

GRAD SCHOOL EXPO SPONSORSHIP

Take advantage of these great **sponsorship opportunities** to **increase your program's exposure before, during, and beyond the Expo!** As a sponsor, your program will benefit from publicity through our on-going, robust marketing efforts and will gain other valuable perks and advantages. Each level of sponsorship in our tiered packages entitles you to various venues where your programs will be promoted. We encourage you to select the level of sponsorship that best meets your needs and organizational budget.

GOLD SPONSORSHIP- \$500

- Logo on Expo Bag
- Full Page Ad in Participant Guide
- Live Link Logo on Purchase JobScore
- Premier table near student entrance
- Expo Registration Included for Two Representatives
- Ad on TV screen in high traffic building
- Extensive pre-event marketing to highlight your program
- "Featured Program" on social media platforms & website
- Special recognition at the event
- Additional Information Table within the Fall semester
- Additional campus marketing campaign after the Expo

SILVER SPONSORSHIP- \$250

- Half Page Ad in Participant Guide
- Live Link Logo on Purchase JobScore
- Premier table near student entrance
- Registration for one additional representative
- Ad on TV screen in high traffic building
- Extensive pre-event marketing to highlight your program
- "Featured Program" on social media platforms & website
- Special recognition at the event

BRONZE SPONSORSHIP- \$150

- 1/4 Page Ad in Participant Guide
- Premier table near student entrance
- Registration for one additional representative
- Extensive pre-event marketing to highlight your program
- "Featured Program" on social media platforms & website
- Special recognition at the event

ADDITIONAL SPONSORSHIP

- Purchase an **Advertisement** in our **Participant Guide**
- Donate a **Prize** for our **Student Raffle**
- Offer **Application Fee Waivers** for student participants
- Sponsor Student Refreshments**

And more! Contact jessica.mazzia@purchase.edu to discuss these options and other creative sponsorship opportunities.

DEADLINE: Friday, September 27, 2019