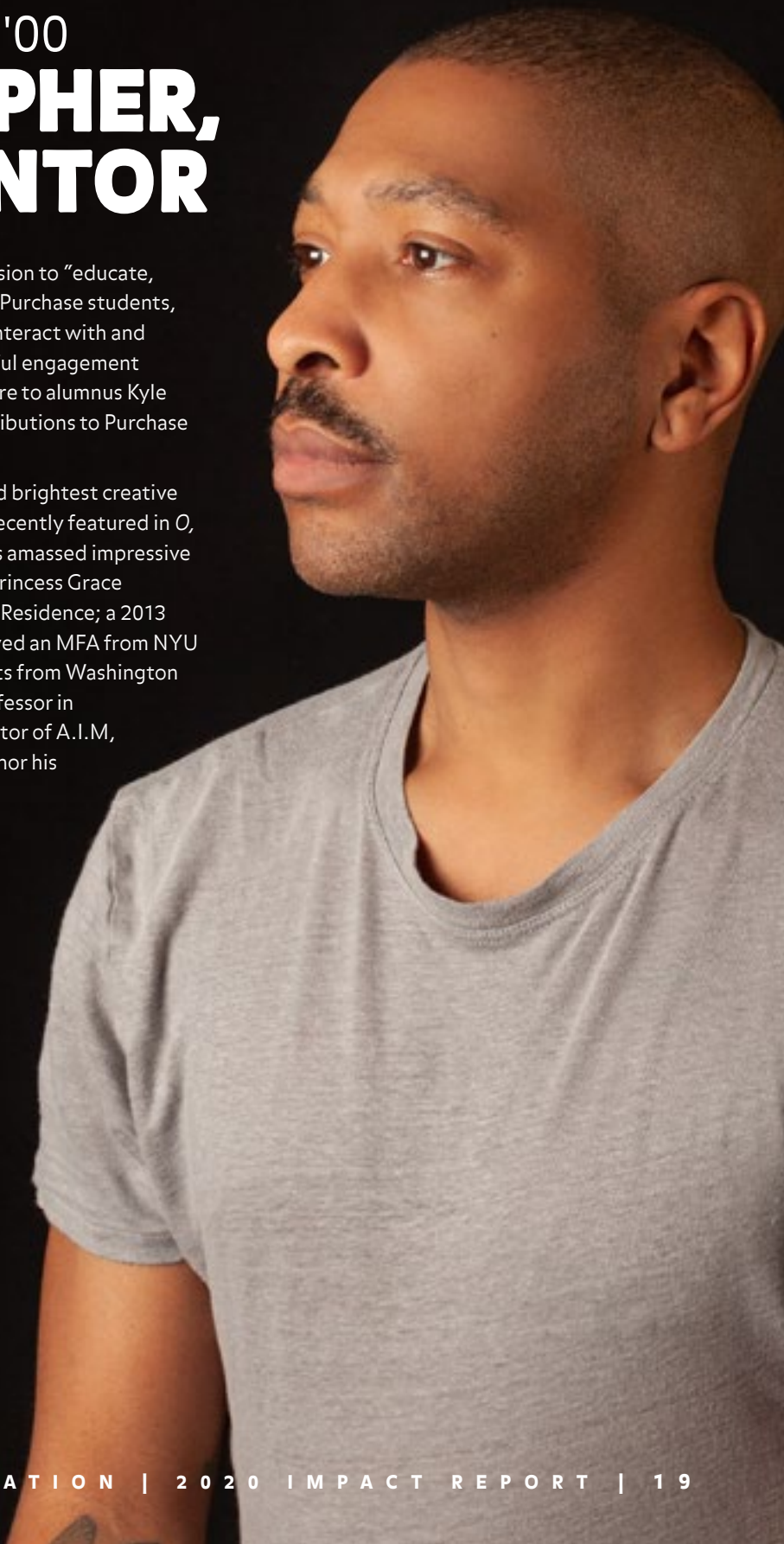
KYLE ABRAHAM '00 CHOREOGRAPHER, DANCER, MENTOR

