

PURCHASE COLLEGE CAREER DEVELOPMENT: PROGRAM SPONSORSHIP DESCRIPTIONS

Purchase College Job & Internship Fair

The Purchase College Career Development Center hosts an annual ***Job and Internship Fair*** every spring at the Purchase College Performing Arts Center. Your organization has the chance to self-brand and promote internships, part-time and full-time opportunities to our diverse, talented, and enthusiastic students. *“Ultimate Sponsorship” of this event is available, as well as smaller sponsorship opportunities such as placing ads, supporting student refreshments, or other donations.*

Career Week/Panel Presentations

Each year, the Career Development Center sponsors career panels where alumni and professionals from various fields visit our campus to share their expertise and tips for achieving career success. This program provides an excellent opportunity for students to learn about career possibilities and meet alumni and other professionals face to face. *Sponsorship can assist with fees/honorariums for speakers, refreshments, giveaways and additional resources for students.*

Purchase College Internship Program

The Internship Program provides students with opportunities to obtain academic (credit-bearing) as well as non-credit internships with local and regional employers in order to gain “real world” experience and explore a variety of career fields. *In the past sponsorship has supported travel stipends for students working in the service learning, arts and not-for-profit service sectors.*

Alumni Networking Event and Dressing for Success Fashion Show

Students have the opportunity to meet with diverse alumni and professionals from various fields over refreshments and appetizers. The fashion show illustrates how to *Dress to Impress* for interviews, the Job Fair and on the job. *Sponsorship can assist with refreshments and a “Dressing for Success” speaker. In the past, retailers have sponsored with gift certificates, coupons and clothing samples.*

Mock Interview Day

Students partake in Mock Interview Sessions with Recruiters and HR Professionals from various fields in order to sharpen their interviewing skills. *Sponsorship can help with refreshments and resources, as well as participating as one of the interviewers.*

Dining Etiquette & Networking Mocktail Schmooze

In partnership with Chartwells (campus dining services) this event provides students with the opportunity to learn about dining and “mocktail” hour etiquette for interviews and work events. Students will try out their etiquette skills while networking with faculty, campus administrators, and alumni. *Sponsorship would support food and refreshments for event, as well as the employer sponsors participation.* This event includes a speaker to address the issue of appropriate dress for interviews, job fairs and the workplace. *Sponsorship can assist with speaker fees, resources and refreshments.*

Job Fair Prep Week

To assist students in preparation for the Job and Internship Fair, the CDC hosts Job Fair Prep Week to help students get ready to meet employers at the Job Fair. Topics that may be covered are: *How to Approach Employers at Job Fairs, Dressing for Success, Trash Proofing Your Resume, "The One Minute Commercial": Interview Tips for the Fair, Etiquette* and more. *Sponsorship can assist with speaker fees, giveaways, resources and refreshments.*

Diversity Day and Professional Success Panels

Students are invited to an Open House at the Career Center to learn about our diversity and resources such as useful directories, guides, and targeted job search sites. Information, snacks and giveaways are provided. Join us for career chat sessions with professionals. Previous sessions included Professional Advancement for Students of Color and Workplace Diversity. *Sponsorship could assist with speaker fees, refreshments and giveaways.*

Arts Week

Arts Week is comprised of panels and workshops with arts marketing consultants along with renowned alumni who share their invaluable strategies to help talented artists learn the essential skills for self-promotion and success. Panels focus on topics for the visual arts, film, creative writing and the performing arts. *Sponsorship can assist with fees/honorariums for speakers, refreshments, giveaways and additional resources for students.*

Career Development Mentor Network Program

The Career Development Mentor Network is designed to help students investigate and explore their career interests with an inside peek at professions by connecting with alumni and professionals in a variety of fields. Mentor participants are rewarded in knowing they have helped students make thoughtful and educated career choices. *Sponsorship opportunities include: brochure printing, program publicity development, support for a Mentor on-line database, Mentor Networking Reception and participating in the Mentor Network.*

Graduate School Preparation Week

This program includes events, panels and workshops for students to prepare for post graduate plans including life in graduate or professional school. Panels such as Writing a Winning Personal Statement, Going to Grad School Without Going Broke, Getting In! Admissions Workshop and other subject area specific panels have been presented in the past. Professionals and admissions experts present to the students. *Sponsorship can assist with fees/honorariums for speakers, refreshments, giveaways and additional resources for students.*

Supporting Publications

Support the design and printing of a CDC publication including the: Guide to Services, Guide to Employer Services, Artist's Resume Guide, Graduate School Guide, Job Seekers Tools for Success, Mentor Network Brochure and Major and Career Guides. *The publication sponsored would include recognition for the sponsor.*