

fall 2011 contents

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welcome from the president

Welcome to the **Fall 2011 semester** of the School of Liberal Studies & Continuing Education at Purchase College. We invite you to pursue a variety of academic, business, career, and professional courses and programs as well as courses for your personal enrichment. Our **day, evening, weekend, hybrid, and 100% online courses** are designed to accommodate the busy lifestyles of adult students.

Majors in our **Liberal Studies adult degree completion program** include the **arts, legal studies, and communications/media studies**, in addition to the **interdisciplinary Liberal Studies major**. For those of you who want to study closer to home, we have a **Liberal Studies extension site** at Rockland Community College in Suffern, offering evening classes. You may also enroll in selected undergraduate courses in the liberal arts and sciences and the performing and visual arts for college credit as a degree or nondegree student. Many of these courses are also available on a noncredit basis at a reduced tuition rate.

New courses this fall, which are available on a credit and noncredit basis, include “American Film, Reflections of a Century III: The 21st Century,” “Arab Cinema: Old Glories, New Challenges,” “Law, Order, and Disobedience,” “Buddhist Ideas and Practices,” and “Sociology of Lived Bodies: Hot or Not?”

Professional certificate programs include two credit programs, **Arts Management** (online)—now also available on a noncredit basis!—and **Early Childhood Development**, and nine noncredit programs: **Fundraising and Board Development, Nonprofit Management, Social Media Marketing, Appraisal Studies, CSP™ Home Staging, Interior Design** (expanded!), **Integrative Nutrition, Pilates Mat Instructor**, and the new **Teaching Artists: Developing a Reflective Practice**. Personal enrichment courses include “Acting Workshop,” “Getting Paid to Talk,” “Drawing for Comics and Storyboards,” “Woodturning,” and new self-paced online courses offered through **The New York Times Knowledge Network**.

Purchase College is a dynamic community, rich with culture, which offers an interdisciplinary approach to learning to help you prepare for the future. In addition to our courses, we invite you to enjoy the **Neuberger Museum of Art, The Performing Arts Center**, and the wide array of performances, lectures, concerts, and events presented throughout the year.

We look forward to seeing you on campus!



Thomas J. Schwarz, President
Purchase College, State University of New York



liberal studies degree completion program

Bring Life and Learning Together: Complete Your Bachelor's Degree at Purchase College

Do you have diverse interests and like working with new ideas?

Have you combined work and school, but not had time to finish your degree?

Isn't it time to have your education work for your future?

- For adults and transfer students
- Up to 90 transfer credits accepted
- Part-time or full-time
- Day, evening, weekend, hybrid, and online courses
- Affordable SUNY tuition with scholarship opportunities

The Liberal Studies B.A. Program is designed for adults and transfer students who need to complete their degree within a tight timeframe and who are looking for a flexible schedule. It is possible to earn a bachelor's degree in liberal studies through either part-time or full-time study. Courses are available during the day, evening, and weekend, and also in hybrid and online formats. The program accepts up to 90 transfer credits from accredited colleges and institutions to accelerate the process of achieving a bachelor's degree. The program concludes with the *Senior Capstone* course; students engage in intensive research and writing, synthesizing individual learning by completing a biography.

Do you live in Rockland County? See the next page for information on this Liberal Studies extension site.

Freedom of Choice

You can choose one of four Liberal Studies majors. Each major provides a breadth of learning and understanding in the liberal arts fields. The range of courses offered is what makes the B.A. in Liberal Studies an in-depth, comprehensive program.

LIBERAL STUDIES

This interdisciplinary major helps students to develop an appreciation of

the questions, issues, and perspectives underlying the liberal arts, to integrate knowledge across disciplines, and to be able to apply academic learning to life pursuits. Coursework is required in a variety of areas and includes a cross-section of the humanities (e.g., history, philosophy, writing), social sciences (e.g., anthropology, political science, sociology), natural sciences (e.g., math, science, psychology), and the arts (e.g., art history, studio art, music). The flexibility of the liberal studies degree allows students to choose advanced courses that best suit their needs and interests. *Also offered at the Rockland Community College extension site.*

LIBERAL STUDIES: ARTS

This major combines the liberal arts with visual and performing arts, allowing students to explore their talents and interests in art history, music, film, or other studio arts while studying with accomplished faculty. Within the framework of the Liberal Studies Program, students can choose from a variety of history, production, and studio courses.

LIBERAL STUDIES: COMMUNICATIONS/MEDIA STUDIES

This major helps students to gain a greater understanding of current politics and social structures through close examination of the centrality of the media in today's global society. Courses cover historical, sociological, and psychological analyses of media, including film, television, print, and emerging technologies. *Also offered at the Rockland Community College extension site.*

LIBERAL STUDIES: LEGAL STUDIES

By examining the social, political, and historical processes of law, students learn the ethical functions of the legal system and its implementation in society. Required core and elective coursework examines law through the lenses of sociology and political science, enabling students to appreciate the role of the judicial system within the broader social context. *Also offered at the Rockland Community College extension site.*

Satisfaction and Success

Liberal Studies alumni move into such fields as business, education, public service, social and human services, health sciences, advertising, and customer service. They work for corporations, businesses, civil services, and nonprofits, including JP Morgan Chase, Starwood Hotels and Resorts WorldWide, Time Warner, MTV, Dana-Farber Cancer Institute, and the Youth Federation for World Peace, to name a few.

Many Liberal Studies graduates also continue their education in a variety of postbaccalaureate programs and at prestigious graduate, law, and business schools, including City College of New York, Columbia University, Long Island University, Pace University, and St. John's University, among others.

Take the First Step Today!

For more information and to set up an advising appointment, contact us today!

School of Liberal Studies & Continuing Education

Tel. (914) 251-6500

E-mail conted@purchase.edu

Office Music Building, Suite 0089

Adult Student Information Sessions

Learn about our adult degree completion programs, courses for visiting students, and credit-bearing professional certificate programs. Our flexible schedules and learning formats are especially helpful for students who need evening, weekend, hybrid, online, and part-time study.

When **Wed., Aug. 17, 2011**

Tues., Oct. 18, 2011

Presentations begin at 6:00 p.m.

Where School of Liberal Studies & Continuing Education
Music Building, Room 0089A

RSVP **(914) 251-6500** or
www.purchase.edu/liberalstudiesRSVP

**PURCHASE COLLEGE
EXTENSION SITE AT ROCKLAND
COMMUNITY COLLEGE**

For students who have earned an associate's degree (and others who have the equivalent number of credits) and are interested in pursuing a Liberal Studies degree, Purchase College hosts an extension site at Rockland Community College in Suffern—giving students the opportunity to work toward a degree in a setting closer to home or work.

To find out more, visit us online at www.purchase.edu/ce/rcc or call us at (845) 574-4744.

B.A. Degrees Offered:

- Liberal Studies
- Liberal Studies:
Communications/Media Studies
- Liberal Studies: Legal Studies

Information Session

When: **Wed., Oct. 19, 2011**
Presentation begins at
5:30 p.m.

Where: Rockland Community
College
145 College Road
Suffern, NY
Room to be announced

Fall 2011

Advising and Registration Events

When: **Tues., Aug. 16, 2011**
Wed., Aug. 24, 2011
Advising is 5:30–7:30 p.m.

Where: Rockland Community
College
145 College Road
Suffern, NY 10901
Academic I & II Bridge

To RSVP for the above events or to schedule an advising appointment, contact us at **(845) 574-4744** or rockland@purchase.edu.

Scholarships for Adult Hispanic* Students

Through a generous grant, Purchase College Continuing Education Professional Programs is pleased to offer scholarships to fully fund two adult Hispanic* students to enroll in our **Social Media Marketing Certificate Program** (p. 17).

ELIGIBILITY CRITERIA & APPLICATION INFORMATION

Age: Minimum 22 years old

Ethnicity: Hispanic origin

Income: Financial need (submit copy of tax return), unemployed or underemployed

Education: Minimum high school diploma or GED (proof required)

Computer Literacy: Ability to work online

Commitment: Complete the program during the Fall 2011, Spring 2012, and/or Summer 2012 semesters

Essay: 500 words describing your interest in this program and your plans upon completion

References: Two from supervisors and/or teachers, and one from a revered member of your community

Application Due: Aug. 12, 2011 (incomplete applications will not be considered)

Send Application to: Kelly Jackson, Director of Continuing Education,
Purchase College, SUNY, 735 Anderson Hill Rd., Purchase NY 10577

Scholarship Value = approx. \$2,600 (includes the following costs listed in our catalog: registration fee, course tuitions, More Card, parking permits)

**Ethnic criteria determined by our donor*

**FINANCIAL AID FOR LIBERAL
STUDIES DEGREE STUDENTS**

You are encouraged to apply for financial aid and may be eligible for TAP awards, Pell Grants, and student loans as a full-time or part-time Liberal Studies student. Part-time Liberal Studies students may also be eligible for a New York State Aid for Part-Time Study (APTS) award:

- Go to www.fafsa.ed.gov to complete the required federal application.
- The Federal School Code for Purchase College is **006791**.
- The recommended filing deadline is **February 1**.

For more information on financial aid programs, call or visit Student Financial Services, (914) 251-7000, www.purchase.edu/financialservices.

**SCHOLARSHIPS FOR LIBERAL
STUDIES DEGREE STUDENTS**

Purchase College Scholarships

Each year, the School of Liberal Studies & Continuing Education awards scholarships to a selection of students, depending upon funding availability, who meet the following criteria:

1. Have completed at least 12 Purchase College credits

2. Have completed at least 60 total credits (transfer and Purchase College)
3. Have a 3.5 or higher cumulative GPA at Purchase College
4. Demonstrate financial need as indicated by your Free Application for Federal Student Aid (FAFSA)

Scholarships are not guaranteed and are subject to change each year. An additional requirement of all Purchase College students receiving scholarships is the completion of the FAFSA. The FAFSA must be filed by **March 1** of each academic year to determine eligibility for these awards.

Private Scholarship Sources

Students often overlook the opportunity to receive private scholarships as a source of financial assistance. These may range from private foundations to employer matching funds. For information on researching private scholarships, call or visit Student Financial Services, (914) 251-7000, www.purchase.edu/financialservices.

For information on the **Lifetime Learning Tax Credit** and **Veterans Benefits**, see page 31.

hybrid and online courses

FALL 2011 ONLINE COURSES

Undergraduate Credit Courses:

Intro. to Arts Management*	7
Marketing the Arts*	7

*also available on a noncredit basis

Noncredit Courses/Programs:

Nonprofit Management Certificate	16
Social Media Marketing: Using the Tools of the Trade	17
Integrative Nutrition Certificate	21
Teaching Artists Certificate	23
The New York Times Knowledge Network	25

FALL 2011 HYBRID COURSES

Undergraduate Credit Courses:

The Internet and Business*	7
Social Psychological Theory Applied Through Film	9

*also available on a noncredit basis

Noncredit Courses/Programs:

Social Media Marketing: Strategies and Tactics	17
Micromarketing: Short But Tweet	17
Search Engine Marketing	17

THE DIFFERENCE BETWEEN HYBRID AND ONLINE COURSES

- **Hybrid courses** are taught partially on campus (in person) and partially online. The hybrid credit courses meet 40% on campus and 60% online. Hybrid courses in the noncredit Social Media Marketing Program have varying times allotted to in-class and online learning (see course descriptions).
- **Online courses** are offered entirely over the Internet. This format allows the flexibility to work at one's convenience toward specified deadlines. Most courses use **Moodle**, the College's learning management system.
- **Online noncredit courses delivered by partner organizations:**
The following programs offer online noncredit courses delivered by partner organizations. Students register directly through the partner organizations. *These courses do not use Moodle, the College's learning management system.*
 - Integrative Nutrition
 - Nonprofit Management
 - The New York Times Knowledge Network

- **The content and expectations** in both hybrid and online courses are the same as traditional on-campus courses. In credit courses, the amount of work required in both hybrid and online courses is equivalent to 4 credits earned.

COMPUTER REQUIREMENTS

Students should have reliable access to a computer and the Internet, and should be able to easily view standard media files (i.e., PDFs, images, audio, and video) using up-to-date versions of programs. Students are required to log-in with the user name and password for their Purchase e-mail account to access courses.

Courses require basic computer skills, including basic Windows, Microsoft Office (including Word, Excel, and PowerPoint), saving files, cutting, copying, saving, sending/receiving, and uploading/downloading files.

WHAT IS EXPECTED OF STUDENTS?

Coursework includes readings, writing, posting on discussion boards, responding to peers' postings, and working in groups and on other assignments and activities. This requires good time-management skills and the ability to work independently. Interaction with the instructor and other students occurs frequently. **To ensure your success in credit courses**, we strongly advise that you have at least a **2.0 (C) GPA** and enroll for no more than 12 credits during one academic semester.

You are expected to:

- *For fall and spring credit courses:*
 - Have a minimum of 15 hours per week to dedicate per online course
 - Submit assignments by specified deadlines in the format requested
 - Actively participate in discussions

- Understand that online courses are just as rigorous as face-to-face courses
- Obey the Purchase College academic integrity policy
- Keep in frequent contact
- Manage your time effectively
- Ask questions if you do not understand
- Be prepared to work independently
- Be familiar with your computer
- Adhere to requirements and deadlines outlined in the course syllabus

To decide if you are a good candidate for hybrid and online courses, we have developed a set of skill areas and questions—available at www.purchase.edu/online—to help you assess your readiness for online learning.



VIEW A MOODLE DEMO!

Moodle—the learning management system used by Purchase College—is a flexible, open-source application, developed by colleges and universities around the world to support student learning.

- Go to www.purchase.edu/student_tutorial and review the Moodle tutorial, designed to help you become familiar with how to use Moodle. Click the “Login as a guest” button when prompted for log-in.

FOR MORE INFORMATION: WWW.PURCHASE.EDU/ONLINE

- Visit our site for more helpful information, including:
- **Preparing for the First Class After You Register**
 - **About the Instructors**
 - **Netiquette Guidelines**
 - **Technical Questions/CTS Helpdesk**

Save the Dates! Winter Session 2012

Three-week online intensive courses: January 2–20, 2012

For information, visit www.purchase.edu/winter

fall 2011 undergraduate credit courses

Art	6
Art History	7
Arts Management	7
Business	7
Communications/Writing	8
Culture/Language	8
Film	8–9
History	9
Legal Studies	10
Mathematics	10
Music	11
Natural Science	11
Philosophy/Religion	11
Psychology	12
Social Science	12



ART

B.A. Degree in Liberal Studies: Arts
See page 3.

Introduction to Video Techniques and Technology

This introduction to the art and science of video production focuses on developing visual literacy and post-production skills. Starting with an examination of basic video technology and traditional media aesthetics, all stages of the video production process are covered.

Students receive introductory technical training and hands-on experience with digital camcorders, microphones, and nonlinear editing equipment.

FTF1500.45 / 3 credits

FTF9501.45 / noncredit option / \$495

Kara Hearn

Mon., 6:30–9:50 p.m.

Aug. 29–Dec. 12

Library, Room 1004B

Life Drawing I and II

This studio/art history course offers each student the opportunity to draw from a live model as well as from the wealth of art history's famous masters like Rembrandt and da Vinci. The form and structure of the model are explored in a variety of media. Traditional and modern drawing concepts are introduced, including gesture, contour, relational technique, value, and composition.

Lab fee: \$56

Prerequisite (for GDR 3040): One semester of life drawing

GDR1040.15 (I) / 3 credits

GDR3040.15 (II) / 3 credits

GDR9040.15 / noncredit option / \$495
+ \$56 lab fee

Roger Hendricks

Mon., 6:30–9:50 p.m.

Aug. 29–Dec. 12

Visual Arts Bldg., Room 2014

Painting I and II

This course develops each student's unique personal vision and style. Students are encouraged to be creative and to develop "image books" and sequential paintings to foster awareness of their own emergent tendencies.

Students learn the fundamental aspects of painting and visual form, including color theory, thematic development, composition, palette and canvas preparation, and painting media and techniques.

Lab fee: \$56

Prerequisite (for GPA 3150): One semester of painting

GPA1150.15 (I) / 3 credits

GPA3150.15 (II) / 3 credits

GPA9150.15 / noncredit option / \$495
+ \$56 lab fee

Roger Hendricks

Sat., 1:00–4:50 p.m.

Sept. 3–Dec. 10

Visual Arts Bldg., Room 2021B

Photo I

Designed to provide a solid foundation in the basic techniques of black and white photography and darkroom procedures, this course concentrates on developing and printing a series of photographic assignments, along with demonstrations, critiques, and presenta-

tions of selected photographers' work. After a review of basic skills, intermediate students select a theme and develop a photographic series. *Students need a 35mm camera and light meter.*

Lab fee: \$126

GPH1010.15 / 3 credits

GPH9010.15 / noncredit option / \$495
+ \$126 lab fee

Deborah Mesa-Pelly

Tues., 6:30–9:50 p.m.

Aug. 30–Dec. 13

Visual Arts Bldg., Room 0031

Bronze Casting

An exploration of foundry techniques based on traditional methods of lost-wax bronze casting. Students prepare wax objects, make molds, and cast sculptural pieces in bronze during an all-day Saturday casting (a festive event with music, potluck refreshments, and invited guests). *All levels of experience are welcome, and individuals can advance at their own pace.*

Lab fee: \$140

GSC2060.15 / 3 credits

GSC2070.15 (second time) / 3 credits

GSC9060.15 / noncredit option / \$495
+ \$140 lab fee

Philip Listengart

Tues., 6:30–9:45 p.m. &

one all-day Sat. (to be announced)

Aug. 30–Dec. 13

Visual Arts Bldg., Room 1031

This catalog
is also available online at
www.purchase.edu/ce

ART HISTORY

American Art

A study of American painting and sculpture from colonial times to the present, focusing on American contributions to romanticism, realism, impressionism, abstraction, Pop Art, and postmodernism. Lectures also cover African-American art, Latino-American art, and Jewish artists as part of this opportunity to learn about American history through art.

AAR3180.45 / 4 credits

AAR9180.45 / noncredit option / \$595

Beth Gersh-Nesic

Wed., 6:30–9:50 p.m.

Aug. 31–Dec. 14

Humanities Bldg., Room 1070

20th-Century Photography

Examines the history of photography within both the historical and the neo-avant-gardes. Special attention is given to photographic activities of the Weimar Republic, the Soviet avant-garde, surrealism, and American pictorialism, modernism, and FSA documentary work, as well as the postwar formations of the New York School, conceptual art, and photographic postmodernism.

AAR3193.45 / 4 credits

AAR9193.45 / noncredit option / \$595

Catherine Spaeth

Mon., 6:30–9:50 p.m.

Aug. 29–Dec. 12

Humanities Bldg., Room 1070

ARTS MANAGEMENT

Certificate Program in

Arts Management See page 13.