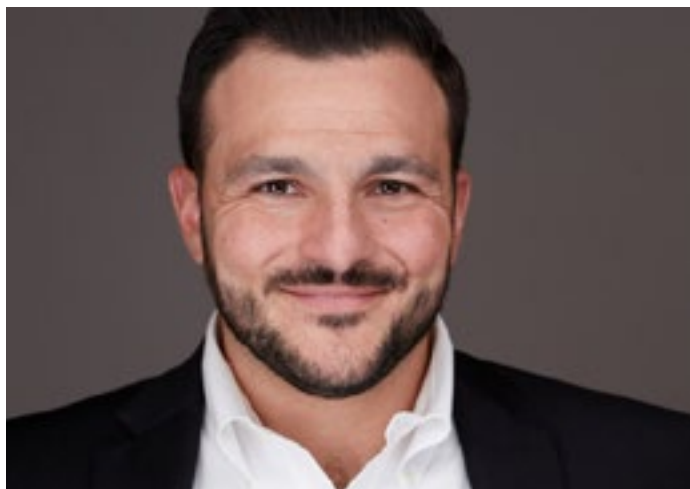
Central to The Performing Arts Center's stated mission to "educate, inspire, and engage" is creating opportunities for Purchase students, faculty, and staff, and the greater community to interact with and learn from the artists that perform on our stages. Successful engagement opportunities require strong partners, and few can compare to alumnus Kyle Abraham '00 (dance), whose artistic and educational contributions to Purchase have been immense.

In 2011, *OUT Magazine* labeled Kyle Abraham the "best and brightest creative talent to emerge in New York City in the age of Obama." Recently featured in *O, The Oprah Magazine*, *Kinfolk*, and *Vogue Italia*, Abraham has amassed impressive awards and achievements, including designation as 2018 Princess Grace Statue Award winner; a Lincoln Center Education Artist in Residence; a 2013 MacArthur Fellow; and a 2016 Doris Duke Artist. He received an MFA from NYU Tisch School of the Arts, an honorary Doctorate in Fine Arts from Washington Jefferson College, and is currently serving as a visiting professor in residence at UCLA. Abraham is the founding Artistic Director of A.I.M, an American contemporary dance company, created to honor his history, experiences, and artistic interests.

But his busy schedule and impressive list of awards and choreographic credits have not deterred Abraham from giving back to Purchase. A.I.M is a regular part of The PAC's dance series. In December 2019, A.I.M presented the avant-premiere of a new piece, *An Untitled Love* at Purchase, commissioned by The PAC and partly developed on campus. Always willing to visit Purchase whenever A.I.M. is in town, last December was no exception. Abraham and his dancers conducted master classes for Conservatory students, sharing their insight and expertise with the next generation of dancers.

In recognition of his contributions, Abraham was to have been one of the honorees at The PAC 2020 Gala in March. (Unfortunately, the gala was unable to take place due to the COVID-19 pandemic.) As theatres closed and The PAC made the pivot to virtual programming, Abraham was one of the first artists on board, willingly donating his time for a recorded interview that helped launch The PAC in YOUR Living Room initiative.



PROOF OF PURCHASE: ALUMNI GIVING BACK STORIES

DAVID SETTANNI '09 **PAYS IT FORWARD**

David Settanni '09 (economics) was 11 years old when he started investing, using his birthday money. His first investment was in Getty Oil, which split soon after to form Getty Realty Corp and Getty Petroleum Marketing Inc. As a result, Settanni's initial investment nearly doubled. Fast forward a few years and Settanni is studying economics at Purchase. The financial crisis occurred during his junior year, which became the basis for his Senior Project. After graduating cum laude, Settanni worked at the U.S. Bureau of Labor Statistics as a Field Economist and then went into business with his father as a financial and tax advisor.

