

CAREER DEVELOPMENTS

ARTS EMPLOYER EDITION

THE ARTS AT PURCHASE: THE TALENT YOU'RE LOOKING FOR

We invite you to connect and engage with Purchase College student artists and alumni in our arts programs and beyond. The Career Development Center (CDC) supports students in all programs and works closely with employers and internship sponsors to identify and meet dedicated, energized and driven students.

Come to Campus: Meet students face-to-face through *Presentations, Info Tables, On-Campus Interviewing* and *meetings with organizations/boards of study on focused topics*. Share your knowledge through opportunities such as panels, trainings and networking events. (see page 2 for more details)

Sponsor Interns: Provide a hands on learning experience for Purchase students and mentor talented students who can provide a fresh perspective. (see page 2 for more details)

Recruit Our Artists: Whether by participating in our annual *Job & Internship Fair*, visiting campus or posting your FT, PT, Freelance, Gig and Internship opportunities on *Purchase JobScore* for FREE, the CDC can help you reach our student artists.

If you would like to discuss our services for employers further, please reach out to Jessica Mazzia at (914) 251-6375 or jessica.mazzia@purchase.edu.

ARTS MANAGEMENT & ENTREPRENEURSHIP – THOUGHTFUL MANAGERS AND INNOVATORS

Those who regularly peruse the credits of critically acclaimed theater, dance, concert, film productions, new recordings and art exhibitions are likely to find one or more of the participating artists to have graduated from SUNY Purchase. While still in its first decade of existence, the fast growing Arts Management & Entrepreneurship (AME) program promises an equal number of Purchase grads will soon take their place among the ranks of managers, producers, publicists, lawyers and administrators equally essential to ensuring the success of creative enterprise.

Arts Management currently serves 250 majors aspiring to a wide range of careers in the creative industries including music, dance, theatre & film producers; galleries & museums; arts presenters & community arts centers; festival & concert venues; record & film companies; publishing & creative advertising, & artist management. Led by a diverse faculty of arts management educators and field professionals, the program prepares a new generation of engaged, innovative, and entrepreneurial managers. Emphasis is placed on developing critical inquiry, creative thinking, and the business & communication skills necessary to sustain and advance arts and entertainment in a dynamic environment.

For employers, the program's assets include its rich pool of diverse, talented, and career-minded students and the strategic mix of classroom-based and experiential learning enhanced by the campus's proximity to Westchester and New York City. In addition to required core business classes in Marketing, Communications, Finance, Funding, & Law - all arts management students are required to complete a semester-long internship at an arts or entertainment organization of choice. Many students choose to complete two or more internships ensuring a career-ready resume upon graduation.

AME's balanced approach to critical inquiry and real-world application is the foundation of a program that lives up to its promise in terms of preparing students for advanced study and employment. The first generation of arts management alumni are employed at organizations across the non-profit and commercial arts sectors including Atlantic Records, Lincoln Center, Metropolitan Museum of Art, Publicis, SONY Music, the Village Voice, and Wigmore Concert Hall (London). The 21st century economy is increasingly dependent on the those who are able to think creatively and act collaboratively - just like the students graduating from the arts management program at Purchase!

Maria Guralnik,

- **Assistant Professor of Practice in Arts Management and Entrepreneurship**
- **Board of Study Coordinator, BA**



SMALL BUSINESS OWNER?? YOU CAN HOST INTERNS TOO!

Whether you are the owner of a small shop, studio, or office, as a creative entrepreneur, you could be a great mentor for a college intern! Sometimes small business owners are hesitant to host an intern because they are unsure of the legalities and policies associated with college internships. The Purchase College CDC can assist you with the "how to" of establishing a high quality academic internship. *Here are a few tips to get you started:*

Develop an internship description. A well-written internship description is essential for your proposed opportunity to be approved as an "academic internship." There should be a description of the skills and competencies that the student will gain as well as the type of training that will be provided. Remember an internship is different from a job and the interns' assignments must be *learning based*. The student's learning outcomes should be the central focus of the internship.

Offer compensation. Although academic internships can be unpaid, offering compensation (at least minimum wage) will increase your chances of attracting the most qualified student candidates for your business. Interns are eager to learn from your expertise but they also bring valuable skills and can make many positive contributions to your organization. According to the *US Department of Labor*, unpaid interns cannot perform any work that directly benefits the business (i.e. *If an intern does design work that is used by the business, the intern must be paid appropriately*). Be sure to familiarize yourself with the **DOL guidelines**, and whenever possible, offer a fair hourly wage. If you are unable to pay and decide to host an unpaid intern, you might consider offering other perks such as travel reimbursement or a lunch stipend.

A professional setting. If you have a home office or studio, be sure it is an appropriate setting to host a student. There should be a distinct separation between the home and professional space. Depending on the nature of the work, many students are comfortable interning remotely. However, in these cases, *supervisors should establish a regular meeting location to provide on-going direct supervision and guidance for their interns that is convenient for both*. Consider arranging a meeting location on campus or a rented conference room/co-working space. If your intern is working on-site, create a comfortable work space (i.e. a desk) with the necessary tools/materials for the internship. Students should not be required to use their own money for technology, equipment or materials.

When in doubt, ask! The CDC serves as a resource for both students and employers. Please reach out to us with your ideas and questions at any stage in the internship program. From developing your internship, to recruiting, to supervising, we are here every step of the way!

CAREER DEVELOPMENT TEAM



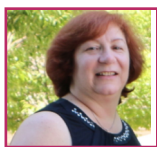
WENDY MOROSSOFF
Director

TARA MALONE
Assistant Director



JESSICA MAZZIA
Assistant Director

MASAKO HASHIMOTO
Alumni Career Counselor



RACHAEL REMENYI
Office Manager



ARTISTPRENEUR SERIES

Are you a practicing artist who would like to share your experience with students? We welcome volunteers who would like to come to campus to present to students in their visual or performing arts discipline. This can be a workshop, training or facilitating a more casual group discussion.



PURCHASE COLLEGE JOB & INTERNSHIP FAIR

March 21, 2018 | 11:30-2:30
Performing Arts Center

Fee Includes:

*Admission for 2 reps, 4ft
table/chairs/cloth and lunch*

**Register On-line via
Purchase JobScore**

Download Registration Form

ARTS PROGRAMS @PURCHASE

School of Art+Design (BFA, BS, MFA)
Conservatory of Music (MusB, MM, AD, PC)
Conservatory of Theatre Arts (BFA, BA)
Conservatory of Dance (BFA)
Art History (BA, MA)
Arts Management (BA)
Entrepreneurship in the Arts (MA)
Film (BFA)
Playwriting & Screenwriting (BA)

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Career Development Center
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