Introduction to Arts Management

This introductory survey provides an overview of arts management, preparing students for upper-level courses in the arts management program. Topics include arts leadership and management philosophy, organizational structure, financial practices, strategic planning and programming, marketing and public relations, fundraising and development, volunteerism, and arts and entertainment law. Attention is given to the application of management principles common to arts organizations in both the nonprofit and commercial sectors. *Continued...*

Note: This course is 100% online; please visit www.purchase.edu/online for details.

CAM1100.45 / 4 credits

CAM9105.45 / noncredit option / \$595

Elizabeth Edelson

Aug. 29–Dec. 16

Marketing the Arts

Provides an overview of fundamental marketing concepts and strategies as relevant to promoting artists, events, and creative products. Topics include market research and audience development; advertising and mailing campaigns; and public image enhancement through branding, community relations, strategic partnerships, grassroots initiatives, and press coverage. Course materials and assignments are designed to illuminate current field practice while building promotional skills and salesmanship.

Note: This course is 100% online; please visit www.purchase.edu/online for details.

CAM3520.45 / 4 credits

CAM9520.45 / noncredit option / \$595

Linda Solomon

Aug. 29–Dec. 16

Internship in Arts Management

This internship provides students with practical experience in the field, a professional résumé credit, and the opportunity to assess their future career potential in visual, media, or performing arts management. A minimum of 112.5 on-site internship hours and an academic project (defined by the faculty sponsor) are required. *Students must be enrolled in the arts management certificate program.*

Before registering, nonmatriculated

Continuing Education students must:

(a) schedule an in-person or phone appointment with the certificate advisor in the School of Liberal Studies & Continuing Education—call (914) 251-6500 to schedule an appointment; (b) research and secure their sponsoring organization; and (c) complete a learning contract.

Prerequisite: CAM/AMG 1100 or CSS 3510; CAM/AMG or CSS 3520; and permission of instructor

CAM3981.20 / 3 credits

Matthew Koskowski

Mon.–Thurs., by appt.

Aug. 29–Dec. 16

BUSINESS

The Internet and Business

Students examine the impact of the Internet on business and develop a solid foundation for evaluating current and future Internet business applications. Topics include Internet businesses; the impact of the Internet on traditional businesses, including Internet marketing, customer relationship management, and virtual workplaces; information businesses (music, software, movies, news); and global issues (outsourcing, offshoring).

Note: This course is hybrid (40% in person and 60% online); please visit www.purchase.edu/online for details.

The class meets Aug. 29, Sept. 12, Sept. 26, Oct. 17, Nov. 7, and Dec. 5.

CBU3060.45 / 4 credits

CBU9061.45 / noncredit option / \$595

R. David Seabrook

Mon., 6:30–9:50 p.m.

Aug. 29–Dec. 12

Library, Room 0001

Business Ethics

Students learn how to integrate ethics with business practices by examining case studies and theories. Confronting ethical dilemmas in the workplace is an experience that affects individuals, organizations, communities, and the environment. Civic and social responsibility practices and policies are examined, demonstrating how integrity and moral sensibility can be a part of everyday professional and civic decision-making.

CSS3735.45 / 4 credits

CSS9735.45 / noncredit option / \$595

William Guerrero

Tues., 6:30–9:50 p.m.

Aug. 30–Dec. 13

Humanities Bldg., Room 2073

ARE YOU LOOKING FOR...

- Daytime classes?
- More courses in these areas of study?

⇒ Go to pages 38–41 for "Additional Credit Courses Open to the Public"

⇒ Go to page 27 to learn how to search the course schedule online

Fall 2011 Undergraduate Credit Courses

COMMUNICATIONS/WRITING

B.A. Degree in Liberal Studies: Communications/Media Studies See page 3.

College Writing

Students are guided through the writing process: rehearsing, drafting, conferring, revising, and editing. The course combines informal writing activities (e.g., journal writing, free writing) with more formal assignments, such as a research paper. Students are encouraged to discover their own “voices” and to write both clearly and effectively about a given topic or reading assignment.

AWR1100.20 / 4 credits

John Battenfeld

Wed., 6:30–9:50 p.m.

Aug. 31–Dec. 14

Natural Sciences Bldg., Room 3001

Creative Writing Workshop

This course allows students to explore various genres, including poetry, the short story, and the memoir. Students should be prepared to write, revise, and share portions of their work with the class and to read a selection of works by contemporary authors.

AWR2120.45 / 4 credits

AWR3120.45 (Advanced) / 4 credits

Theresa Benaquist

Mon., 6:30–9:50 p.m.

Aug. 29–Dec. 12

Humanities Bldg., Room 2077

True Stories: The Craft of Memoir

Students learn how to examine and write their own stories through in-class exercises and discussion of both student and published work. Beginning writers, as well as those with a particular project in mind, learn how to place their stories in the larger context of the world and employ storytelling techniques, including imagery, voice, dialogue, and character development.

AWR3350.45 / 4 credits

AWR9350.45 / noncredit option / \$595

Theresa Benaquist

Thurs., 6:30–9:50 p.m.

Sept. 1–Dec. 15

Humanities Bldg., Room 1074

Introduction to Mass Media and Communications

The history and impact of communication technologies are examined, beginning with speech and moving forward through print and digital media, advertising and public relations, media regulation and potential, and ending with a consideration of the future.

CSO1540.45 / 4 credits

CSO9540.45 / noncredit option / \$595

Matthew Sampson

Sat., 9:00 a.m.–12:50 p.m.

Sept. 3–Dec. 10

Humanities Bldg., Room 1077

Advanced Psychology of Communication

This course focuses on understanding communication in relationships (interpersonal) and within the mind (intrapsychic: thinking, alone time, analyzing, understanding the external world and how one communicates internally). Topics include communication styles and communication in the intimate relationship, within the family, and at the workplace. **Also offered as BPS3369.45 (4 credits).**

CSS3369.45 / 4 credits

Donna Hart

Mon., 6:30–9:50 p.m.

Aug. 29–Dec. 12

Natural Sciences Bldg., Room 1029

Law, Ethics, and the Media

See page 10.

CULTURE/LANGUAGE

NEW! Buddhist Ideas and Practice

See page 11.

Basic Spanish I

Designed for students with little or no previous exposure to the language. Attention is given to listening, speaking, reading, and writing skills. Emphasis is placed on oral work, using material from students’ everyday experiences and activities.

ASP1030.45 / 4 credits

ASP9030.45 / noncredit option / \$595

Mary Khalil

Thurs., 6:30–9:50 p.m.

Sept. 1–Dec. 15

Humanities Bldg., Room 2073

FILM

Introduction to Video Techniques and Technology

See page 6.

American Film, Reflections of a Century I: 1900–1949

Early films depict the transition from the Victorian era to the Industrial Age, the birth of big cities, the suffragette movement, and the development of narrative cinema. Topics include World War I and the introduction of the propaganda film, the wild Jazz Age, the cynical gangster movies, the protest films of the Depression era, and the rise of escapist films.

CSS3075.45 / 4 credits

FTF3075.45 / 4 credits

Michael Garber

Wed., 6:30–9:50 p.m.

Aug. 31–Dec. 14

Humanities Bldg., Room 1077

NEW! American Film, Reflections of a Century III: The 21st Century

Analyzes trends in American cultural history as reflected in the movies from 1990 onwards, with an exploration of precursors. Topics include the digital age, globalism, millennialism, post-modernism, and what is to come in the future. Students examine connections between Western civilization and landmarks of film history—cinema mirroring society and vice versa.

CSS3275.45 / 4 credits

FTF3275.45 / 4 credits

Michael Garber

Mon., 6:30–9:50 p.m.

Aug. 29–Dec. 12

Humanities Bldg., Room 1077

African-American Cinema

This focus on African-American cinema includes the work of major African-American directors and performers and the films that reflect the complex issues attending the relationship between race and film in the United States. *In Fall 2011, the focus is on directors Oscar Micheaux and Spike Lee.*

CSS3090.45 / 4 credits

FTF3090.45 / 4 credits

FTF9090.45 / noncredit option / \$595

John Howard

Tues., 6:30–9:50 p.m.

Aug. 30–Dec. 13

Humanities Bldg., Room 2061

NEW! Arab Cinema: Old Glories, New Challenges

A study of the development and diversity of Arab cinema as an artistic and social form and as a political instrument. Different genres, common trends, and prevalent themes are explored through an in-depth study of selected films. The historical, social, political, and cultural contexts of Arab cinema are examined, from the heyday of the Egyptian musical to the contemporary North African art film.

CSS3140.45 / 4 credits

FTF3140.45 / 4 credits

FTF9140.45 / noncredit option / \$595

Habiba Boumlik

Thurs., 6:30–9:50 p.m.

Sept. 1–Dec. 15

Social Sciences Bldg., Room 1006

Sports Films: Underdogs, Champions, and Gutter Balls

Examines the elements and messages in sports films that make people cheer for the underdog and care about teams, players, and sports. Using both big-budget Hollywood films and documentaries with a small scope, this course explores the ideas of team, sport, and athletics and investigates the grip that sports have on American culture.

CSS3265.45 / 4 credits

FTF3265.45 / 4 credits

FTF9265.45 / noncredit option / \$595

Rachel Simon

Thurs., 6:30–9:50 p.m.

Sept. 1–Dec. 15

Humanities Bldg., Room 1073



Social Psychological Theory Applied Through Film

A discussion of the constructs, theories, and ideas in the field of social psychology that are most relevant to contemporary society. Films that are rich in examples of social psychological theory are analyzed to facilitate mastery of these concepts. **Also offered as BNS3450.45 (4 credits).**

Note: This course is hybrid (40% in person and 60% online); please visit www.purchase.edu/online for details. The class meets Sept. 3, Sept. 17, Oct. 1, Oct. 22, Nov. 12, and Dec. 13.

FTF3450.45 / 4 credits

Kenneth Mann

Sat., 9:00 a.m.–12:20 p.m.

Sept. 3–Dec. 10

Social Sciences Bldg., Room 1006

HISTORY

American History and Society Through Music

A narrative survey of U.S. history from the colonial period to the present through an exploration of its musical history. The course investigates America's fundamental principles of politics, its primary social issues, and its wealth of aesthetic musical initiatives. Students examine the unity, diversity, originality, and adaptability of significant political, social, and musical institutions. **Also offered as EMT3115.45 (4 credits).**

AHI3115.45 / 4 credits

Edmund Cionek

Tues., 6:30–9:50 p.m.

Aug. 30–Dec. 13

Library, Room 0001

Music of Protest

A survey of the past 50 years of popular protest music, with a preparatory examination of early 20th-century blues and socialist “magnet” songs. Students study the power of popular music and the artist's role in shaping contemporary society, with a focus on three eras of social upheaval in the U.S.: the civil rights movement, the war in Vietnam, and the emergence of punk and hip-hop. Includes readings, musical analysis, and listening. The ability to read musical notation is not required, but a working knowledge of contemporary popular music is critical. **Also offered as EMT3116.45 (4 credits).**

AHI3116.45 / 4 credits

EMT9116.45 / noncredit option / \$595

James Koeppel

Wed., 6:30–9:50 p.m.

Aug. 31–Dec. 14

Humanities Bldg., Room 1073

African History

This study of African history addresses the continent's geography and how it has affected Africa's place in history; the rise and fall of civilizations; Islamic/Arab influences; European colonization; independence movements; and current challenges. In particular, students examine the slave trade and its effects on African societies, colonial domination, and the rise of nationalist movements.

AHI3560.45 / 4 credits

AHI9560.45 / noncredit option / \$595

George Keteku

Thurs., 6:30–9:50 p.m.

Sept. 1–Dec. 15

Humanities Bldg., Room 1070

History of Western Ideas

The history of Western ideas is traced from their inception in the ancient world to their culmination in contemporary culture. Students read seminal works spanning a broad historical setting, beginning with the ancient world of the Bible and Greek philosophy. The course covers noted movements in Western history, including the Medieval period, the Reformation, the Renaissance, the Scientific Revolution, the Industrial Revolution, the Enlightenment, and postmodernism.

APH3020.45 / 4 credits

APH9020.45 / noncredit option / \$595

Eric Trump

Tues., 6:30–9:50 p.m.

Aug. 30–Dec. 13

Social Sciences Bldg., Room 1006

Adult Student Information Sessions

Learn about our adult degree completion programs, courses for visiting students, and credit-bearing professional certificate programs. Our flexible schedules and learning formats are especially helpful for students who need evening, weekend, hybrid, online, and part-time study.

When **Wed., Aug. 17, 2011**

Tues., Oct. 18, 2011

Presentations begin at 6:00 p.m.

Where School of Liberal Studies & Continuing Education
Music Building, Room 0089A

RSVP (914) 251-6500 or
www.purchase.edu/liberalstudiesRSVP

This catalog
is also available online at
www.purchase.edu/ce

Fall 2011 Undergraduate Credit Courses

LEGAL STUDIES

**B.A. Degree in Liberal Studies:
Legal Studies** See page 3.

American Constitutional Law

Introduces the historical and political debates that resulted in the adoption of the U.S. Constitution. Case law and collateral readings relevant to the construction of the U.S. constitutional government are used to explore theories of jurisprudence, structures of courts, aspects of litigation, the nature and scope of judicial review and constitutional adjudication, and the role of the judiciary in the maintenance of national power.

CPO3050.20 / 4 credits

Linda Gironda

Wed., 6:30–9:50 p.m.

Aug. 31–Dec. 14

Social Sciences Bldg., Room 1006

Introduction to Civil Law

An exploration of the day-to-day applications of civil law: who can sue and be sued, the basis for lawsuits, and how to win cases. Through case studies and mock litigation, students explore such issues as product liability, medical malpractice, negligence, strict liability, and legal procedure, including document production and the use of expert witnesses.

CSO1590.45 / 4 credits

CSO9590.45 / noncredit option / \$595

Arnold Streisfeld

Mon., 6:30–9:50 p.m.

Aug. 29–Dec. 12

Humanities Bldg., Room 1073

The Supreme Court and Civil Liberties

Focuses on major Supreme Court decisions pertaining to civil liberties. Cases dealing the broad issue of privacy are examined, including those concerned with free speech, reproduction, and sexual preference. Students gain a better understanding of the current state of the law on major civil liberties issues and a better grasp of how Supreme Court decisions affect everyday life.

CSO3205.45 / 4 credits

CSO9205.45 / noncredit option / \$595

To be announced

Thurs., 6:30–9:50 p.m.

Sept. 1–Dec. 15

Humanities Bldg., Room 1077

Crime and Delinquency

Crime and delinquency are analyzed as social phenomena, and their relationship to various social institutions is examined. Students are also given an overview of the theories of crime causation, as well as the nature and role of the police, courts, and prisons in society.

CSO3550.45 / 4 credits

CSO9550.45 / noncredit option / \$595

Charles Murphy

Mon., 6:30–9:50 p.m.

Aug. 29–Dec. 12

Social Sciences Bldg., Room 1006

Sexual Assault: The Courts and Society Today

Students examine the different types of sexual assault; the effects on victims, their families, and society; and the legal process unique to sexual assault prosecutions. Topics include legal protection for special victims; motivation of criminals; date rape, domestic violence, and battered women's syndrome; and crimes against children. The roles of investigators, doctors, forensic scientists, district attorneys, judges, experts, and psychological counselors are also analyzed.

CSO3655.45 / 4 credits

CSO9655.45 / noncredit option / \$595

Fredric Green

Tues., 6:30–9:50 p.m.

Aug. 30–Dec. 13

Humanities Bldg., Room 1072

NEW! Law, Order, and Disobedience

Protection of civil rights in the U.S. has been characterized by both civil disobedience and widespread violence. This course analyzes milestones in American history, periods of unrest, and the sociological changes associated with them. Landmark constitutional cases, law, and justice in U.S. culture are studied, and historical lawbreakers and high-profile dissidents are examined through various media.

CSS3420.45 / 4 credits

CSS9420.45 / noncredit option / \$595

Arnold Streisfeld

Wed., 6:30–9:50 p.m.

Aug. 31–Dec. 14

Natural Sciences Bldg., Room 1001



Law, Ethics, and the Media

The First Amendment allows the mass media certain freedoms to publish, broadcast, advertise, and promote. Yet with those rights come responsibilities. This course examines the legal and ethical dimensions and issues involved with contemporary American mass media.

CSS3755.45 / 4 credits

FTF3755.45 / 4 credits

CSS9755.45 / noncredit option / \$595

John Breslin

Tues., 6:30–9:50 p.m.

Aug. 30–Dec. 13

Natural Sciences Bldg., Room 1030

MATHEMATICS

Mathematics for Contemporary Life

Students learn basic concepts in quantitative reasoning (number systems, data manipulation, basic statistics), with emphasis on problem solving using computational methods. This course uses a textbook and focuses on applications related to consumer issues to develop computational and problem-solving skills. Students learn to transform data into information and apply quantitative methods to evaluate information and solve real-world problems.

BMA1060.20 / 4 credits

Barbara McMullen

Wed., 6:30–9:50 p.m.

Aug. 31–Dec. 14

Library Bldg., Room 1004D

MUSIC

American History and Society Through Music

EMT3115.45 See page 9.

Music of Protest

EMT3116/9116.45 See page 9.

NATURAL SCIENCE

The World Beneath the Waves: Exploring Physical Oceanography

An exploratory course for nonscience students that examines physical aspects of the world's oceans and the role of the oceans in the earth-atmosphere-ocean system. Topics include the history of the science of oceanography, geomorphology and topography of the ocean bottom, continental drift, sedimentation, physical and chemical properties of sea water, ocean heat budget, surface currents, and coastal processes.

BEN1545.45 / 4 credits

BEN9545.45 / noncredit option / \$595

Austin Dooley

Mon., 6:30–9:50 p.m.

Aug. 29–Dec. 12

Natural Sciences Bldg., Room 1030

Premedical Studies



The Postbaccalaureate Premedical Studies

Program, offered by the School of Natural and Social Sciences at Purchase College, is designed for students who already hold a bachelor's degree and wish to complete their science preparation for medical or other professional schools. This program offers the academic coursework needed to prepare for professional exams and applications, opportunities for internships or research, and advising through the Premedical Advisory Committee. Students who have completed this program have been accepted by a variety of medical, dental, and veterinary schools.

For information or to schedule an advising appointment, contact:

School of Natural and Social Sciences at Purchase College

E-mail premed@purchase.edu

Web www.purchase.edu/premed

PHILOSOPHY/RELIGION

Gods, Goddesses, and Demons

Gods, goddesses, and demons are resurfacing in these postmodern times. This course explores the moral, spiritual, and emotional relationships among human, divine, and demonic beings in epic spectacles, literary and visual, from a variety of periods and cultures.

AHU3000.45 / 4 credits

AHU9000.45 / noncredit option / \$595

Suzanne Ironbiter

Mon., 6:30–9:50 p.m.