He specializes in financial planning and asset management, efficiently managing clients' portfolios. He also understands the importance of paying it forward. He is a Board Member of Special Kids of NY and a member of the Young Adults Group at Blessed Sacrament in New York, NY. He hasn't forgotten his Purchase family either, and is a regular presenter at Alumni Association hosted events such as *Navigating Market Volatility During the COVID-19 Pandemic* and *Creating a Legacy: An Introduction to Gift Planning*, designed to help fellow alums become more financially savvy.



MINING MEMORIES

NORA RALEIGH BASKIN '83

When COVID-19 forced the cancellation of in-person events, many of our alumni, like novelist Nora Raleigh Baskin '83 (literature), stepped in to help fill the void. For eight weeks, she co-hosted with the Alumni Association a writing workshop called *Mining Memories and Finding Your Voice*, challenging participants to dig deep, take risks, and find the inner bravery at the core of all writing.

Baskin is the author of fourteen novels for young adults and a contributor to several short story collections. Her personal narrative essays have appeared in numerous magazines. She received the 2010 American Library Association Schneider Family Book Award for *Anything But Typical* (S&S), and in 2016, an International Literacy Association Notable Books for a Global Society for *Ruby on the Outside* (S&S). Baskin has taught creative writing classes for both adults and young adults for over twenty years.

DID YOU KNOW?

We use the hash tag #ProofofPurchase when we share alumni stories or news. Our alumni prove every day how to set the Purchase experience in motion, doing amazing things all over the world.

94.2% of matriculated undergraduates are full-time



ALUMNI GIVING

CHRIS GORMAN MEMORIAL AWARD

The Christopher Gorman Memorial Award was established in memory of Purchase College alumnus Christopher Gorman '79 (acting) who passed away in 2001 from AIDS complications at the age of 45. The Award was established by a dedicated group of fellow alumni that wanted to honor Gorman's legacy at the College and help future graduates in the Acting BFA Program. Purchase College is grateful for the generous support of the many alumni that made this award possible, including the founding Committee: Lisa Altomare '79, Cecile Callan '79, Bijou Clinger '79, Leigh Dillon '79, Ron Fassler '79, Shawn Judge '79, and Scott Rhyne '79.

Gorman believed in the theater's ability to entertain, educate, and transform. He kept the program to every show he saw, from high school productions to Broadway plays, with meticulous notes on how much he paid for his ticket, where he sat, and of course, his personal critique of the production. Gorman defined his time at Purchase College as "being the best thing that ever happened to me, and my four years there were the happiest in my life...You can't imagine what I feel whenever I see a Purchase School of the Arts graduate succeed in their vocation."

"I am truly grateful and honored to be receiving this award. I am humbled by the recognition and I am super excited for where this craft will take me over the course of my professional career as an actor. I thank the faculty and my company as this award could not be possible without them. Last, certainly not least, to the donors, for their support and recognition of the work and education young actors are garnering heading into the world."

Jacob R.

The Christopher Gorman Memorial Award's inaugural year recipient
Acting, Class of 2020

PROOF OF PURCHASE: ALUMNI GIVING BACK STORIES



ID here



Max Pearce '18

STAYING CONNECTED:
**ONCE A PANTHER,
ALWAYS A PANTHER**

The college athlete experience is unique in many ways, and the bond that teammates develop can last a lifetime. This spring, former Purchase Panthers were invited to reconnect for an online meetup, hosted by the Alumni Association in partnership with the Athletics Department. The panel, made up of former athletes who have found success in a wide variety of fields, led a lively conversation about career paths and the way their lives have been shaped by experiences on the playing field, court, or pool.

