EMPLOYER EDITION SUMMER/FALL 2025 Career Developments

Let Us Post Your Jobs & Internships For You

Share your jobs & internships with Purchase students & alumni! Advertise your FT, PT, Freelance, Gig, and Internship opportunities for FREE!

<u>Email us</u> your opportunities and we will post them for you! Complete this <u>brief form</u> to have us post for you on a regular basis.

We also invite you to log in and post directly on our <u>Purchase JobScore</u> (Symplicity) system.

Connect with Students and Create a Lasting Impact!

Meet Purchase College students and alumni in the 2025 - 2026 academic year and beyond!

Professional Skill Building Events

Engage with students and help them develop career readiness skills. Join us for events including *Mock Interview Day*, networking practice, special topic panels, and more.

Career Readiness Presentations

Are you passionate about a career topic and want to share your expertise? We invite you to present and share your expertise and enthusiasm! Examples include Interviewing Skills, LinkedIn, Networking, Professionalism in the Workplace, Resume, AI in the Job Search and more!

Meet and Greet

Are you seeking a more informal way to meet students? Let us find you a venue to connect with students at a campus table, drop-in virtual meeting, or join you for a presentation.

Hosting a Training or Recruitment Event?

Let us know and we'll invite our students and alumni to attend your events and post on our off-campus events list and social media.

Reach out to jessica.mazzia@purchase.edu to connect!

Experiential Learning Fair: Recruit for Internships, Part-Time Jobs, and More!

Join us this fall for the

Experiential Learning Fair

Wednesday, October 1st 12:00 PM - 2:00 PM Performing Arts Center Upper Lobby

Meet with students to share your opportunities including: Internships Part-Time Jobs Volunteer/Service Learning Research

Register Here

Only \$30 for Off-Campus Organizations Includes admission for two reps, table with chairs & table cloth, refreshments, and a listing in our participant guide.



Save The Date!

Job & Internship Fair | Performing Arts Center March 18, 2026 | 11:30 AM - 2:30 PM

Early Bird Deadline 1/31/26 Register via Purchase JobScore direct link







Educating Students on AI Tools

The Career Center makes it a priority to speak with our students and to educate them on the changing career landscape through programing, resources, and career coaching. Our area of focus currently is AI tools in the job and internship search process, with an emphasis on students understanding that their skills in AI can benefit them when interacting with employers.

To educate and support our students, we held an engaging workshop in the spring semester with **Kathy D'Agostino, Al Trainer and Founder of** <u>*Win at Business.Al*</u>. This interactive session focused on the role of Al in job search and offered practical tips for using Al responsibly.

Here are some takeaways that have been shared with students through recent programs:

- Al is an enhancement tool (not the author): Even as the algorithm gets more savvy, so does the human detection of these tools. Students are implored not to let Al to replace their unique voice or tone. Instead to use the tools as an assistant to provide options and suggestions they might not have considered, and remember that those suggestions are not always better.
- **ATS Friendly Optimization:** Students often find ATS intimidating and worry that their resume must meet all criteria, often at the expense of individuality and showcasing their strengths. Students were shown that ChatGPT and other AI tools can be a way to reduce the ATS anxiety and give the student the confidence that their resume is firing on all cylinders.
- Employers want to see students think: Once in the interview stage, students should be ready to explain, elaborate, respond, and think! We know that employers are looking to see how candidates articulate how they solve problems, manage projects, and deal with challenges.

One important piece of advice was for students to be ready to share how they used AI to enhance their job search if asked. *What do you think*? Do you ask candidates about their experience with AI tools and how they use them? We would love to hear from employers who want to share the part AI plays in their recruitment process and what they view as the benefits and limitations of AI in the entry-level job search.

Career Development Center - Purchase College, State University of New York <u>career.development@purchase.edu</u> | (914) 251-6370 | www.purchase.edu/offices/career-development



<u>Wendy Morosoff</u> Director



<u>Jessica Mazzia</u> <u>DeLong</u> Associate Director



<u>Jeffrey Arroyo</u> Assistant Director of Experiential Ed.



<u>Emily Tejada</u> Experiential Learning Coordinator