Aug. 29–Dec. 12

Humanities Bldg., Room 1072

NEW! Buddhist Ideas and Practice

Investigates practical Indian, Tibetan, and Zen teachings and their relationship to meditative practice, somatic awareness, ethical engagement, and personal and collective well-being. Students evaluate how people learn, know, and do what is good, i.e., that which promotes individual and collective health and happiness. The effects and applications of these practices and teachings are also explored.

AHU3235.45 / 4 credits

AHU9235.45 / noncredit option / \$595

Suzanne Ironbiter

Wed., 6:30–9:50 p.m.

Aug. 31–Dec. 14

Humanities Bldg., Room 1072

Religion and Psychology

In this study of psychology in relation to religion, students explore the definition of religion, its personal meaning to people, and its social and political meaning in the community. The importance of ritual is discussed, and conversion is examined to understand its meaning. The middle of the course focuses on such theorists as Freud, Jung, and Maslow, and the role religion played in their theories. Finally, the role religion and culture play in psychotherapy and the difference between religions and cults are examined. **Also offered as BPS3245.45 (4 credits).**

AHU3245.45 / 4 credits

AHU9245.45 / noncredit option / \$595

Donna Hart

Tues., 6:30–9:50 p.m.

Aug. 30–Dec. 13

Humanities Bldg., Room 1070

God's Warriors: Religious Fundamentalism Today

Contemporary culture cannot be adequately understood without considering the impact of religious extremism. While other factors play a role, it is religious passions that fuel the jihadist movement in the Islamic world, incite violence in the occupied Palestinian territories, and amplify culture wars between secular and religious forces in the U.S. This course examines the root causes of such cultural phenomena, asking whether fundamentalism can exist in modern society without leading to bloodshed.

AHU3270.45 / 4 credits

AHU9270.45 / noncredit option / \$595

Michael Taub

Tues., 6:30–9:50 p.m.

Aug. 30–Dec. 13

Humanities Bldg., Room 1073

History of Western Ideas

See page 9.

Understanding Moral Problems

Representative problems of business, legal, medical, environmental, and personal ethics (e.g., violence, discrimination, capital punishment, abortion, euthanasia, conservation, sexual morality) are covered. Emphasis is placed on learning to think about and discuss these issues clearly and objectively, rather than on abstract ethical theories.

APH3350.45 / 4 credits

APH9350.45 / noncredit option / \$595

Andrew Bernstein

Wed., 6:30–9:50 p.m.

Aug. 31–Dec. 14

Humanities Bldg., Room 2073

ARE YOU LOOKING FOR...

- Daytime classes?
- More courses in these areas of study?

⇒ Go to pages 38–41 for "Additional Credit Courses Open to the Public"

⇒ Go to page 27 to learn how to search the course schedule online



SOCIAL SCIENCE

Crime and Delinquency

See page 10.

NEW! Sociology of Lived Bodies: Hot or Not?

Often human bodies are taken for granted (for example, the experience of individual bodies in specific places at defined times in particular situations). This course explores how bodies can take different forms in cyberspace and via such technologies as plastic surgery, genetic design, gender reassignment surgery, and nanotechnologies, among others. Students examine how traditional sociological variables affect and can transform interpretation of bodies in these social spaces.

CSO3620.45 / 4 credits

CSO9620.45 / noncredit option / \$595

Kirsten Karlberg

Thurs., 6:30–9:50 p.m.

Sept. 1–Dec. 15

Library, Room 0001

PSYCHOLOGY

Certificate Program in Early Childhood Development See page 13.

Abnormal Psychology

Explores the diagnosis, phenomenology, and scientific and clinical understandings of a wide range of mental disorders. Current research is reviewed to explore the underlying mechanisms of the disorders under discussion. Diagnosis is approached from the perspective of the most recent DSM. At various points, psychodynamic, cognitive-behavioral, and neuroscientific viewpoints of psychopathology are represented.

Prerequisite: BPS 1530 or equivalent

BPS3100.45 / 4 credits

BPS9100.45 / noncredit option / \$595

Laura Butterfield

Wed., 6:30–9:50 p.m.

Aug. 31–Dec. 14

Natural Sciences Bldg., Room 1030

Advanced Psychology of Communication

BPS3369.45 See page 8.

Personality Assessment

Focuses on how personality measures are constructed and how scores on these measures are interpreted and used. The strengths and weaknesses of various projective tests, personality inventories, single-trait measures, IQ tests, behavioral indicators, and physiological measures are reviewed. Topics include the stability of personality, whether or not IQ tests actually measure intelligence, and the accuracy of people's self-descriptions of their personalities.

Prerequisite: BPS 1530 or equivalent

BPS3690.45 / 4 credits

BPS9690.45 / noncredit option / \$595

Kenneth Mann

Thurs., 6:30–9:50 p.m.

Sept. 1–Dec. 15

Natural Sciences Bldg., Room 1030

Religion and Psychology

BPS3245.45 See page 11.

Social Psychological Theory

Applied Through Film

BNS3450.45 See page 9.

Adult Student Information Sessions

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professional certificate programs

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Visit our blog at
www.PurchaseSUNYCE.wordpress.com

Online Certificate Program in Arts Management

The online certificate program in arts management is designed to provide students with an understanding of management, marketing, and grant writing in arts-related organizations. It is particularly suited for:

- **new arts administrators** who want to broaden their knowledge and skills.
- **professionals** who are considering a career transition to arts management.
- **artists** who are interested in starting their own companies or joining existing organizations.
- **board members and volunteers** who want to become more informed and effective.

The curriculum consists of four courses and—for those who are taking the certificate on a credit-bearing basis—an internship. The newly available **noncredit program** can be completed in two semesters; the **credit program** can be completed in three semesters. *Students may take individual courses without commitment to the entire program.* All courses except the internship are offered online.

Before starting this certificate program, students must formally enroll in the program by completing the Arts Management Certificate Application. It is also recommended that students review the College's online FAQ at www.purchase.edu/online to learn more about online learning at Purchase College.

To earn the certificate, students must be high school graduates, earn a grade of C or higher in all certificate courses (when taking the program for credit), and send a completed "Request for Certificate" form to the certificate advisor in the School of Liberal Studies & Continuing Education during the last semester of their coursework.

For Fall 2011 courses, see page 7. Students pay the regular SUNY tuition and fees for credit courses (see page 30). All courses except the internship are also available on a noncredit basis at a reduced tuition rate; see page 27 for details.

Required Courses

- 1 Intro. to Arts Management*
 - 2 Marketing the Arts*
 - 3 Fundraising and Development in the Arts †
 - 4 Arts and Entertainment Law †
- * Offered in the Fall
† Offered in the Spring
- Required for the credit certificate only:
- 5 Internship in Arts Management

Course descriptions, forms, and information on the instructors are available at www.purchase.edu/ArtsManagementCertificate.

Certificate Program in Early Childhood Development

The certificate program in early childhood development is designed for students who wish to pursue concentrated study in the area of child development and gain practical experience working with young children. *Please note that this certificate does not provide teacher licensure.* To enhance employment opportunities, students are advised to combine the certificate with an undergraduate degree.

The curriculum consists of four courses (16 credits total). Through this coursework, students are provided with broad exposure to important areas of study in general and child psychology. The practicum offers hands-on experience in working with young children at the Purchase College Children's Center.

Students may take individual courses without commitment to the entire program. Day and evening courses are available; however, because the Children's Center offers daytime childcare, PSY 3850 is offered only during the day. Some courses may be offered during summer session, but not every course is offered every year. At least two semesters are required to complete the program.

To earn the certificate, students must be high school graduates and earn a grade of C or higher in certificate courses. Applications for the certificate may be obtained from the instructor for PSY 3850 in the Psychology Board of Study or the School of Liberal Studies & Continuing Education.

For Fall 2011 courses, see page 40 in the course index.

Required Courses

- 1 BPS/PSY 1530 *Intro. to Psychology*
 - 2 BPS/PSY 2650 *Child Development* or BPS 3350 *Developmental Psychology*
 - 3 PSY 3850 *Practicum in Child Development**
 - 4 One elective in the field of child development, chosen from the following:
PSY 3170 *Theories of Development**
PSY 3330 *Social Development**
PSY 3345 *Cognitive Development**
PSY 3440 *Social Issues in Developmental Psychology**
PSY 3490 *Development of Language**
PSY 3725 *Developmental Psychopathology**
PSY 3845 *Gender Development**
PSY 4100 *Seminar in Early Childhood Development**
- * These courses have prerequisites.

For more information, contact:

Peggy De Cooke

Associate Professor of Psychology

Tel. (914) 251-6658

E-mail peggy.decooke@purchase.edu

Certificate Program in Fundraising and Board Development

Setting the Standard for Fundraising Excellence

Purchase College is pleased to partner with the **Association of Development Officers** to raise the bar for fundraising excellence in Westchester County by offering this comprehensive program in fundraising and board development. The program is intended for development officers, executive directors, board members, and fundraisers, as well as those interested in the fields of philanthropy and fundraising.

The coursework covers all of the major components of a successful fundraising effort, including board development, strategic planning, annual giving, major gifts, planned giving, event coordination, grant writing, capital campaigns, volunteer program management, and more.

A Certificate or Advanced Certificate in Fundraising and Board Development will be awarded to students who complete the four required courses and the two or five elective courses. (Students enrolled in the program prior to Fall 2010 will need to meet former requirements to complete their certificate.) *Take courses individually or earn a certificate by completing all requirements and electives.*

To qualify for the certificate, students must:

- 1 Submit a certificate application.
 - 2 Attend at least 80% of the classes.
 - 3 Achieve a "Pass" designation in coursework from the instructors.
 - 4 Submit a certificate request form after all requirements have been met.
-

Graduates of this program receive a 50% discount on their first ADO membership. For more information, e-mail ADO at info@adoonline.org.

Costs / Early Registration Discount

In addition to the tuition, there is a \$25 nonrefundable registration fee paid once per semester. The early registration discount applies to registrations received (paid in full) by Aug. 19, 2011.

Required Courses

- 1 Fundraising and Board Development for Nonprofit Organizations
- 2 Fundraising Techniques
- 3 Grant/Proposal Writing
- 4 Fundraising Strategies and Tactics



Association of
Development
Officers

Advancing Philanthropy • Enhancing Lives

Elective Courses

Choose two electives for the Certificate, five electives for the Advanced Certificate.

On-Campus Electives

- Fundraising Communications
- Fundraising Research
- Fundraising Public Relations and Advertising
- Making "the Ask"
- Internet Fundraising

Online Electives

Page 16:

- Budgeting in a Nonprofit Organization
 - How to Read a Nonprofit Financial Statement
 - Principles of Marketing for Nonprofit Organizations
 - Leadership in a Nonprofit Organization
 - Strategy for Nonprofit Organizations
- Page 17:
- Social Media Marketing: Strategies and Tactics (counts as two electives)

Internships

Internships can be pursued after all certificate requirements are completed. Recommendations from two instructors are required.



Fundraising and Board Development for Nonprofit Organizations

Understand the roles of the nonprofit board, executive director, and development director in establishing and attaining development goals. Address the major concepts of the fundraising pyramid, the giving cycle, and charitable giving standards. Examine ethics and laws addressing the nonprofit responsibility in protecting donor interests, respecting the intent of their gifts, and accountability to donors and the public. Understand the composition, skills, duties, and responsibilities of nonprofit boards. Learn how strategic plans and development plans are interrelated.

HCE9067.10 / \$239

HCE9067.11 / \$215 (ADO members, Purchase College employees and alumni, and early registration discount)

Instructor: Sharon Danosky
Wed., 6:00–9:00 p.m.

Sept. 21–Oct. 19 (12 hours, 4 sessions; no class Sept. 28)

Humanities Bldg., Room 2077

Fundraising Techniques

Address various approaches to fundraising for the nonprofit organization, including the annual giving campaign, special events, major gift solicitation, planned giving options, capital campaigns, and donor recognition. Learn techniques to develop and manage volunteer programs. Obtain practical

guidelines for identifying potential donors, handling the “ask” meeting, providing effective donor recognition, and utilizing your board effectively. Become familiar with various types of life income gifts (charitable gift annuities, remainder trusts, pooled income funds, life insurance, and bequests) and understand the interests of the major players: prospect, development office, financial planner, attorney, accountant, and bank.

HCE9068.10 / \$299

HCE9068.11 / \$275 (ADO members, Purchase College employees and alumni, and early registration discount)

Instructor: Patrick Sciarratta
Wed., 6:00–9:00 p.m.

Nov. 2–Dec. 7 (15 hours, 5 sessions; no class Nov. 23)

Humanities Bldg., Room 2077

Fundraising Communications

Cultivate positive communications in reports, site visits, and thank-you letters. Learn how and when to approach corporations and foundations for gifts and how to make your proposal stand out.

Review materials typically produced by a development officer: newsletters, annual reports, brochures, annual appeals, and website content. Learn how to work with freelancers and printers.

Prerequisite: HCE 9067

HCE9071.10 / \$149

HCE9071.11 / \$125 (ADO members, Purchase College employees and alumni, and early registration discount)

Instructor: Lucille Geraci-Miranda, MPA
Sat., 9:00 a.m.–2:00 p.m.

Oct. 22 (1 session)

Humanities Building, Room 2073

NEW! Making “the Ask”

Increase your chances of building rewarding donor relationships with proper research, listening skills, and knowing when, where, and how to make “the ask.” Gain comfort in requesting all sizes and types of gifts from both prospective and established donors with the right approach. Learn how to communicate with donors about your mutual interests, ask them to support your organization, and engage them as friends for the future.

Prerequisite: HCE 9067

HCE9059.10 / \$149

HCE9059.11 / \$125 (ADO members, Purchase College employees and alumni, and early registration discount)

Instructor: Sharon Danosky
Sat., 9:00 a.m.–2:00 p.m.

Dec. 10 (1 session)

Humanities Building, Room 2073

Course descriptions, forms, and information on the instructors are available at www.purchase.edu/fundraising.

Nonprofit Management Certificate Program (Online)

Purchase College is pleased to partner with **MindEdge** in offering the Nonprofit Management Certificate Program. This program offers affordable, practical, and accessible information to people working in and with the nonprofit arena, whether they are paid staff, directors, board members, philanthropists, or volunteers. These **self-paced online courses** tackle skills important to the management and fiscal support of nonprofit organizations.

For Certified Fund Raising

Executives (CFRE): The Nonprofit Management Certificate curriculum has been approved for continuing education points by CFRE International. Complete the entire suite of required courses and receive 24 CFRE continuing education points, or enroll in any of the individual courses and earn three to five CFRE continuing education points. Complete *Leading the Courtney Museum Simulation* elective course and earn 10 CFRE continuing education points.

Take a demo! Visit purchase.mindedge.com, using “purchase” as the user name and “demo” as the password, and search for online offerings. Online courses must be completed by the end of the corresponding term.

Register now! Visit www.purchase.edu/nonprofitmanagement for the enrollment link.

Required Courses

- 1 Budgeting in a Nonprofit Organization
- 2 Fundraising in a Nonprofit Organization
- 3 How to Read a Nonprofit Financial Statement
- 4 Leadership in a Nonprofit Organization
- 5 Nonprofit Board and Volunteer Development
- 6 Principles of Marketing for Nonprofit Organizations
- 7 Strategy for Nonprofit Organizations

Elective Courses

- 1 Leading the Courtney Museum Simulation

Complete course descriptions are available at www.purchase.edu/nonprofitmanagement.

Nonprofit Management Certificate Program “Suite”
Register for all seven required courses at the discounted rate of \$699!

Budgeting in a Nonprofit Organization

Gain an understanding of budgets and how they are used in nonprofit organizational settings.

Estimated time to complete: 3–5 hrs.
30-day access / \$79

Fundraising in a Nonprofit Organization

Study fundraising for nonprofit organizations with an emphasis on the fundamental issues.

Estimated time to complete: 4–6 hrs.
30-day access / \$150

How to Read a Nonprofit Financial Statement

Develop your ability to appropriately interpret the major financial accounting statements that are used by nonprofit organizations.

Estimated time to complete: 3–5 hrs.
30-day access / \$79

Leadership in a Nonprofit Organization

Examine the foundations of leadership and what it takes to be a successful and effective leader in a nonprofit organization.

Estimated time to complete: 3–5 hrs.
30-day access / \$99

Nonprofit Board and Volunteer Development

Understand the responsibilities of the nonprofit board and discuss different models for organizing one.

Estimated time to complete: 5 hrs.
30-day access / \$150

Principles of Marketing for Nonprofit Organizations

Examine the ways nonprofit organizations use marketing to publicize their mission and to gather contributions of time and money.

Estimated time to complete: 3–5 hrs.
30-day access / \$79

MindEdge
Innovation in Learning

Strategy for Nonprofit Organizations

Understand how a nonprofit’s strategy constitutes its decisions about what it will do and how it will do it.

Estimated time to complete: 3–5 hrs.
30-day access / \$79

NEW! Leading the Courtney Museum Simulation

This simulation is designed to challenge and engage you while exploring key real-world leadership issues confronted by nonprofit managers. Assume the role of executive director of the troubled Courtney Museum and deal with a series of personnel, marketing, financial, and board/community relations issues. As you make tough decisions, an adaptive scoreboard reflects the impact of those choices on the museum’s prospects. Video commentary from experienced nonprofit leaders provides qualitative context and explores the consequences of choosing different paths for reviving the museum.

Level: Intermediate to advanced

Prerequisite: Experience in nonprofit management

Estimated time to complete: 10 hrs.
90-day access / \$399

Online Certificate Program in Arts Management

Gain an in-depth knowledge of management, marketing, grant writing, fundraising, and arts and entertainment law relevant to arts-related organizations in this online certificate program. Take courses taught by distinguished Purchase College faculty on a noncredit basis and save! Complete the four-course certificate in as few as two semesters! For more information about this certificate program and the course requirements, see page 13.

Social Media Marketing Certificate Program (Hybrid & Online)

The immense popularity of interactive media and online communities is transforming how consumers and businesses view the world. Every organization must now interact with customers through digital channels to successfully compete in this constantly evolving marketplace. Experts in social media marketing are invaluable assets to any organization.

This program demystifies social media and enables you to develop the expertise necessary for creating and implementing effective social media marketing campaigns. Upon successful completion of this program, you will have mastered social media marketing principles, applied strategies and tactics to real projects, and developed a portfolio to showcase your achievements.

Take courses individually or earn a certificate. Also earn 8.5 Continuing Education Units (CEUs) upon completion of the certificate.

To qualify for the certificate, students must:

- 1 Submit a certificate application.
- 2 Achieve a "Pass" designation in coursework from the instructors.
- 3 Submit a certificate request form after all requirements have been met.

Required Courses

- 1 Social Media Marketing: Strategies and Tactics
- 2 Social Media Marketing: Using the Tools of the Trade

Elective Courses (choose three)

- 1 Micromarketing: Short But Tweet
- 2 Facebook Marketing: Leveraging the Power of Community
- 3 Building Brands: Blogs—The New Website
- 4 Search Engine Marketing

Course descriptions, forms, and information on the instructors are available at www.purchase.edu/socialmediamarketing.