MODERATORS:

Stephanie Santora '11 (journalism),
Sports Information Director, Soccer

Justin Lovell, Assistant Sports
Information Director

PANELISTS:

Bobby Ciafardini '02 (journalism)
Baseball

Myles Clohessy '16 (theatre &
performance) Soccer

Jessica (Difoggio) Groves '11
(psychology) Soccer

Austin Groves '11 (psychology)
Baseball

Albana Krasniqi Munrett '06
(history) Softball, Soccer, and
Basketball

Brenden Laporte '16 (liberal studies)
Baseball

Max "Hops" Pearce '18 (economics)
Basketball

Jasmine Rippey '15 (economics)
Tennis and Lacrosse



**SUPPORTING
OTHERS THROUGH
TIMES OF STRESS**

KELLEY HOAG '15

Kelley Hoag '15 (psychology) is a Behavioral Health Advisor with a Master of Science in Applied Behavioral Analysis, and a Certificate in Integrative Nutrition. She uses behavior change and holistic health to help men and women feel empowered to create sustainable, aligned routines. Through her workshops and one on one sessions, she teaches people how to achieve a holistic existence and sustained success while rising into their truest selves. *How to Turn Overwhelm into Alignment*, her recent free virtual session for alumni, offered a set of tangible tips on turning overwhelming habits into stress-free routine.

ALUMNI GIVING



Dan Niccum (front), flanked by former students and faculty colleagues at the Purchase College Conservatory of Theatre Arts Design/Technology Reunion in 2009

MISSION ACCOMPLISHED: DANIEL NICCUM

Daniel Galen Niccum (1953-2016) loved the entertainment business and theatre in all its forms. As an undergraduate student at Purdue University, Niccum received a scholarship to work in the theatre's scene shop. Curious about the origins of the merit-based award he received, Niccum investigated and learned that the fund to benefit current students had been set up by a Purdue alumnus nearly 100 years earlier.

Following graduation, Niccum's professional career took him across the country to work on stages as a production manager, technical director, scenic designer, rigging consultant, stage manager, and projectionist. When he tired of life on the road, Niccum moved his love of theatre arts into the classroom. Over the next 33 years, he served as a member of the faculty at colleges across the Midwest and Northeast. His self-described "Golden Years," 1979-1986, were spent in the Theatre Design/Technology program at Purchase College.

After retiring from teaching, Niccum stayed in touch with his former students and colleagues at Purchase. He was proud of their accomplishments and the part he played in their success. "This group and the College are on the cutting-edge of everything new that is happening in set design, lighting, and the industry," Niccum would often tell his friends and family.

Nearing the end of his battle with lung cancer, Niccum reflected on his career and realized he had been able to help so many young talented theatre students and professionals find their direction because of the award he received as a student at Purdue. He vowed to pay that gift forward at Purchase College.

Reaching out to Associate Professor David Grill '86, his former student, friend, and current chair of the Theatre Design/Technology program, Niccum created a \$250,000 endowed fund to support the department and its students at the cutting-edge of the industry.

"Dan wanted to make certain that future students could remain focused on being brilliant rather than worrying about whether they would be able to complete their degree," says Grill. "He believed it was important to have fun and learn something new every day. I know he was proud to leave this legacy. As he always said: 'Mission Accomplished.'"

The first awards from The Daniel G. Niccum Fund, will be announced in the spring of 2021. The selection committee, chaired by David Grill '86 (Design Technology) Program Co-Chair and Associate Professor in Theatre Design/Technology, includes: Peter Fanelli '81 (Design/Technology); Alison Hershman '83 (Design/Technology) Lecturer in Theatre Design/Technology; Robert Usdin '84 (Design/Technology); James Youmans '85 (Design/Technology)

"While the world may be uncertain, I know that as a Purchase dancer I will not be overlooked and when the world opens back up the opportunities will come. Thank you for supporting young artists like me and giving me a chance in this crazy world."