Costs / Early Registration Discount

In addition to the tuition, there is a \$25 nonrefundable registration fee paid once per semester. The early registration discount applies to registrations received (paid in full) by Aug. 19, 2011.

SCHOLARSHIPS for ADULT HISPANIC STUDENTS: See page 4.

Social Media Marketing: Strategies and Tactics

Explore the realm of social media marketing and how it is revolutionizing the marketing landscape. Through case studies, discussions, and interactive exercises, learn about the history of communities and how to define and evaluate social media. Examine and assess the roles of the consumer, online communities, crowd sourcing, and the impact of new technologies and changing lifestyles. Identify market leaders (Facebook, LinkedIn, Twitter) and key tools, and learn how to effectively integrate them into your marketing mix.

Note: This course is hybrid (40% in person and 60% online); please visit www.purchase.edu/online for details. The class meets Sept. 21, Oct. 5, and Oct. 19.

CBU9051.10 / \$590

CBU9051.11 / \$565 (Purchase College employees and alumni, and early registration discount)

Instructor: Linda Solomon

Wed., 6:30–8:30 p.m.

Sept. 21–Oct. 19

Library, Room 1004D

Social Media Marketing: Using the Tools of the Trade

How does one create a viral marketing campaign in the digital world? Develop expertise in social media marketing by immersing yourself in practical online applications. Master real-world tools and create viral projects that integrate blogs, YouTube, Twitter, podcasts, Second Life, online publishing, live-casting, widgets, RSS (Really Simple Syndication), SMS (text messaging), Facebook groups and applications, search engine marketing (SEM), Streamy, wikis, and other new technologies. Master best practices for effective and ethical communications via user-generated platforms and integrate them into your marketing strategies.

Note: This course is self-paced and 100% online (20 hours, five weeks), with weekly assignments and a weekly online group-discussion forum; please visit www.purchase.edu/online for details.

Prerequisite: CBU 9051

CBU9052.10 / \$590

CBU9052.11 / \$565 (Purchase College employees and alumni, and early registration discount)

Instructor: Anmarie Gatti

Oct. 24–Nov. 23

Micromarketing: Short But Tweet

To Tweet or not to Tweet? There is no question—savvy marketers need to stay on the cutting edge. There is no better way to dynamically connect with audiences than via Twitter. Learn how to tap into this amazing community of people from around the world to find out what they are thinking, feeling, and experiencing. Create and maintain your own Twitter account and messaging. Discover ways to engage the community, build your following, drive communications, and reinforce your brand.

Note: This course is hybrid (5 additional class hours online); please visit www.purchase.edu/online for details.

Prerequisite: CBU 9052

CBU9053.10 / \$445

CBU9053.11 / \$420 (Purchase College employees and alumni, and early registration discount)

Instructor: Linda Solomon

Wed., 6:30–9:00 p.m.

Nov. 2–30 (4 sessions; no class Nov. 23)

Library, Room 1004D

Search Engine Marketing

Search engine marketing (SEM) is an effective advertising strategy for increasing your online visibility. Through case studies, discussions, and hands-on practice, learn the fundamentals of organic and paid search, contextual listings, pay-per-click campaigns, and paid inclusion. Create and maintain your own Google and Facebook pay-per-click campaigns, build keyword lists, and optimize copy to drive conversions. **Students will be required to fund a \$40 advertising campaign on their own charge card.**

Prerequisite: CBU 9052

Note: This course is hybrid (five additional class hours online); please visit www.purchase.edu/online for details.

CBU9057.10 / \$445

CBU9057.11 / \$420 (Purchase College employees and alumni, and early registration discount)

Instructor: Anmarie Gatti

Thurs., 6:30–9:00 p.m.

Sept. 22–Oct. 13 (4 sessions)

Library, Room 1004D

Appraisal Studies Certificate Program



Purchase College is proud to partner with the **American Society of Appraisers (ASA)** to offer the Appraisal Studies Certificate Program. Develop the skills necessary to build a career in the appraisal of personal property and the collecting of fine art, decorative art, antiques, furniture, jewelry, coins, stamps, and more. Through lectures, optional field trips, and the use of the College's Neuberger Museum of Art—among the 10 largest university museums in the country—learn the history and skills necessary to appraise and/or collect a wide range of items with assurance and competence.

Take courses individually or earn a certificate by completing all certificate requirements. All required courses are taught by ASA-certified instructors. Upon completion of this certificate program, you will have taken the first step toward (a) becoming an appraiser or working as an appraisal expert in a gallery, auction house, or insurance company and (b) qualifying for eventual accreditation and membership in the ASA. Students who successfully complete the four required courses are awarded a certificate by Purchase College and may earn 10.8 Continuing Education Units (CEUs).

Program Prerequisites

No previous experience is required. Students are expected to have a bachelor's degree or some professional market experience relevant to the objects typically examined in current appraisal practice.

Required Courses

- 1 Introduction to Personal Property Valuation (PP/GJ201)
- 2 Personal Property Valuation Methodology: Research and Analysis (PP/GJ202)
- 3 Personal Property Valuation Report Writing (PP/GJ203)
- 4 Personal Property Valuation: The Legal and Commercial Environment (PP/GJ204)

Elective Courses

- 1 Native American Arts of the Southwest: Collecting and Connoisseurship
- 2 Art Deco and Machine Age Collectibles: History and Market
- 3 Uniform Standards of Professional Appraisal Practice (USPAP)
- 4 The Art and Antiques Market

Costs / Early Registration Discount

In addition to the tuition, there is a \$25 nonrefundable registration fee paid once per semester. The early registration discount applies to registrations received (paid in full) by Aug. 19, 2011.

Textbooks and Reading Materials

Textbooks are required. Sources for acquiring those texts will be made available to registrants.

Purchase College E-Mail Accounts

Students who are registered for *Personal Property Valuation Methodology: Research and Analysis* (PP/GJ202) and *Personal Property Valuation: Report Writing* (PP/GJ203) should activate their Purchase College e-mail account.

Uniform Standards of Professional Appraisal Practice (USPAP)

The Uniform Standards of Professional Appraisal Practice (USPAP) are promulgated by the Appraisal Standards Board (ASB) of the Appraisal Foundation and are the generally accepted standards of practice for the profession. This course, developed specifically for personal property appraisers, covers the entire document with emphasis on the general rules and standard rules; standards pertaining to public trust, ethics, competency, jurisdictional exceptions; and standards for written appraisal documents. *Required for accreditation by the American Society of Appraisers.*

HRE9100.10 / \$325

Instructor: ASA-certified instructor
Fri.–Sat., 8:30 a.m.–5:00 p.m.
Sept. 16–17 (2 sessions)
Bldg. and room to be announced

Course descriptions, information on the **instructors**, and answers to **frequently asked questions** are available at www.purchase.edu/appraisalstudies.

CSP™ Home Staging Certification



Start your own home staging business today! Earn the Certified Staging Professionals™ (CSP™) designation when you take this three-day intensive program. Whether you are a builder, decorator, designer, organizer, real estate agent, or someone wanting to build a staging business or work in the staging business—this program is for you!

Purchase College is proud to partner with the Certified Staging Professionals™ to offer an intensive, comprehensive program taught through hands-on interaction, group exercises, role play, and in-depth practical application of work samples geared to prepare the participants to enter the staging industry with the confidence and experience necessary to succeed.

Be recognized immediately as a staging expert and take advantage of the opportunities to secure testimonials and before and after photos for your portfolio. Receive ongoing support through the private online Student Resource Center and Forum. Earn 3 Continuing Education Units (CEUs).

Maintaining Certification

Once certified, graduates are eligible to join CSP™ and become a consultant. CSP™ consultants are required to pay a \$225 annual membership fee to use the CSP logo on their business material. The membership includes access to the CSP™ Student Resource Center, a bi-monthly magazine with industry news, web directory presence, and preferred pricing partners for clients.

Questions?

Call CSP™ at 1-888-STAGING
1-(888)-782-4464

Certified Staging Professionals (CSP™) (USA), Certified Canadian Staging Professionals (Canada), and Australian Certified Staging Professionals have been leading educators in the staging industry since September 2005, with **more than 2,000 graduates** of the three-day staging program.



Real Estate Agents! No longer is it acceptable for a property being placed on the market to only be decluttered, cleaned, and shown as is. Buyers are demanding a house that is move-in ready—and the buyer who isn't, is asking for a reduction in price. Learn the business concepts and benefits of staged properties in the following seminar!

CSP™ Elite Staging Seminar for Real Estate Professionals

For real estate professionals who want to include property staging as an added-value service to their business. Learn the business concepts and benefits of staged properties, and how to use home staging to maximize profits within a real estate business.

Instructor: Nairn Friemann, CSP™-certified instructor / \$325

Fri., 8:00 a.m.–6:00 p.m.

Oct. 14 (1 session)

Bldg. and room to be announced

Register now at www.csptaining.com/purchase

The CSP™ Elite Program includes:

Education and information for the real estate agent who wants to add this market-driven service to their business; designation (symbol of quality and excellence); standard pricing for consultations; quick response from professional Elite stagers through a convenient, easy-to-use process (telephone, online, and fax request); and the *CSP™ Elite Marketing Kit* with comprehensive, customizable listing/marketing documents, DVDs, and more.

CSP™ Home Staging Certification

Learn the CSP™ step-by-step home-staging business system. Master the CSP™ 7-6-5 approach to great room design. Examine color mapping and its application indoors and outside. Understand how to develop a business model specialized to your needs and goals. Discover what you need to know to establish a profitable business. Gain hands-on experience staging a property on the market or going on the market for sale.

Instructor: Nairn Friemann, CSP™-certified instructor / \$2,099

Tues.–Thurs., 8:00 a.m.–6:00 p.m.

Oct. 11–13 (3 sessions)

Bldg. and room to be announced

Register now at www.csptaining.com/purchase

The course includes the 350-plus page *CSP™ Course Resource Manual*, “*Success of Marketing*” *Manual for Stagers*, unique tools and business processes to help you secure business, four personal Web pages to profile your business, CSP™ designation, a CSP™/Purchase College certificate and lapel pin, and more!

Information on the instructor is available at www.purchase.edu/homestaging.

Interior Design Certificate Program

Join the creative world of interior design! For novices and those with experience, **this certificate program has been expanded** to offer more hands-on training to prepare you for the **real world of interior design**.

Upon completion of this program, you may qualify to work in design (interior, lighting, drapery, etc.) firms, furniture stores, and more! *Please note that this noncredit program does not satisfy NCIDQ or ASID eligibility requirements.* Students enrolled in the program prior to Fall 2011 will need to meet former requirements to complete their certificate.

To qualify for the certificate, students must:

- 1 Submit a certificate application.
- 2 Attend at least 80% of the classes.
- 3 Achieve a "Pass" designation in coursework from the instructors.
- 4 Submit a certificate request form after all requirements have been met.

Required Courses

- 1 Interior Design I
- 2 Interior Design II
- 3 History and Styles of Interior Design and Decorative Arts I
- 4 History and Styles of Interior Design and Decorative Arts II
- 5 Architectural Styles and Global Dwellings
- 6 Architectural Blueprints/Basic Computer Design
- 7 Basic Drafting and Rendering I
- 8 Colors for Interior Design
- 9 Fabrics of Interior Design

Elective Courses (choose two)

- 1 Trade Sources
- 2 Window Treatments and Upholstery
- 3 Basic Drafting and Rendering II
- 4 Business Practices for Interior Designers
- 5 Kitchen and Bath Design
- 6 AutoCAD
- 7 Lighting Design
- 8 Feng Shui
- 9 Sustainable Design
- 10 Wall and Surface Treatments
- 11 Introduction to Home Staging and Rearranging
- 12 The Art of Display

Additional Electives

Offered by the Appraisal Studies Certificate Program (page 18):

- 1 Native American Arts of the Southwest: Collecting and Connoisseurship
- 2 Art Deco and Machine Age Collectibles: History and Market
- 4 The Art and Antiques Market

Optional Internship

When available, internships can be pursued after all certificate requirements are completed. Recommendations from two instructors are required.

Costs / Early Registration Discount

In addition to the tuition, there is a \$25 nonrefundable registration fee paid once per semester. The early registration discount applies to registrations received (paid in full) by Aug. 19, 2011.

Course descriptions, forms, and information on the **instructors** are available at www.purchase.edu/interiordesign.

Interior Design I

Delve into the art of planning interior spaces. Develop the conceptual approaches that solve interior design problems. Understand the design process, elements of design, concepts, and drawings, as well as basic styles in residential interiors. Explore the use of color and fabric in successful interior space design.

GID9000.10 / \$299

GID9000.11 / \$275 (Purchase College employees and alumni, and early registration discount)

Instructor: Lisa McTernan

Tues., 6:30–9:30 p.m.

Sept. 20–Oct. 18 (5 sessions)

Visual Arts Bldg., Room 1021

Basic Drafting and Rendering I

Acquire the necessary skills to express interior design concepts. Learn to draw and create architectural and three-dimensional drawings using the correct tools and techniques. Basic rendered pencil drawings emphasize methods for correct visual clarity and representation of interior spaces.

GID9001.10 / \$345

GID9001.11 / \$320 (Purchase College employees and alumni, and early registration discount)

Instructor: Carol Kurth

Thurs., 6:30–9:30 p.m.

Sept. 22–Oct. 20 (5 sessions)

Visual Arts Bldg., Room 1021

History and Styles of Interior Design and Decorative Arts I

Explore important elements of interior styles and furnishings from antiquity to the late 18th century. Understand the development of archetypal furniture forms and private interiors, which were increasingly based on living functions. Gain insight into Western civilization's fascination with ancient Greece and Rome, culminating in neoclassicism as the dominant mode in Europe and America by the 1780s.

GID9002.10 / \$345

GID9002.11 / \$320 (Purchase College employees and alumni, and early registration discount)

Instructor: Paula Baxter

Wed., 6:00–9:00 p.m.

Sept. 21–Oct. 19 (5 sessions; no class 9/28)

Humanities Bldg., Room 2070

Introduction to Home Staging and Rearranging

Learn the basics of home staging for a career change or to update your own home. Understand where to begin: analyzing a room and determining form and function, properly placing furniture, "shopping" the home, hanging artwork, and adding the finishing touches with accessories. Take the first step in transforming your home or starting a new career!

GID9007.10 / \$149

GID9007.11 / \$125 (Purchase College employees and alumni, and early registration discount)

Instructor: Linda Gauvin

Sat., 10:00 a.m.–1:00 p.m.

Oct. 1 (1 session)

Humanities Bldg., Room 1073

NEW! Architectural Blueprints/Basic Computer Design

Learn to take architectural measurements for use in planning, design, and drafting. Understand how to read blueprints, including scale, line weight, and commonly used symbols and graphic representations of materials. Gain a working knowledge of computer-aided drafting (CAD): why it is used, who uses it, and the various programs available.

GID9010.10 / \$345

GID9010.11 / \$320 (Purchase College employees and alumni, and early registration discount)

Instructor: Ian Carnow

Thurs., 6:00–9:00 p.m.

Nov. 3–Dec. 8 (5 sessions; no class 11/24)

Library, Room 1004D

NEW! Architectural Styles and Global Dwellings

Learn the stylistic, structural, and formal characteristics of major architectural styles, and discover how these styles have been adapted in modern times. Explore the history of shelter outside the Western mainstream, including residences found in Asia, Africa, and the Americas. Understand specific geographic areas, their houses, and interiors, as well as the cultural forces that determine their form.

GID9011.10 / \$299

GID9011.11 / \$275 (Purchase College employees and alumni, and early registration discount)

Instructor: To be announced

Tues., 6:00–9:00 p.m.

Nov. 1–Dec. 6 (5 sessions; no class 11/22)
Fort Awesome, Room 0126

NEW! Trade Sources

Learn about diverse products and services available to the interior designer and their use in home decor. Gain an understanding of trade pricing structures, discounts, insider tips, and market shows. *The first session is held on campus. The second and third sessions are located in a New York City trade building. Students are responsible for their own transportation and any expenses incurred.*

GID9012.10 / \$239

GID9012.11 / \$215 (Purchase College employees and alumni, and early registration discount)

Instructor: Lisa McTernan

Tues., 11:00 a.m.–1:00 p.m., Nov. 1

Natural Sciences Bldg., Room 2027 &

Tues., 10:30 a.m.–3:30 p.m., Nov. 8 & 15

Off campus

NEW! History and Styles of Interior Design and Decorative Arts II

Investigate interior decoration from 1800 to modern times as numerous changes take place, based on evolving social, industrial, political, and technological reform. Learn how the modern movement responded to these changes, creating a full-fledged interior design industry by 1950. Understand why today's designers acknowledge a continuing social fascination with period styles, modern innovations, and postmodern practices.

GID9013.10 / \$299

GID9013.11 / \$275 (Purchase College employees and alumni, and early registration discount)

Instructor: Paula Baxter

Wed., 6:00–9:00 p.m.

Nov. 2–Dec. 7 (5 sessions; no class 11/23)
Humanities Bldg., Room 2070



Institute for Integrative Nutrition (Online)

It is with great pride that we partner with the

Institute for Integrative Nutrition to provide health and nutrition practitioners with state-of-the-art education.

Founded in 1992, Integrative Nutrition has been at the forefront of holistic nutrition information, offering comprehensive, cutting-edge training in health counseling with more than 7,500 graduates worldwide. *Classes are offered online and administered by the Institute for Integrative Nutrition.*

Integrative Nutrition teaches you how to become a health coach and work with clients. The curriculum is designed to give you a strong education in nutrition, counseling, business, eating habits, and lifestyle choices. You learn how to work one-on-one with clients and run group programs and workshops. Students and graduates work in corporations, hospitals, spas, health clubs, doctors' offices, schools, and other settings.

This science-based curriculum addresses the latest research in nutrition and wellness. You will participate in lectures with the leading holistic health authorities, such as Andrew Weil, M.D.; Barry Sears, Ph.D.; Deepak Chopra, M.D.; Neal Barnard, M.D.; Mark Hyman, M.D.; Michael Jacobson, Ph.D.; Stephan Rechtschaffen, M.D.; Geneen Roth; Paul Pitchford; Annemarie Colbin, Ph.D.;

and Howard Lyman. You will share with fellow students, learn to cook, be exposed to different forms of exercise, dance, laugh, and sing! Every aspect of the Institute has been designed, tested, and continually refined to create the world's most inspiring holistic learning environment and a whole lot of fun.

Focused on academic learning and profound personal growth; the learning outcomes for this program are:

- Nutrition Concepts
- Modern Health Issues
- Health Coaching
- Professional Practice
- Healthy Eating and Living

Upon completion of the program, graduates will receive a diploma from Integrative Nutrition and qualify for national certification by the American Association of Drugless Practitioners. For graduates who want to earn Continuing Education Units (CEUs), this program has been approved for 15.5 CEUs by Purchase College, State University of New York. Classes start in January, March, May, August, and October.

Register now! Visit register.integrativenutrition.com to enroll. For more information, call (877) 730-5444 or visit www.integrativenutrition.com.

open house

You're invited to the
FALL 2011 OPEN HOUSE for
professional certificate programs and
personal enrichment courses!

Tuesday, September 13, 2011
6:30–8:30 p.m.

School of Liberal Studies & Continuing Education
Music Building, Room 0089A

Learn about the programs and meet the instructors!

RSVP: www.purchase.edu/cersvp

Pilates Mat Instructor Certificate Program



Gain control of your health and well-being through the Pilates Method! This four-course program certifies you as an instructor of the Pilates mat program. Learn to physically perform the Pilates mat exercises and instruct clients on how to perform them with clear, step-by-step directions. Master the physical and mental principles and philosophy of the Pilates Method. Gain a solid understanding of the anatomy and physiology of the motion of the body. Use this certification to find employment in Pilates studios, chiropractic and physical therapy offices, and fitness/athletic clubs, or to start your own business. Earn 6 Continuing Education Units (CEUs) .

Required Courses

- 1 Pilates Mat I (Beginner)
- 2 Pilates Mat II (Intermediate)
- 3 Anatomy and Physiology for Pilates
- 4 Pilates Mat III (Advanced)

Required Observation/Practice

Students are required to accumulate a total of 100 apprentice (observation/practice) hours at instructor-approved studios; up to 10 hours may be accumulated by viewing the recommended Pilates videos. It is highly recommended that students amass 30 hours between each Pilates course. Only original Pilates mat work is acceptable; no other work, including Pilates equipment work, will be counted. Students with an extensive background in fitness and bodywork may apply for an exemption in writing with a copy of their résumé.

Annual Workshop to Maintain Certification

To maintain certification, one workshop must be taken annually.

Costs / Early Registration Discount

In addition to the tuition, there is a \$25 nonrefundable registration fee paid once per semester. Exam retakes, when applicable, require an additional \$150 fee and registration for *HPE 9105/Pilates Mat Exam Retake*. The early registration discount applies to registrations received (paid in full) by Aug. 19, 2011.

Two-Part In-Class Exam

Each course ends with a two-part exam: the practicum/oral exam (approximately 50 minutes) and the written exam (approximately 30 minutes).

Pilates Mat I (Beginner)

Explore the life of Joseph H. Pilates and how he evolved the art and science of Contrology (the Pilates Method of body conditioning). Learn the six major principles of Pilates and the importance of the “powerhouse” and “core stabilization.” Master the beginner Pilates mat exercises and learn to instruct clients with clear and detailed step-by-step directions. Integrate these Pilates exercises into your daily body-conditioning routine. *Bring workout clothes, mat, and weights.* Required text: *Return to Life Through Contrology* by Joseph H. Pilates and *The Pilates Body* by Brooke Siler.

HPE9101.10 / \$320

HPE9101.11 / \$295 (Purchase College employees and alumni, and early registration discount)

Instructor: Simona Cipriani

Sat., 9:00 a.m.–5:30 p.m.

Oct 1 & 15 (2 sessions)

Physical Ed. Bldg., Pilates Mat Room

Pilates Mat II (Intermediate)

Take your Pilates training to the next level! Beginning with a review of Pilates Mat I, learn the “five elements of the mind” and the importance of the mind-body-spirit connection. Study the importance of resistance work in the Pilates workout. Master the intermediate Pilates mat exercises and learn to instruct clients with clear and detailed step-by-step directions. Integrate these Pilates exercises into your daily body-conditioning routine. *Bring workout clothes, mat, weights, and Thera-Band.*

Prerequisite: HPE 9101

HPE9102.10 / \$320

HPE9102.11 / \$295 (Purchase College employees and alumni, and early registration discount)

Instructor: Simona Cipriani

Sat., 9:00 a.m.–5:30 p.m.

Oct. 29 & Nov. 19 (2 sessions)

Physical Ed. Bldg., Pilates Mat Room

Pilates Mat III (Advanced)

Take your Pilates training to the highest level! Beginning with a review of *Pilates Mat I* and *II*, learn to use small equipment like the Magic Circle, pole, and Thera-Band to facilitate the progression of the client’s workout. Incorporate hands-on skill, imagery, rhythm, and dynamic motion in the exercises to help the learning process of the client. Master the advanced Pilates mat exercises and learn to instruct clients with clear and detailed step-by-step directions. Integrate these Pilates exercises into your daily body-conditioning routine. *Bring workout clothes, mat, weights, and Thera-Band.*

Prerequisite: HPE 9102/Pilates Mat II

HPE9104.10 / \$320

HPE9104.11 / \$295 (Purchase College employees and alumni, and early registration discount)

Instructor: Simona Cipriani

Sat., 9:00 a.m.–5:30 p.m.

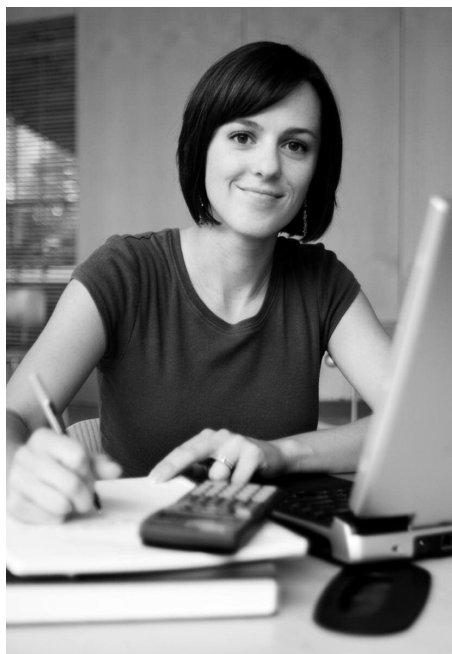
Dec. 3 & 17 (2 sessions)

Physical Ed. Bldg., Pilates Mat Room

Course descriptions and information on the instructors are available at www.purchase.edu/pilatesmat.

NEW! Online Certificate Program for Teaching Artists: Developing a Reflective Practice

Recognizing the role of the artist as a vital component of education, the Certificate Program for Teaching Artists is designed to give artists the skills necessary to produce viable residencies. In the program's online courses, you will work remotely with top-rate art educators from across the field and interact with other artists as you develop and deepen your understanding of the demands an artist encounters in residencies. Build your knowledge and capacity to work alongside teachers and arts specialists in preK-12 classrooms and community settings, and create and implement best-practice residency programs that support learning in and through the arts. Completing the program will give you a multitude of resources to draw from as you pursue residency work.



To qualify for the certificate, students must:

- 1 Submit a certificate application.
 - 2 Achieve a "Pass" designation in coursework from the instructors.
 - 3 Submit a certificate request form after all requirements have been met.
-

Program Prerequisites

This certificate program is for practicing artists interested in building a knowledge base and capacity for bringing their skills into the classroom. A bachelor's degree is helpful but not necessary.

Students must activate their Purchase College e-mail account after registering.

Required Courses

- 1 Philosophy of Arts in Education
- 2 Teaching Strategies and Tactics
- 3 Methods and Teaching Workshop-Practicum

Elective Courses (choose two)

- 1 Instructional Design: Elementary
- 2 Instructional Design: Middle/High School
- 3 Instructional Design: Community Settings
- 4 Professional Practice

Optional Artist Residency

Students may participate in an artist residency in a local school or community center as available through Purchase College. Residencies secured by the student must be approved by the School of Liberal Studies & Continuing Education.

Costs / Early Registration Discount

In addition to the tuition, there is a \$25 nonrefundable registration fee paid once per semester. The early registration discount applies to registrations received (paid in full) by Aug. 19, 2011.

Course descriptions, forms, and information on the instructors are available at www.purchase.edu/teachingartist.

NEW! Philosophy of Arts in Education

Obtain a deeper understanding of arts in education and your role within this field. Develop a philosophy of art in the context of education and a plan for how you will approach teaching. Articulate the value of being an artist, both personally and as an educational endeavor. Consider the role of the artist in relation to the classroom teacher, the school, and education at large.

Note: This course is 100% online; please visit www.purchase.edu/online for details.

HID9200.10 / \$299

HID9200.11 / \$275 (Purchase College employees and alumni, and early registration discount)

Instructor: Harrigan Bowman
Sept. 19–Oct. 21

NEW! Teaching Strategies and Tactics

Consider and discuss best practices in the classroom and the varying teaching styles of successful teachers. Investigate such methods as modeling behavior, developing a dialogue, and valuing students, and review studies and articles on how students learn. Consider some core strategies specific to the arts. Gain effective tools to engage students from diverse communities in an effectively delivered residency.

Note: This course is 100% online; please visit www.purchase.edu/online for details.

Prerequisite: HID 9200

HID9201.10 / \$299

HID9201.11 / \$275 (Purchase College employees and alumni, and early registration discount)

Instructor: Harrigan Bowman
Oct. 31–Dec. 2

personal enrichment courses

Noncredit Courses:

Acting Workshop	24
Getting Paid to Talk	24
Drawing for Comics and Storyboards	24
Woodturning Workshop	24
Courses with Noncredit Options	24–25
The New York Times Knowledge Network	25

Costs / Early Registration Discount

In addition to the tuition, there is a \$25 nonrefundable registration fee paid once per semester. The early registration discount applies to registrations received (paid in full) by Aug. 19, 2011.

Performing Arts

Acting Workshop

Designed for anyone who enjoys “taking the stage”! In this class, students explore the elements of acting and free their creative selves. The basic tools and techniques of the actor’s craft are introduced through a wide variety of exercises, games, improvisations, short scripted material, monologues, and scenes. Recommended for both the beginning actor and those with acting experience. *Please bring a monologue to the first class.*

FTA9100.10 / \$399

FTA9100.11 / \$375 (Purchase College employees and alumni, and early registration discount)

Instructor: Frank Ingrassiotta

Mon., 7:00–9:30 p.m.

Sept. 19–Nov. 28

(10 sessions; no class Oct. 10)

Music Bldg., Room 0089A

Explore “What’s Neu”
at the Neuberger
Museum of Art
www.neuberger.org

Check upcoming events at
The Performing Arts Center
www.artscenter.org

Getting Paid to Talk

Learn to make money using your voice! Explore numerous aspects of voiceover work for television, film, radio, audio books, documentaries, and the Internet in this introduction to professional voiceovers. Learn how to prepare the all-important demo and how to be successful and earn great income in this exciting field. Ask questions and hear examples of demos recorded by professional voice actors. Record a commercial script under the direction of a *Voicecoaches.com* producer! Take the first step in professional voice acting in this fun, informative class. *Space is limited, so register early!*

HGI9015.10 / \$49

Instructor: Voice Coaches

Mon., 6:30–9:00 p.m.

Nov. 21 (1 session)

Humanities Bldg., Room 2018

Visual Arts

Drawing for Comics and Storyboards

Create compelling comic books and graphic novels! The drawing skills and storytelling principles used in comics, film/video, and video games will be revealed as you plan, draw, and polish your project from layouts to finished inks. Turn your own story into a visual reality or work from a script supplied by the instructor. Gain the knowledge to make your action, comedy, super hero, historical, horror, humor, or romance stories and drawings clear, compelling, and entertaining!

GDR9115.10 / \$479

GDR9115.11 / \$455 (Purchase College employees and alumni, and early registration discounts)

Instructor: Carl Potts

Tues., 6:30–9:30 p.m.

Sept. 20–Nov. 8 (8 sessions)

Visual Arts Bldg., Room 1018

Woodturning Workshop

Creating functional and nonfunctional turned objects. Woodturning has a long and rich history, the lathe being one of the earliest documented forms of machine tooling. This workshop examines the evolution of this mechanical carving process and explores how it and

its tooling are used today. A variety of processes are introduced, including wood selection and preparation, spindle turning, bow and vessel turning, hollow turning, box making, off-center turning, and finishing. Students at all levels are free to explore their own interests. Open to beginners and more advanced enthusiasts. *Tuition includes \$150 for materials.*

GSC9680.10 / \$710

GSC9680.11 / \$685 (Purchase College employees and alumni, and early registration discount)

Instructor: Andy Barnum

Mon., 10:00 a.m.–4:00 p.m.

Sept. 19–Nov. 28

(10 sessions; no class Oct. 10)

Visual Arts Bldg., Room 1029

Courses with Noncredit Options

A limited number of credit courses offered by the School of Liberal Studies & Continuing Education have a noncredit option at a reduced tuition rate: **\$495** for a 3-credit course and **\$595** for a 4-credit course, *plus applicable fees*. Students who register for this noncredit option do not receive college credit or grades.

This noncredit option is limited to students who are not enrolled in a degree program at Purchase College. Because noncredit spaces are limited in these credit courses, early registration is advised. *Students cannot switch between the credit and noncredit sections of these courses after the drop period.*

FALL 2011

Courses with Noncredit Options:

ART

Intro. to Video Techniques and Technology	6
Life Drawing*	6
Painting*	6
Photo I*	6
Bronze Casting*	6
<i>*plus lab fee</i>	

ART HISTORY

American Art	7
20th-Century Photography	7

ARTS MANAGEMENT

- Intro. to Arts Management 7
- Marketing to the Arts 7

BUSINESS

- Business Ethics 7
- The Internet and Business 7

COMMUNICATIONS/WRITING

- True Stories: The Craft of Memoir . . 8
- Intro. to Mass Media and Communications 8

FILM

- African-American Cinema 8
- Arab Cinema: Old Glories, New Challenges 9
- Sport Films: Underdogs, Champions, and Gutter Balls 9

HISTORY

- African History 9
- History of Western Ideas 9

LANGUAGE

- Basic Spanish I 8

LEGAL STUDIES

- Intro. to Civil Law 10
- The Supreme Court and Civil Liberties 10
- Crime and Delinquency 10
- Sexual Assault: Courts and Society . . 10
- Law, Order, and Disobedience 10
- Law, Ethics, and the Media 10

MUSIC

- Music of Protest 9

NATURAL SCIENCE

- World Beneath the Waves: Oceanography 11

PHILOSOPHY/RELIGION

- Gods, Goddesses, and Demons 11
- Buddhist Ideas and Practice 11
- Religion and Psychology 11
- God’s Warriors: Religious Fundamentalism Today 11
- Understanding Moral Problems . . . 11

PSYCHOLOGY

- Abnormal Psychology 12
- Personality Assessment 12

SOCIAL SCIENCE

- Sociology of Lived Bodies: Hot or Not? 12

Purchase College is proud to offer **The New York Times Knowledge Network** self-paced and facilitated online courses that are developed and taught by *The New York Times* journalists or professional staff.

THEATER AND GLOBAL CHANGE

Instructors: Bill Payne and *New York Times* chief theatre critic Ben Brantley, with guest instructors

This two-part course will explore the diverse ways that theatre can help us understand and interact with the significant global changes happening today. Through the study of classic and contemporary dramatic literature and the exploration of the Seven Revolutions taking place today (changes in Population, Resource Management, Technology, Information Flow, Economic Integration, Conflict, and Governance), students will generate awareness and action leading to an appreciation of the role that artistic creation can and does play in our changing world.

CALIFORNIA WINES: NAPA CABERNET

Instructors: Cathy Corison, Chris Cree
Guest Writer: Eric Asimov

Join *New York Times* wine critic **Eric Asimov**, **Cathy Corison**, winemaker and owner of Corison Wines, and **Chris Cree**, master of wine and owner of 56 degree wines, for an exploration and e-tasting of the wines of California. Learn about the viticulture, flavors, and winemaking that distinguish California wines, with a special focus on Napa Cabernet.

This is self-paced, online course includes a live webcast recording of an e-tasting of six wines, exclusive videos, and three self-contained lessons.

It’s not necessary, but if you would like to buy the wines so you can taste along, there are six bottles to purchase. A Google search will be enable you to find the wines. Corison Wines has a special offer on their website for four of the wines (\$300). The total for the six bottles will be around \$600. *You do not have to taste along to learn how to enjoy and evaluate wine.*

The New York Times Knowledge Network

WHEN EVERYTHING CHANGED

Moderator: Gail Collins



Earl Wilson/The New York Times

New York Times columnist Gail Collins

A look at the stunning changes in the lives and status of American women over the past 50 years. *New York Times* columnist **Gail Collins** will take participants back to 1960 for a look at what things were like before anything changed. Then follow her through the civil rights movement, women’s liberation, and the rejection of the Equal Rights Amendment, through the 1980s and the demand to “have it all,” all the way to the gender-drenched controversies of the 2008 election. Explore the causes of the revolution in women’s rights and expectations, and the unresolved problems that continue today.

Dates, the registration link, and access codes will be available on September 1, 2011, at www.purchase.edu/ce (follow “The New York Times Knowledge Network” link under “Personal Enrichment Courses”).

swimming lessons and fitness program at purchase college

Swimming Lessons for Children and Adults

The Purchase College Aquatics Instructional Program

runs year-round and offers children's group lessons, adult lessons, specialty programs, and a family recreational swim. All lessons are taught according to American Red Cross Learn-To-Swim guidelines by certified American Red Cross Water Safety Instructors, and are held in our beautiful six-lane pool and diving well, heated for swim lesson comfort.

CHILDREN'S GROUP LESSONS

Parent & Child Aquatics

Saturday at 11:00 a.m., Sunday at 10:00 a.m. • \$160

Parent & Child Aquatics—Level I

Saturday at 11:30 a.m., Sunday at 10:30 a.m. • \$160

Learn to Swim (Levels 1–6) • \$160

Wednesday and Thursday at 3:45 and 4:30 p.m.

Saturday (most offered at 9:00, 10:00, and 11:00 a.m.)

Sunday (most offered at 10:00 and 11:00 a.m.)

Introduction to Springboard Diving

Sunday at 11:45 a.m. • \$180

Snorkeling

Sunday at 1:00 p.m. • \$160

Private & Semiprivate Lessons (minimum 4 lessons)

Private: \$55/half hour • Semiprivate: \$40/half hour, per person

FALL 2011 SESSION:
SEPTEMBER 10–OCTOBER 27
OCTOBER 29–DECEMBER 15

WINTER 2012 SESSION:
JANUARY 28–MARCH 15



Follow the Purchase College Aquatics Program on Facebook!

ADULT LESSONS

Beginner Adult Swim

Saturday at 12:00 p.m. • \$180

Stroke Enhancement

Sunday at 2:00 p.m. • \$180

Snorkeling

Sunday at 1:00 p.m. • \$180

SCUBA CERTIFICATION

Offered February & March (exact dates TBA) • \$300

LIFEGUARD CERTIFICATION

Offered January & March (exact dates TBA)

(minimum 5 participants)

\$400 (includes books and rescue mask)

Must be 15 years of age or older

FAMILY SWIM

(for swim lesson participants and their families only)

Choice of Saturday or Sunday, 12:00–1:00 p.m.