Lucia T.
Dance, Class of 2020

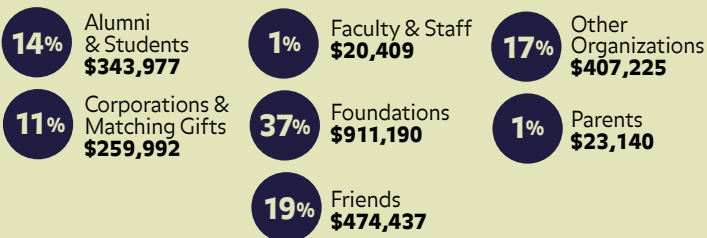
FINANCIAL REPORT

From July 1, 2019 to June 30, 2020, more than 900 donors contributed nearly \$2.5 million in support of students, faculty, programs, performances, exhibitions, and events at Purchase College, the Neuberger Museum of Art, and The Performing Arts Center.

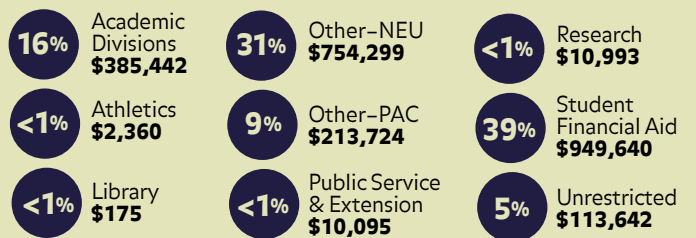
2020 GIVING TOTAL:

\$2,440,370

BY CONSTITUENCY:



BY PURPOSE:



The Purchase College Foundation Consolidated Statements of Financial Position

June 30, 2020 and 2019

ASSETS

	2020	2019
Cash and cash equivalents	\$ 3,493,242	\$ 5,602,184
Accounts and grants receivable, net	30,216	431,187
Accrued interest receivable	105,706	60,857
Pledges receivable, net	386,780	925,598
Investments	76,397,575	79,194,204
Investments held for gift annuities	12,932	16,209
Prepaid expenses	29,021	31,812
Equipment, net	-	38,860
	\$ 80,455,472	\$ 86,300,911

LIABILITIES AND NET ASSETS

LIABILITIES:

Accounts payable and accrued expenses	\$ 530,246	\$ 608,184
Deferred revenue	129,659	934,367
Due to Friends of the Neuberger Museum of Art	64,834	60,220
Due to Purchase College	325,758	494,894
Investments held for others (PCA)	1,900,063	1,983,014
Gift annuity payable	8,536	8,301
Total liabilities	2,959,096	4,088,980

NET ASSETS:

Without donor restrictions	6,455,846	7,338,576
With donor restrictions	71,040,530	74,873,355
Total net assets	77,496,376	82,211,931

	\$ 80,455,472	\$ 86,300,911
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Complete financial
statements available
in IRS Form 990 at
[purchase.edu/
give-to-purchase/
financial-reports](http://purchase.edu/give-to-purchase/financial-reports)



Friends of the Neuberger Museum of Art, Inc. Statements of Financial Position June 30, 2020 and 2019

ASSETS	2020	2019
Cash	\$ 1,307,357	\$ 1,332,495
Due from Purchase College Foundation	86,429	90,513
Contributions receivable	2,865	2,500
Prepaid expenses and other assets	32,802	5,770
Investments	8,724,654	9,138,650
Collections (See Note 2)	—	—
	\$ 10,154,107	\$ 10,569,928
 LIABILITIES AND NET ASSETS		
LIABILITIES:		
Due to Purchase College	\$ 130,018	\$ 111,037
Due to Purchase College Foundation	24,566	32,788
Accrued expenses and other liabilities	—	11,832
Deferred revenue	27,972	16,309
Total liabilities	182,556	171,966
 NET ASSETS:		
Without donor restrictions	479,257	536,481
With donor restrictions	9,492,294	9,861,481
Total net assets	9,971,551	10,397,962
	\$ 10,154,107	\$ 10,569,928

Complete financial statements available in IRS Form 990 at purchase.edu/give-to-purchase/financial-reports

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**Purchase College
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& Charitable Entities

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735 Anderson Hill Road, Purchase, NY 10577

purchase.edu/foundation