\$20/person (6 weeks)

FOR FURTHER INFORMATION: (914) 251-5939

Enjoy our beautiful facilities for daily fitness in the

PURCHASE COLLEGE FITNESS PROGRAM

Six-Lane Pool with Diving Well, 22 Hours of Lap Swim per Week

Expanded Fitness Center with a Variety of State-of-the-Art

Aerobic Equipment, Fixed-Plate Weight Machines, Free Weights, and

Bouldering Wall for Climbing

Three-Court Basketball Facility; Racquetball, Squash, and Tennis Courts

Large Locker Rooms with Full-Size Lockers and Saunas

FALL 2011 PROGRAM DATES: SEPTEMBER 6–DECEMBER 16

*Individual, family, and corporate
memberships available.*

*Discounts for
senior citizens and alumni.*

**GYMNASIUMS; TENNIS COURTS;
LIGHTED TURF FIELD;
SOFTBALL, BASEBALL, AND SOCCER FIELDS
AVAILABLE FOR LEAGUES OR SPECIAL RENTALS**

CALL (914) 251-6531 TODAY!

Center for Physical Education, Recreation, and Athletics

enrollment policies and related information

Undergraduate Credit Courses

ENROLLMENT POLICY

Undergraduate credit courses offered by the School of Liberal Studies & Continuing Education are open to anyone qualified to do college-level work. Proficiency in English is required, and students must meet any course prerequisites.

Adults with a high school diploma or its equivalent may enroll in credit courses, provided the requirements above are met.

Senior citizens (New York State residents, age 60 and above) interested in auditing Fall 2011 credit courses on a tuition-free basis should consult page 31 in the registration guide.

High school students who have completed their junior year may also enroll in credit courses. *To enroll in credit courses, high school students must:*

(1) have a solid academic record (85% or B average); and (2) send a letter of recommendation from their guidance counselor or principal and a copy of their transcript to the School of Liberal Studies & Continuing Education before registration. High school students normally take lower-level (1000–2999) credit courses and are responsible for meeting any prerequisites.

Purchase College matriculated students in the School of Liberal Arts and Sciences and the School of the Arts may enroll on a space-available basis in credit courses offered by the School of Liberal Studies & Continuing Education.

Visiting students from other colleges who plan to return to that college to complete their degree are welcome to enroll as visiting students at Purchase College through the School of Liberal Studies & Continuing Education. Visiting students are responsible for obtaining approval from their college to transfer Purchase College credits back to their college *before* registering for credit courses. They are also personally responsible for the College's tuition, fees, and other applicable charges and are bound by all College policies. To

enroll as a visiting student, select the course(s) from this catalog and follow the registration instructions on page 28. For financial aid, please contact the financial aid office at your home college.

ADDITIONAL CREDIT COURSES OPEN TO THE PUBLIC

During the academic year, many undergraduate courses in the School of Liberal Arts and Sciences at Purchase College are open to Continuing Education non-matriculated students on a limited enrollment basis. For the Fall 2011 index of these courses, see pages 38–41. For course descriptions and the most current schedule information, go to **student services.purchase.edu** and:

- Click on the “Course Search” link under “Records and Course Registration”
- User name: **web.guest**
- Password: **Go2Purchase**
- Sort as needed by area of study, board of study, day, time, instructor, and general education requirements. You can also check for cancelled courses on this site.

ACADEMIC ADVISING

All nonmatriculated students, including those who are interested in the Liberal Studies degree program or a credit-bearing professional certificate program at Purchase College, are invited to discuss their educational plans, course selections, and programs with an academic advisor in the School of Liberal Studies & Continuing Education. Please schedule appointments well in advance of the beginning of the semester as demand for advising increases as the first day of classes approaches. Day and evening appointments are available. To schedule an appointment, call **(914) 251-6500**.

ACADEMIC POLICIES

Academic policies in the School of Liberal Studies & Continuing Education are available at www.purchase.edu/ce, under “General Information.”

GRADES AND TRANSCRIPTS

Information on the grading system is available at www.purchase.edu/ce, under “General Information.” Final grades are obtained online at studentservices.purchase.edu. A transcript request form and instructions are available at www.purchase.edu/registrar.

Noncredit Courses

ENROLLMENT POLICY

Noncredit courses offered by the School of Liberal Studies & Continuing Education are open to anyone qualified to do college-level work. Proficiency in English is required.

Adults may enroll in noncredit courses, provided the requirements above are met.

High school students at least 16 years old with the ability to do college-level work may enroll in noncredit adult courses with parental permission and at the discretion of the School of Liberal Studies & Continuing Education Appeals Committee.

Purchase College matriculated students may also enroll in noncredit courses (excluding the “noncredit option” in credit courses). To guarantee space in a noncredit course, Purchase matriculated students need to register early and pay the full noncredit tuition.

How to Register for Courses . . . 28
After You Register 32

NONCREDIT TUITION AND FEES

Noncredit tuition rates are the same for New York State and out-of-state residents. *In addition to tuition, a \$25 nonrefundable noncredit registration fee (per student) is paid once per semester.*

If you register only for noncredit courses, you are not required to pay certain fees (e.g., College, ID, technology, transcript), *but you are responsible for any lab fees listed in the course description(s) and for parking costs.* Please see “Parking on Campus” on page 32 for additional information. While you are not required to purchase a student ID (More Card), we encourage you to do so. For information on its benefits and on obtaining a More Card, see page 32.

ABOUT THE INSTRUCTORS

Information on noncredit instructors is available at www.purchase.edu/ce (follow the links under “Professional Certificate Programs” or “Personal Enrichment Courses”).

fall 2011 registration guide

HOW TO REGISTER FOR COURSES

Courses are closed when the enrollment limit is reached, so register early!

FALL 2011 REGISTRATION

- **Credit courses:** Through **Sept. 2**
Senior citizen auditors: See page 31.
- **Noncredit courses:** Ongoing until 5:00 p.m. (Mon.–Fri.) the day before the course starts (*online through Sept. 2; afterward by fax, in person, or mail*).

ONLINE:

studentservices.purchase.edu

Visa/MC/Amex/Discover only

- 1 Go to *studentservices.purchase.edu*
- 2 Scroll down to the second boxed section, “Records and Course Registration”
- 3 Click on the “Registration” link
- 4 At the log-in screen, enter:
User name: **web.guest**
Password: **Go2Purchase**
Returning students: Use your Purchase College e-mail user name and password.
- 5 Follow the instructions for meningitis compliance and immunization requirements.
- 6 Enter the required personal, course, and credit card information.
- 7 Submit your registration.
- 8 Check your Purchase e-mail account for registration confirmation.

FAX: (914) 251-6373 (24 hours)

Visa/MC/Amex/Discover only

Enrollment Services, Registrar

IN PERSON: School of Liberal Studies & Continuing Education

Music Building, ground floor

Mon.–Thurs.: 9:00 a.m.–7:00 p.m.*

Fri.: 9:00 a.m.–5:00 p.m.

The office closes at 5:00 p.m. when classes

**are not in session. To check office hours:*

(914) 251-6500

MAIL: Enrollment Services, Registrar

Purchase College, SUNY

735 Anderson Hill Road

Purchase, NY 10577-1402

REQUIRED for FAX, IN-PERSON, and MAIL REGISTRATION

- **Registration form**
- **Payment:** Check, money order, or credit card authorization (page 34)

Credit course registrations only:

- **Meningitis Information Response Form** (page 34)
Required when registering for **6 or more credits** for the first time
- **Immunization Record**
If you were born on or after Jan. 1, 1957: Required when registering for **12 or more credits** for the first time (or 6 or more credits in an approved certificate program).
For more information, visit:
www.purchase.edu/Immunization

LATE REGISTRATION for CREDIT COURSES:

August 29–September 2

Students must include a nonrefundable \$30 late fee when registering for credit courses during the dates above.

Registrations are processed in the order received and confirmations are mailed by Enrollment Services. (In-person registrations cannot be processed while you wait.) Courses are closed when the enrollment limit is reached. *We will notify you if a course has been closed or canceled by the College.*

Permission of Instructor

If a credit course requires permission of instructor, you will need to obtain an Instructor Access Code (IAC) from the school offering the course (see the course description or the credit course index on pages 38–41).

School of Liberal Studies & Continuing Education (914) 251-6500
School of the Arts (914) 251-4455
School of Film & Media Studies (914) 251-6860
School of Humanities . . (914) 251-6550
School of Natural & Social Sciences (914) 251-6630

COURSE PAYMENTS

Students must pay in full for all courses at the time of registration and must be formally registered before attending any class. *Please do not mail or bring cash.*

Payment by Credit Card

Purchase College accepts Visa, MasterCard, American Express, and Discover for registration payments.

- **Online:** Follow the instructions on *studentservices.purchase.edu*
- **By fax or mail:** Include a completed credit card authorization (page 34) with your registration form.
- **In person:** Bring your credit card with you. If using another person’s card, bring a completed credit card authorization (page 34), signed by the cardholder.

Payment by Check or Money Order

Make payable to Purchase College, and write your name, campus identification (CID) or Social Security number, and course number(s) on the back. If you are paying for another person, write his or her name, CID or Social Security number, and course number(s) on the back of the payment.

Social Security numbers are only used for a student’s first registration at the College. The College then assigns a campus identification (CID) number, which is printed on the student’s ID (More Card).

AFTER YOU REGISTER

Activate Your E-Mail Account . . .	32
Log-in to Moodle	32
Student Self-Service Online	32
Student IDs (More Cards)	32
Parking on Campus	32
Buy or Rent Your Books	32
Students with Special Needs . . .	33
To Drop a Course	33

fall 2011 registration form



Please print all information.

STUDENT INFORMATION

Check one: female male

last name	first	middle	campus identification (CID) number <i>or</i> social security number	
street address		apt. number	tel. (day): area code+number	tel. (eve): area code+number
city	state	zip code	date of birth (mm/dd/yyyy)	e-mail address

FOR CREDIT COURSE REGISTRATIONS ONLY

- Is this your first enrollment at Purchase College? Yes No
- **Citizenship:** U.S. Other (please include info. below)
 Country of citizenship: _____
 Current visa type: _____
- **Are you Hispanic/Latino?** Yes* No
 *If Hispanic/Latino, is your background (select one):
 Central American; Dominican; Mexican; Puerto Rican; South American; Other Hispanic/Latino
- **All applicants**, please indicate your race (select one or more):
 American Indian or Alaska Native; Asian; Black or African American; Native Hawaiian or Other Pacific Islander; White
- Are you currently enrolled in a degree program at another college? Yes* No *If yes, where? _____
- Are you currently a high school student? Yes* No *If yes, where? _____

If you were born on or after Jan. 1, 1957, please check below if applicable:
 Immunization record is on file at Purchase College.
 Immunization record is enclosed.

FALL 2011 CREDIT COURSE SELECTION: Use all three letters and 6 numbers for each course number

course number	course title	day(s) & time	credits	tuition/fees

SUBTOTAL \$ _____

FALL 2011 NONCREDIT COURSE SELECTION: Use all three letters and 6 numbers for each course number

course number	course title	day(s) & time	tuition/fees

Noncredit registration fee: \$25.00

SUBTOTAL \$ _____

TOTAL ENCLOSED \$ _____

Vehicle registration/parking fees are paid after registration; see "Parking on Campus" (page 32).

Student Agreement: (you are required to read and acknowledge the following statements)

Your registration for course(s) means that you assume responsibility for paying all tuition and fees associated with your registration. Unless you drop courses or withdraw from the College by the published deadlines, you are responsible for the charges even if you did not attend or log into a single class. The liability and refund policy is available on the Student Financial Services site, www.purchase.edu/financialservices. Your acknowledgement below indicates that you understand that College policies, including the Community Standards of Conduct as referenced in the Purchase College Student Handbook and the Institutional Response to Alcohol and Other Drugs, are available online at www.purchase.edu/policies.

Form of payment enclosed

- | | |
|-----------------------------------|--|
| <input type="radio"/> Check | <input type="radio"/> MasterCard |
| <input type="radio"/> Money order | <input type="radio"/> American Express |
| <input type="radio"/> Visa | <input type="radio"/> Discover |

Student's signature

Date

Parent/guardian signature
for students under 18

Date



Fall 2011 Registration Guide

FALL 2011 CREDIT COURSES: TUITION AND FEES FOR NONMATRICULATED STUDENTS

- 1 Tuition and fees are subject to increase, pending SUNY approval:** Please check www.purchase.edu for updates. The fees and totals shown in these charts apply to **nonmatriculated students** only. Purchase College matriculated students should refer to the payment information sent by Student Financial Services.
- 2 Lab fees** are in addition to the fees listed below and must be included in your registration payment. When applicable, they are listed in the course description and/or course index.
- 3 If you will be parking on campus,** an annual vehicle registration fee must be paid separately when you register your vehicle at the Transportation & Parking Office. *This fee is not included in the charts below.* Please refer to "Parking on Campus" on page 32 for information.

CREDIT TUITION AND FEES FOR NONMATRICULATED STUDENTS

Credit tuition rates, established by the SUNY Board of Trustees, are higher for out-of-state residents. Students in the U.S. on temporary visas (e.g., F-1 or J-1) are considered out-of-state students for credit tuition purposes. For residents of Fairfield County, CT, the reduced part-time tuition rate is \$238 per credit. No more than 30 credits taken at this rate may be applied toward a degree program at Purchase College. *Purchase College matriculated students: Please refer to the payment information sent by Student Financial Services.*

FALL 2011 CREDIT COURSES:

Fees shown in the charts include:
1–11.5 credits (part-time):

Campus service fee: \$3.67 per credit
College fee: .85 per credit
Student ID: \$15.00 per semester
Technology fee: \$18.71 per credit
Transcript fee: \$5.00 per semester

12 or more credits (full-time):

Campus service fee: \$44.00 per semester
College fee: \$12.50 per semester
Student ID: \$15.00 per semester
Technology fee: \$224.50 per semester
Transcript fee: \$5.00 per semester

Lab fees are subject to approval by the SUNY Board of Trustees and are assessed for extraordinary costs associated with a particular course. **Lab fees must be added to the payments for credit and noncredit courses when applicable.** (Refer to the course description and/or course index.)

NONCREDIT TUITION AND FEES

See page 27.

New York State Residents

		Tuition	+	Fees	=	
<i>Part-time</i>	1 credit	207.00	+	43.23	=	250.23
	2 credits	414.00	+	66.46	=	480.46
	3 credits	621.00	+	89.69	=	710.69
	4 credits	828.00	+	112.92	=	940.92
	5 credits	1,035.00	+	136.15	=	1,171.15
	6 credits	1,242.00	+	159.38	=	1,401.38
	7 credits	1,449.00	+	182.61	=	1,631.61
	8 credits	1,656.00	+	205.84	=	1,861.84
	9 credits	1,863.00	+	229.07	=	2,092.07
	10 credits	2,070.00	+	252.30	=	2,322.30
	11 credits	2,277.00	+	275.53	=	2,552.53
<i>Full-time</i>	12 or more credits	2,485.00	+	301.00	=	2,786.00

Residents of Fairfield County, CT (reduced tuition rate for part-time students)

		Tuition	+	Fees	=	
<i>Part-time</i>	1 credit	238.00	+	43.23	=	281.23
	2 credits	476.00	+	66.46	=	542.46
	3 credits	714.00	+	89.69	=	803.69
	4 credits	952.00	+	112.92	=	1,064.92
	5 credits	1,190.00	+	136.15	=	1,326.15
	6 credits	1,428.00	+	159.38	=	1,587.38
	7 credits	1,666.00	+	182.61	=	1,848.61
	8 credits	1,904.00	+	205.84	=	2,109.84
	9 credits	2,142.00	+	229.07	=	2,371.07
	10 credits	2,380.00	+	252.30	=	2,632.30
	11 credits	2,618.00	+	275.53	=	2,893.53
<i>Full-time</i>		See "Out-of-State Residents" for full-time tuition and fees.				

Out-of-State Residents

		Tuition	+	Fees	=	
<i>Part-time:</i>	1 credit	558.00	+	43.23	=	601.23
	2 credits	1,116.00	+	66.46	=	1,182.46
	3 credits	1,674.00	+	89.69	=	1,763.69
	4 credits	2,232.00	+	112.92	=	2,344.92
	5 credits	2,790.00	+	136.15	=	2,926.15
	6 credits	3,348.00	+	159.38	=	3,507.38
	7 credits	3,906.00	+	182.61	=	4,088.61
	8 credits	4,464.00	+	205.84	=	4,669.84
	9 credits	5,022.00	+	229.07	=	5,251.07
	10 credits	5,580.00	+	252.30	=	5,832.30
	11 credits	6,138.00	+	275.53	=	6,413.53
<i>Full-time:</i>	12 or more credits	6,690.00	+	301.00	=	6,991.00

SENIOR CITIZEN REGISTRATION

Tuesday, September 6

Web registration begins, 7:00 a.m.

studentservices.purchase.edu

Visa/MC/Amex/Discover only

In-person registration, 9:00 a.m.

Enrollment Services

Student Services Building, First Floor

New York State residents who are at least 60 years of age are welcome to enroll tuition-free as a “special auditor” each semester in a maximum of two credit-bearing, **on-campus** courses in which space is available to special auditors. *Please note that course and space availability vary.*

Special auditors must pay the following **nonrefundable fees** at the time of registration:

- 1 \$50 special auditor’s fee
- 2 \$15 student ID processing fee (More Card—see page 32. If you have a More Card, please bring it with you for renewal.)
- 3 Lab fees, if applicable
Refer to the course description or course index.

If you will be parking on campus:

After you register, you can obtain your academic-year parking decal, which is valid Sept. 1–May 31, at the Transportation & Parking Office. *Please see page 32 for parking information.*

Special auditors do not receive grades or earn college credits, but are encouraged to discuss expectations for class participation and work assignments with the faculty *after* senior citizen registration.

Please have alternate selections ready in case the course you are interested in auditing has been closed to further enrollment.

Please note:

Senior citizens who want to...

- earn college credit; and/or
- guarantee space in a particular credit course; and/or
- enroll in **noncredit** courses; and/or
- enroll in **hybrid** or **online** courses; and/or
- use the Physical Education facilities ... must register and pay full tuition and fees during the regular registration period. Senior citizens may not subsequently drop credit courses and request to audit them on a tuition-free basis during senior citizen registration.

LIFETIME LEARNING TAX CREDIT

You may be eligible to claim up to 20% of \$10,000 (or a maximum of \$2,000) of continuing education expenses against your federal income taxes each tax year. For complete information, refer to Notice 97-60, Lifetime Learning Credit at *www.irs.gov* or call Student Financial Services, (914) 251-7000.

FINANCIAL AID & SCHOLARSHIPS

- **Nonmatriculated students** are not eligible for federal or state aid: financial aid eligibility requirements require students to be officially admitted and enrolled in a degree-granting program. *Refer to page 4 for scholarships for adult Hispanic students in the Social Media Marketing Certificate Program.*
- **Matriculated Liberal Studies students** are encouraged to apply for financial aid and may be eligible for scholarships (see page 4).
- **Students who are enrolled in a degree program at another college** and need financial aid to attend Purchase College as a visiting student should consult with the financial aid office at their home institution.

VETERANS BENEFITS

If you are eligible for veterans benefits, please call Enrollment Services at (914) 251-7000 about certification and requirements for reporting any reductions in course load. Information on veterans services is available online at *www.purchase.edu/registrar*.

TUITION REFUND POLICY

The following tuition refund policy and schedules apply to all nonmatriculated students only. (Purchase College matriculated students should refer to their payment information, sent by Student Financial Services, for refund information.)

The refund policy is determined by the State University of New York Board of Trustees, and Purchase College adheres to it without exception. A full refund (including any nonrefundable fees) is automatically granted only if a course or program is canceled or closed to further enrollment by the College. To apply for a refund, complete and file an add/drop or withdrawal form (see page 33).

- 1 The refundable tuition amount (excluding nonrefundable fees) is

based on the tuition refund schedule and determined by the date the add/drop or withdrawal form is received—not by the number of classes attended or logged into.

- 2 No refunds can be granted for any reason (including illness or other medical reasons) after the periods listed in the tuition refund schedule.
- 3 Refunds for credit card payments are automatically credited to the cardholder’s account. Refund checks are mailed to the student at the address on the add/drop or withdrawal form. (Please allow up to 6–8 weeks for refund check processing.)

NONREFUNDABLE FEES

Lab fees are nonrefundable after the drop period. All other fees are nonrefundable unless the course or program is canceled or closed to further enrollment by the College. *The refund schedules apply only to tuition.*

TUITION REFUND SCHEDULES

FALL 2011 CREDIT COURSES

For forms received:

Before Sept. 5	100%
Before Sept. 12	70%
Before Sept. 19	50%
Before Sept. 26	30%
On or after Sept. 26	0%

NONCREDIT ENROLLMENT Including courses with noncredit options

For forms received:

5 or more class sessions

Before the 1st class	100%*
Before the 2nd class	50%*
During or after the 2nd class	0%

2 to 4 class sessions

Before the 1st class	100%*
Before the 2nd class	25%*
During or after the 2nd class	0%

1 class session

Before the 1st class	100%*
During or after the 1st class	0%

* *Excluding the nonrefundable \$25 noncredit registration fee (per student)*

after you register

ACTIVATE YOUR E-MAIL ACCOUNT

When you register for a course at Purchase College, an e-mail account is automatically created for you. Using a Web browser like Internet Explorer or Firefox, you can check your College e-mail from any computer connected to the Internet—including those in the campus computer labs.

- If you are registered for undergraduate credit courses, you must activate your Purchase College e-mail account. It is necessary to access online Library resources, check for flags, check your schedule, and obtain grades. Important notices like class cancellations are communicated via e-mail.
- If you are registered for noncredit courses that are taught in a computer lab or use Moodle, the College's learning management system, you must also activate your Purchase College e-mail account.
- E-mail account activation is optional for all other students enrolled in noncredit courses.

To activate your new Purchase e-mail account:

- 1 Go to studentservices.purchase.edu
- 2 Click on "Email Account Activations"
- 3 Follow the instructions

If you have questions about your Purchase e-mail account, please contact Campus Technology Services (CTS):

E-mail helpdesk@purchase.edu

Tel. (914) 251-6465

Hours Mon.–Thurs., 8:00 a.m.–10:00 p.m. & Fri., 8:00 a.m.–7:00 p.m. *when classes are in session*



LOG-IN TO MOODLE

- Go to <http://moodle.purchase.edu> Log-in with the user name and password for your Purchase e-mail account.
- Under course category, go to the semester, and then search for your course by course number, title, or instructor name.

STUDENT SELF-SERVICE ONLINE

Be sure to bookmark the "Current Students" Web portal, www.purchase.edu/currentstudents, for College announcements, news and events, and much more. The "Self-Service" button on this portal takes you to the Student Services site (studentservices.purchase.edu), where you can:

- search the schedule of classes
- view and print your course schedule
- add or drop a course
- purchase your textbooks
- apply and pay for your parking decal
- obtain your grades
- view an unofficial grade transcript
- add cash to your More Card for use in the campus dining facilities (and more!)
- check your tuition payments and print receipts; check for flags (outstanding fees or fines)
- access College policies

STUDENT IDS (MORE CARDS)

More Card Office

Location Campus Center North
First Floor Main Lobby

Tel. (914) 251-6330

Hours Mon.–Fri., 9:00 a.m.–4:00 p.m.*

*Open until 6:00 p.m. during the first week of the semester

Web www.purchasemorecard.com

Students registering for Fall 2011 credit courses, including senior citizen auditors, must obtain or renew their Purchase College ID (More Card) each semester. A nonrefundable \$15 processing fee must be paid when you register.

Students registering only for Fall 2011 noncredit courses are not required to obtain or renew a More Card. However, please note that a current More Card is required to check out Library materials and obtain on-campus student discounts.

More Cards are issued and renewed at the More Card Office. Please bring a driver's license or other photo ID when you come in for your More Card. If you already have a More Card, bring it with you so the renewal validation sticker can be affixed. Renewal validation stickers may also be obtained at the Library and

at Enrollment Services (Student Services Building, first floor) during regular business hours.

PARKING ON CAMPUS

Regulations and information on all parking-related matters are available at:

Transportation & Parking Office

Location Campus Center North
First Floor, Room 1014

Tel. (914) 251-6177

Hours Mon.–Fri., 9:00 a.m.–4:00 p.m.

Web www.purchase.edu/parking

All Fall 2011 students, including senior citizen auditors, must register any vehicle(s) they will be parking on campus and obtain an academic-year parking decal. This parking decal is valid Sept. 1–May 31 and must be properly displayed when parking on campus. To register a vehicle and obtain a parking decal, the following are required:

- a valid vehicle registration
 - a current Purchase ID (More Card)*
 - an annual \$16 vehicle registration fee (subject to change) for each vehicle you intend to park on campus
- *when registering for credit courses

BUY OR RENT YOUR BOOKS

Purchase College Bookstore

Tel. (914) 251-6970

E-mail purchasebookstore@gmail.com

Web www.purchasebookstore.net

Students may now rent every title, new or used, available at the Purchase College Bookstore. By renting, students can save up to 50% on their books each semester. Students are strongly encouraged to take advantage of this new and convenient program.

The Purchase College Bookstore online is your place for official Purchase College textbooks, gear, and supplies. Buy, rent, or sell used and new textbooks, find official Purchase College gear, and purchase software and gifts—all online. For hours and further information, please call or e-mail the Bookstore.



STUDENTS WITH SPECIAL NEEDS

Students with physical disabilities, learning disabilities, or other special needs should contact Ronnie Mait in the Office of Special Services, (914) 251-6035. Most campus facilities currently accommodate students who have mobility impairments. Special parking areas are reserved for vehicles bearing Universal Handicapped Parking stickers, which may be obtained from local police departments.

TO DROP A COURSE

**Fall 2011 Drop Period:
Ends September 2**

Drop Policy

You can drop courses without academic penalty or late fees by filing an add/drop form by the date listed above. This form is available at www.purchase.edu/ce-forms and at Enrollment Services and the School of Liberal Studies & Continuing Education. You can drop online at studentservices.purchase.edu after you have activated your Purchase e-mail account.

Tuition refund policy and schedule:

See page 31.

TO WITHDRAW FROM A COURSE

Undergraduate Credit Courses:

**Fall 2011 Withdrawal Period:
September 3–November 1**

Withdrawal Policy

To withdraw from courses without academic penalty after the drop period, you must formally apply for withdrawal by filing a withdrawal form during the dates listed above. This form is available at www.purchase.edu/ce-forms and at Enrollment Services and the School of Liberal Studies & Continuing Education.

A grade of W (withdrawal) will be entered on your transcript. Students who stop attending credit courses without formally withdrawing by the published deadline will receive a grade of WF, which equals an F when computing grade point averages.

Tuition refund policy and schedule:

See page 31.

Noncredit Enrollment:

You must formally withdraw, using the add/drop form available at www.purchase.edu/ce-forms.

Please refer to the **tuition refund policy** and **noncredit tuition refund schedule** on page 31 for further information.

This catalog
is also available online at
www.purchase.edu/ce

credit card authorization



Complete this form and include with your registration form if paying by credit card. *One form is required for each student.* This form may be duplicated for additional registration payments. Please print all information.

For registration in:

Fall Winter Spring Summer Year: _____

Student information

last name first middle

street address

city state zip code

campus identification number *or* social security number

Cardholder information (if different than student)

last name first middle

street address

city state zip code

Credit card information

credit card number

expiration date

\$ _____

total charge authorized*

**If you miscalculate your charge, the College will adjust the amount accordingly.*

cardholder signature date

phone (day): area code + number

phone (eve): area code + number

- Visa
- MasterCard
- American Express
- Discover

meningitis information response form



New York State Public Health Law requires that all college and university students enrolled for at least six (6) semester hours or the equivalent per semester, or at least four (4) semester hours per quarter, complete and return this form with registration.

Please note that, according to NYS Public Health Law, no institution shall permit any student to attend the institution in excess of 30 days without complying with this law. The 30-day period may be extended to 60 days if a student can show good faith effort to comply.

Information on meningococcal meningitis and the availability/cost of the vaccine at Purchase College is available at www.purchase.edu/departments/HealthServices/MeningitisCompliance.aspx.

Student's first name Last name Date of birth (mm/dd/yyyy)

For each item below, check "yes" or "no":

I (for students under the age of 18: My child):

- 1 Have read, or have had explained to me, the information regarding meningococcal meningitis and the availability/cost of the vaccine at Purchase College.
 Yes No
- 2 Have had the meningococcal meningitis immunization within the past 10 years.
 Yes No
- 3 Understand the risks of meningococcal meningitis and benefits of immunization and have decided to NOT obtain immunization at this time.
 Yes No

Student's signature (parent or guardian if the student is a minor) Date

other degree programs at purchase college

UNDERGRADUATE PROGRAMS

The **School of Liberal Arts and Sciences** encompasses the School of Film and Media Studies, the School of Humanities, and the School of Natural and Social Sciences. It offers rigorous programs leading to the B.A. degree in a wide variety of disciplines. In the biology program, students may pursue either the B.A. or the B.S. degree. The film program, which is designed for full-time day students, leads to the B.F.A. degree. Numerous interdisciplinary concentrations are available within different majors. The School of Liberal Arts and Sciences also offers an extensive array of minors for students in all disciplines and a premedical studies program for students interested in applying to medical, dental, or veterinary schools.

The **School of the Arts** encompasses the Conservatories of Dance, Music, and Theatre Arts, and the School of Art+Design. Degree programs offered include the B.F.A., Mus.B., B.A. (in arts management and in theatre and performance), and B.S. (in visual arts). The intensive B.F.A. and Mus.B. programs are designed for full-time day students, and the B.A. and B.S. programs appeal to students who want a broader grounding in the liberal arts. The School of the Arts also offers several minors and more than 100 courses for students in all disciplines.

GRADUATE PROGRAMS

Highly selective graduate programs are available in art history, dance, music, theatre design/stage technology, and visual arts. In the **School of Liberal Arts and Sciences**, an M.A. program is offered in 20th-century art history by the School of Humanities. In the **School of the Arts**, M.F.A. programs are offered by the Conservatory of Dance, Conservatory of Theatre Arts, and School of Art+Design. Three graduate programs are offered by the Conservatory of Music: an M.M. degree, a postbaccalaureate Performers Certificate, and a post-master's Artist Diploma.

UNDERGRADUATE MAJORS AND MINORS

Undergraduate

Acting, *B.F.A.*
Anthropology, *B.A.; minor*
Art History, *B.A.; minor*
Arts Management, *B.A.; minor*
Asian Studies, *minor*
Biochemistry, *B.A.*
Biology, *B.A., B.S.; minor*
Chemistry, *B.A.; minor*
Cinema Studies, *B.A.*
Creative Writing, *B.A.*
Dance, *B.F.A.*
Economics, *B.A.; minor*
Environmental Studies, *B.A.; minor*
Film, *B.F.A.*
Gender Studies, *B.A.; minor*
Graphic Design, *B.F.A.*
History, *B.A.; minor*
Jewish Studies, *minor*
Journalism, *B.A.; minor*
Language and Culture, *B.A.; minors:*
 Chinese, French, Italian, Spanish
Latin American Studies, *minor*
Liberal Arts, *B.A. (individualized study)*
Literature, *B.A.; minor*
Mathematics/Computer Science, *B.A.; minor*
Media, Society, and the Arts, *B.A.; minor*
Music Performance: Instrumental, *Mus.B.*
Music Performance: Vocal, *Mus.B.*
Music Performance: Jazz Studies, *Mus.B.*
Music Composition, *Mus.B.*
Music: Studio Composition, *Mus.B.*
Music: Studio Production, *Mus.B.*
Music, *minor*
New Media, *B.A.*
Painting/Drawing, *B.F.A.*
Philosophy, *B.A.; minors:* Philosophy,
 Philosophy and the Arts
Photography, *B.F.A.*
Political Science, *B.A.; minor*
Printmaking/Art of the Book, *B.F.A.*
Psychology, *B.A.; minor*
Sculpture/3-D Media, *B.F.A.*
Sociology, *B.A.; minor*
Theatre Design/Stage Technology, *B.F.A.*
Theatre and Performance, *B.A.; minor*
Visual Arts: Interdisciplinary, *B.F.A.*
Visual Arts, *B.S.; minor*



GRADUATE MAJORS

Art History, *M.A.**
Dance, *M.F.A.*
Music, *M.M.; Performers Certificate;*
 Artist Diploma
Theatre Design/Stage Technology, *M.F.A.*
Visual Arts, *M.F.A.**

* A 3-year program leading to both the M.A. in art history (School of Humanities) and M.F.A. in visual arts (School of Art+Design) is also available.

FOR INFORMATION ON THESE DEGREE PROGRAMS

Each degree program at Purchase College has distinct criteria for admission. For information on these degree programs, preliminary credit evaluations, and applications for admission, contact:

Office of Admissions
Purchase College
State University of New York
735 Anderson Hill Road
Purchase, NY 10577-1402
Tel. (914) 251-6300
Fax (914) 251-6314
E-mail admission@purchase.edu
Web www.purchase.edu/admissions

Information sessions, led by a member of the Admissions staff, are offered throughout the year. The sessions are followed by a walking tour of the campus and include a visit to the Residence Halls. For reservations and dates, please contact the Office of Admissions or go to www.purchase.edu/visit.

School of Liberal Studies & Continuing Education: Fall 2011

COURSE #	COURSE TITLE	CREDITS	DAY	TIME	FACULTY	LAB FEE	PAGE
Art							
FTF1500.45	Intro. to Video Techniques and Technology	3	M	6:30–9:50 p.m.	Hearn	—	6
GDR1040.15	Life Drawing I	3	M	6:30–9:50 p.m.	Hendricks	\$56	6
GDR3040.15	Life Drawing II	3	M	6:30–9:50 p.m.	Hendricks	\$56	6
GPA1150.15	Painting I	3	S	1:00–4:50 p.m.	Hendricks	\$56	6
GPA3150.15	Painting II	3	S	1:00–4:50 p.m.	Hendricks	\$56	6
GPH1010.15	Photo I	3	T	6:30–9:50 p.m.	Mesa-Pelly	\$126	6
GSC2060.15	Bronze Casting	3	T*	6:30–9:45 p.m.*	Listengart	\$140	6
GSC2070.15	Bronze Casting (second time)	3	T*	6:30–9:45 p.m.*	Listengart	\$140	6
<i>*and one all-day Sat. casting TBA</i>							
Art History							
AAR3180.45	American Art	4	W	6:30–9:50 p.m.	Gersh-Nesic	—	7
AAR3193.45	20th-Century Photography	4	M	6:30–9:50 p.m.	Spaeth	—	7
Arts Management							
CAM1100.45	Intro. to Arts Management (100% online)	4	O	Online	Edelson	—	7
CAM3520.45	Marketing the Arts (100% online)	4	O	Online	Solomon	—	7
CAM3981.20	Internship in Arts Management	3	M–Th	By Appt.	Koskowski	—	7
Business							
CBU3060.45	The Internet and Business (hybrid)	4	M	6:30–9:50 p.m.	Seabrook	—	7
CSS3735.45	Business Ethics	4	T	6:30–9:50 p.m.	Guerrero	—	7
Communications/Writing							
AWR1100.20	College Writing	4	W	6:30–9:50 p.m.	Battenfeld	—	8
AWR2120.45	Creative Writing Workshop	4	M	6:30–9:50 p.m.	Benaquist	—	8
AWR3120.45	Creative Writing Workshop	4	M	6:30–9:50 p.m.	Benaquist	—	8
AWR3350.45	True Stories: The Craft of Memoir	4	Th	6:30–9:50 p.m.	Benaquist	—	8
CSO1540.45	Intro. to Mass Media and Communications	4	S	9:00 a.m.–12:50 p.m.	Sampson	—	8
CSS3369.45	Advanced Psychology of Communication	4	M	6:30–9:50 p.m.	Hart	—	8
CSS3755.45	Law, Ethics, and the Media	4	T	6:30–9:50 p.m.	Breslin	—	10
FTF3755.45	Law, Ethics, and the Media	4	T	6:30–9:50 p.m.	Breslin	—	10
Culture/Language							
AHU3235.45	Buddhist Ideas and Practice	4	W	6:30–9:50 p.m.	Ironbiter	—	11
ASP1030.45	Basic Spanish I	4	Th	6:30–9:50 p.m.	Khalil	—	8
Film							
FTF1500.45	Intro. to Video Techniques and Technology	3	M	6:30–9:50 p.m.	Hearn	—	6
CSS3075.45	American Film, Reflections of a Century I: 1900–1949	4	W	6:30–9:50 p.m.	Garber	—	8
FTF3075.45	American Film, Reflections of a Century I: 1900–1949	4	W	6:30–9:50 p.m.	Garber	—	8
CSS3275.45	American Film, Reflections of a Century III: The 21st Century	4	M	6:30–9:50 p.m.	Garber	—	8
FTF3275.45	American Film, Reflections of a Century III: The 21st Century	4	M	6:30–9:50 p.m.	Garber	—	8
CSS3090.45	African-American Cinema	4	T	6:30–9:50 p.m.	Howard	—	8
FTF3090.45	African-American Cinema	4	T	6:30–9:50 p.m.	Howard	—	8

CSS3140.45	Arab Cinema: Old Glories, New Challenges	4	Th	6:30–9:50 p.m.	Boumlik	—	9
FTF3140.45	Arab Cinema: Old Glories, New Challenges	4	Th	6:30–9:50 p.m.	Boumlik	—	9
CSS3265.45	Sport Films: Underdogs, Champions, and Gutter Balls	4	Th	6:30–9:50 p.m.	Simon	—	9
FTF3265.45	Sport Films: Underdogs, Champions, and Gutter Balls	4	Th	6:30–9:50 p.m.	Simon	—	9
FTF3450.45	Social Psychological Theory Applied Through Film (hybrid)	4	Sat.	9:00 a.m.–12:20 p.m.	Mann	—	9
History							
AHI3115.45	American History and Society Through Music	4	T	6:30–9:50 p.m.	Cionek	—	9
AHI3116.45	Music of Protest	4	W	6:30–9:50 p.m.	Koeppel	—	9
AHI3560.45	African History	4	Th	6:30–9:50 p.m.	Keteku	—	9
APH3020.45	History of Western Ideas	4	T	6:30–9:50 p.m.	Trump	—	9
Legal Studies							
CPO3050.20	American Constitutional Law	4	W	6:30–9:50 p.m.	Gironda	—	10
CSO1590.45	Intro. to Civil Law	4	M	6:30–9:50 p.m.	Streisfeld	—	10
CSO3205.45	The Supreme Court and Civil Liberties	4	Th	6:30–9:50 p.m.	TBA	—	10
CSO3550.45	Crime and Delinquency	4	M	6:30–9:50 p.m.	Murphy	—	10
CSO3655.45	Sexual Assault: Courts and Society	4	T	6:30–9:50 p.m.	Green	—	10
CSS3420.45	Law, Order, and Disobedience	4	W	6:30–9:50 p.m.	Streisfeld	—	10
CSS3755.45	Law, Ethics, and the Media	4	T	6:30–9:50 p.m.	Breslin	—	10
FTF3755.45	Law, Ethics, and the Media	4	T	6:30–9:50 p.m.	Breslin	—	10
Mathematics							
BMA1060.45	Mathematics for Contemporary Life	4	W	6:30–9:50 p.m.	McMullen	—	10
Music							
EMT3115.45	American History and Society Through Music	4	T	6:30–9:50 p.m.	Cionek	—	9
EMT3116.45	Music of Protest	4	W	6:30–9:50 p.m.	Koeppel	—	9
Natural Science							
BEN1545.45	World Beneath the Waves: Oceanography	4	M	6:30–9:50 p.m.	Dooley	—	11
Philosophy/Religion							
AHU3000.45	Gods, Goddesses, and Demons	4	M	6:30–9:50 p.m.	Ironbiter	—	11
AHU3235.45	Buddhist Ideas and Practice	4	W	6:30–9:50 p.m.	Ironbiter	—	11
AHU3245.45	Religion and Psychology	4	T	6:30–9:50 p.m.	Hart	—	11
AHU3270.45	God's Warriors: Religious Fundamentalism Today	4	T	6:30–9:50 p.m.	Taub	—	11
APH3020.45	History of Western Ideas	4	T	6:30–9:50 p.m.	Trump	—	9
APH3350.45	Understanding Moral Problems	4	W	6:30–9:50 p.m.	Bernstein	—	11
Psychology							
BPS3100.45	Abnormal Psychology	4	W	6:30–9:50 p.m.	Butterfield	—	12
BPS3369.45	Advanced Psychology of Communication	4	M	6:30–9:50 p.m.	Hart	—	8
BPS3690.45	Personality Assessment	4	Th	6:30–9:50 p.m.	Mann	—	12
BPS3245.45	Religion and Psychology	4	T	6:30–9:50 p.m.	Hart	—	11
BNS3450.45	Social Psychological Theory Applied Through Film (hybrid)	4	Sat.	9:00 a.m.–12:20 p.m.	Mann	—	9
Social Science							
CSO3550.45	Crime and Delinquency	4	M	6:30–9:50 p.m.	Murphy	—	10
CSO3620.45	Sociology of Lived Bodies: Hot or Not?	4	Th	6:30–9:50 p.m.	Karlberg	—	12

Additional Credit Courses Open to the Public: Fall 2011

See page 27 for more information.

COURSE #	COURSE TITLE	CREDITS	SEE KEY	DAY	TIME	BLDG./ ROOM	FACULTY	LAB FEE
Art History (School of Humanities)								
ARH1010.20	History of Art Survey I (Ancient through Medieval)	3		MTh	12:30–1:50 p.m.	H1064	Kaplan	—
ARH2050.20	Intro. to Modern Art	4		MTh	8:30–10:10 a.m.	H1064	Warren	—
ARH3630.20	French Art From LaTour to David	4		TF	12:30–2:10 p.m.	H1064	Kromm	—
Arts Management (School of the Arts)								
AMG1100.21	Intro. to Arts Management	4		W	6:30–9:50 p.m.	NS1029	Guralnik	—
AMG1100.22	Intro. to Arts Management	4		MTh	10:30 a.m.–12:10 p.m.	SS1001	Thompson	—
AMG1110.20	Renowned Arts Leaders	4		TF	2:30–4:10 p.m.	SS1002	Hauptman	—
AMG2060.20	Creative Producing	4	I	W	8:30 a.m.–12:10 p.m.	H2073	Hauptman	—
AMG2200.21	Finance for the Arts	4		W	2:30–6:10 p.m.	H1070	Berglas	—
AMG3020.20	The Arts in Society	4		Th	2:30–6:10 p.m.	NS1029	Cuyler	—
AMG3100.20	Fundraising and Development in the Arts	4	P	MTh	4:30–6:10 p.m.	H1077	Taylor	—
AMG3100.21	Fundraising and Development in the Arts	4	P	TF	10:30 a.m.–12:10 p.m.	NS1029	Hauptman	—
AMG3170.20	Arts and Entertainment Law	4	P	W	8:30 a.m.–12:10 p.m.	SS1006	Berglas	—
AMG3170.21	Arts and Entertainment Law	4	P	MTh	2:30–4:10 p.m.	SS1039	Thompson	—
AMG3520.21	Marketing the Arts	4	P	W	2:30–6:10 p.m.	H1073	Gatti	—
AMG3610.20	Social Media and the Arts	4	P	W	6:30–9:50 p.m.	SS1002	Gatti	—
AMG3610.21	Social Media and the Arts	4	P	TF	12:30–2:10 p.m.	L0001	Solomon	—
Biology (School of Natural & Social Sciences)								
BIO1510.20	Human Anatomy and Physiology I: Anatomy and Physiology	4		M	6:30–9:50 p.m.	NS1001	Muscolino	—
BIO1550.20	General Biology I	4		MWTh	10:30 a.m.–12:10 p.m.	NS1001	Daly	—
BIO1550.10	General Biology I Lab	1.5	C	T	12:30–3:20 p.m.	NS0019	Tillotson	—
BIO1550.11	General Biology I Lab	1.5	C	W	2:30–5:20 p.m.	NS0019	Tillotson	—
BIO1550.12	General Biology I Lab	1.5	C	Th	12:30–3:20 p.m.	NS0019	Tillotson	—
BIO3160.20	Genetics	4	C	TF	8:30–10:10 a.m.	NS1001	Ehrman	—
BIO3160.10	Genetics Lab	1.5	C	T	2:30–5:20 p.m.	NS0032	Ehrman	—
BIO3170.20	Developmental Biology	4		TF	12:30–2:10 p.m.	NS1059	Craddock	—
BIO3170.10	Developmental Biology Lab	1.5	C	W	2:30–5:20 p.m.	NS2048	Craddock	—
BIO3530.20	Cell Biology	4	P, C	MTh	8:30–10:10 a.m.	SS1001	Daly	—
Chemistry (School of Natural & Social Sciences)								
CHE1550.20	General Chemistry I	5	P, C	W	8:30–10:10 a.m.	NS1001	Cooke	—
CHE1550.20	General Chemistry I	5	P, C	TF	10:30 a.m.–12:10 p.m.	NS1001	Cooke	—
CHE1550.10	General Chemistry I Lab	0	C	M	12:30–3:20 p.m.	TBA	Cooke	—
CHE1550.11	General Chemistry I Lab	0	C	T	12:30–3:20 p.m.	TBA	Cooke	—
CHE1550.12	General Chemistry I Lab	0	C	W	2:30–5:20 p.m.	TBA	Cooke	—
CHE3310.20	Organic Chemistry I	4	P, C	W	8:30–10:10 a.m.	SS1038	Bellevue	—
CHE3310.20	Organic Chemistry I	4	P, C	TF	10:30 a.m.–12:10 p.m.	SS1038	Bellevue	—
CHE3310.10	Organic Chemistry I Lab	1	C	M	12:30–4:20 p.m.	NS3008	Bellevue	—
CHE3310.11	Organic Chemistry I Lab	1	C	T	12:30–4:20 p.m.	NS3008	Hall	—
CHE3310.12	Organic Chemistry I Lab	1	C	W	2:30–6:20 p.m.	NS3008	Middleton	—
CHE3510.10	Physical Chemistry I Lab	2		Th	2:30–6:20 p.m.	NS3008	Chao	—

Economics (School of Natural & Social Sciences)								
ECO1500.20	Macroeconomic Theory I	4	P	MTh	8:30–10:10 a.m.	SS1038	O'Cleireacain	—
ECO1510.20	Microeconomics I: The Principles of Human Action	4	P	TF	10:30 a.m.–12:10 p.m.	SS1038	Ikeda	—
ECO2230.20	Cultural Economics	4		TF	12:30–2:10 p.m.	H2077	TBA	—
ECO3010.20	Macroeconomic Theory II	4	P	MTh	10:30 a.m.–12:10 p.m.	NS1059	O'Cleireacain	—
ECO3100.20	Cities, Culture, and the Economy	4	P	W	2:30–6:10 p.m.	SS1002	Ikeda	—
ECO3400.20	Business, Government, and Society	4	P	TF	2:30–4:10 p.m.	SS1003	Ikeda	—
ECO3600.20	Behavioral Economics	4		MTh	2:30–4:10 p.m.	FA0126	TBA	—
Environmental Studies (School of Natural & Social Sciences)								
ENV1500.20	Intro. to Environmental Science	4		TF	10:30 a.m.–12:10 p.m.	FA0126	Letcher	—
ENV3700.20	Natural Resources	4		TF	2:30–4:10 p.m.	NS3001	Taylor	—
ENV4460.20	Marine Ecology	5	P, C	TF	10:30 a.m.–12:10 p.m.	NS3053	Kraemer	—
ENV4460.10	Marine Ecology Lab	0	C	W	8:30 a.m.–12:10 p.m.	NS0016	Kraemer	—
Gender Studies (Interdisciplinary)								
GND1200.20	Intro. to Gender and Sexuality	4		W	8:30 a.m.–12:10 p.m.	H1077	Simon	—
History (School of Humanities)								
HIS1600.45	Intro. to Latin American Studies	4		TF	10:30 a.m.–12:10 p.m.	H1073	Halperin	—
HIS2035.45	The Ancient Middle East	4		MTh	8:30–10:10 a.m.	H1070	Hallote	—
HIS3295.45	Travelers to the Holy Land	4		MTh	12:30–2:10 p.m.	H2073	Hallote	—
HIS3465.20	Emergence of the Modern U.S.: 1877–1945	4		MTh	2:30–4:10 p.m.	H1072	Reinhard	—
HIS3770.20	Traditional China	4		MTh	10:30 a.m.–12:10 p.m.	H1073	Yu	—
Journalsim (School of Humanities)								
JOU2915.22	Journalism II	4	P	MTh	4:30–6:10 p.m.	H1072	George	—
Language & Culture (School of Humanities)								
CHI1010.20	Beginning Chinese I	4		MTh	4:30–6:10 p.m.	H2061	Wang	—
CHI2010.20	Intermediate Chinese I	4	P	MTh	2:30–4:10 p.m.	H2073	Wang	—
FRE2010.20	Intermediate French I	4		MTh	12:30–2:10 p.m.	H2061	Boumlik	—
FRE3015.20	New Advanced French I	4	P	TF	10:30 a.m.–12:10 p.m.	H2070	Brudzinski	—
HEB1010.20	Beginning Hebrew I	4		TF	8:30–10:10 a.m.	H2061	Erber	—
ITA2010.20	Intermediate Italian I	4		MTh	4:30–6:10 p.m.	H1074	Farina	—
SPA1010.21	Beginning Spanish I	4		MTh	10:30 a.m.–12:10 p.m.	H2062	LaGuardia	—
SPA1020.20	Beginning Spanish II	4		TF	8:30–10:10 a.m.	H1072	Ortiz	—
SPA2010.20	Intermediate Spanish I	4		TF	2:30–4:10 p.m.	H1072	Symons	—
SPA2010.21	Intermediate Spanish I	4		TF	10:30 a.m.–12:10 p.m.	H2018	TBA	—
SPA3015.20	Advanced Spanish I	4	P	TF	12:30–2:10 p.m.	H2062	Symons	—
<i>Continued next page...</i>								

KEY TO REGISTRATION REQUIREMENTS & BUILDINGS

P: Prerequisite required **C:** Corequisite required **I:** Permission of instructor required (see page 28 for instructions)
H: Humanities Bldg. **NS:** Natural Sciences Bldg. **SS:** Social Sciences Bldg. **FA:** Ft. Awesome **D:** Dance Bldg. **M:** Music Bldg. **L:** Library

Additional Credit Courses Open to the Public: Fall 2011

See page 27 for more information.

COURSE #	COURSE TITLE	CREDITS	SEE KEY	DAY	TIME	BLDG./ ROOM	FACULTY	LAB FEE
Mathematics (School of Natural & Social Sciences)								
MAT1150.20	Precalculus	4	P	TF	2:30–4:10 p.m.	NS3052	Lewinter	—
MAT1420.45	Programming Games	4		MTh	10:30 a.m.–12:10 p.m.	NS1013	Meyer	—
MAT1500.20	Calculus I	4	P	TF	12:30–2:10 p.m.	NS1030	Shablinsky	—
MAT1500.01	Calculus I Discussion	0	C	W	4:30–5:25 p.m.	NS1029	Shablinsky	—
MAT3150.20	Calculus III	4	P	MTh	4:30–6:10 p.m.	NS1030	Ohring	—
MAT3160.20	Differential Equations	4	P	TF	4:30–6:10 p.m.	NS3052	Lewinter	—
MAT3530.45	Creating Databases for Web Applications	4		MTh	12:30–2:10 p.m.	NS1013	Meyer	—
MAT4410.20	Graph Theory with Applications	4		W	6:30–9:50 p.m.	NS3052	Lewinter	—
Philosophy (School of Humanities)								
PHI1515.20	History of Philosophy I: Philosophy and the Polis	4		TF	10:30 a.m.–12:10 p.m.	L0001	Miller	—
PHI1540.20	Introduction to Philosophy: Ideas of Human Nature	4		MTh	10:30 a.m.–12:10 p.m.	H2073	Kaplan	—
PHI2835.20	Happiness: Philosophy, Film, Literature	4		F & T	12:30–2:10 p.m. & 12:30–4:10 p.m.	H1073 H1073	Haskins	—
Physics (School of Natural & Social Sciences)								
PHY1510.20	Introductory Physics I	4	P	TTh	6:30–8:10 p.m.	NS1029	Jovanovic	—
PHY1510.10	Introductory Physics I Lab	1	C	T	12:30–2:30 p.m.	NS1008	Primer	—
PHY1510.11	Introductory Physics I Lab	1	C	T	3:00–5:00 p.m.	NS1008	Primer	—
PHY1510.13	Introductory Physics I Lab	1	C	Th	2:30–4:30 p.m.	NS1008	Primer	—
Political Science (School of Natural & Social Sciences)								
POL2610.20	America on Film	4		W	8:30 a.m.–12:10 p.m.	SS1001	Lobur	—
POL3090.45	Race, Gender, and the Law	4		TF	8:30–10:10 a.m.	SS1002	Lobur	—
POL3245.45	Gender and Health: International Issues	4		W	2:30–6:10 p.m.	SS1006	Baird	—
POL3255.45	The Islamic State, Gender, and Sexuality	4		TF	10:30 a.m.–12:10 p.m.	H2062	Abbas	—
POL3307.20	Politics and Memoir	4		TF	12:30–2:10 p.m.	H1074	Abbas	—
POL3740.20	The Middle East	4		Th	2:30–6:10 p.m.	SS1002	Schwab	—
Psychology (School of Natural & Social Sciences)								
PSY1530.20	Intro. to Psychology <i>*Plus required Moodle discussion</i>	4		MTh*	8:30–10:00 a.m.*	NS1001	TBA	—
PSY2320.20	Behavioral Statistics	4	P, C	TF	10:30 a.m.–12:10 p.m.	NS1001	DeCooke	—
PSY2320.01	Behavioral Statistics Problems Session	0	C	W	8:30–9:20 a.m.	NS1030	DeCooke	—
PSY2320.02	Behavioral Statistics Problems Session	0	C	W	9:30–10:20 a.m.	NS1030	DeCooke	—
PSY2320.03	Behavioral Statistics Problems Session	0	C	W	10:30–11:20 a.m.	NS1030	DeCooke	—
PSY2650.20	Child Development	4	C	TWF	4:30–5:50 p.m.	NS1001	Singer-Freeman	—
PSY2745.20	Psychology of Stereotypes, Prejudice, and Discrimination	3		TF	10:30 a.m.–12:00 p.m.	H1064	Bastone	—
PSY2860.45	Psychology of Women	3		T	6:30–9:30 p.m.	SS1002	Rind	—
PSY3210.20	Psychology of Creativity <i>*Plus attendance at required Nat. Sci. lectures</i>	4	P	TF*	12:30–2:00 p.m.*	SS1006	Winters	—

PSY3510.20	Social Cognition <i>*Plus attendance at required Nat. Sci. lectures</i>	4	P	MTh*	12:30–2:00 p.m.*	SS1039	TBA	—
PSY3745.20	Human Memory	4	P	TF	4:30–6:00 p.m.	NS1029	TBA	—
SOC3203.20	Sociology (School of Natural & Social Sciences) Introduction to Teaching	4	I	F	12:30–4:10 p.m.	NS1029	Amanna	—

Course Descriptions and Schedule Changes

Go to studentservices.purchase.edu and:

- Click on the "Course Search" link
- Enter this user name: **web.guest**
- Enter this password: **Go2Purchase**
- Sort as needed by area of study, board of study, day, time, instructor, and general education requirements. You can also check for cancelled courses on this site.

KEY TO REGISTRATION REQUIREMENTS & BUILDINGS

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School of Liberal Studies & Continuing Education: Fall 2011

42 PURCHASE COLLEGE / School of Liberal Studies & Continuing Education

COURSE #	COURSE TITLE	CREDITS	DAY	TIME	FACULTY	LAB FEE	PAGE
Professional Certificate Programs							
Arts Management (100% online)							
CAM9100.45	Intro. to Arts Management	0	—	Online	Edelson	—	7
CAM9520.45	Marketing the Arts	0	—	Online	Solomon	—	7
Fundraising and Board Development							
HCE9059.10	Making "The Ask"	0	Sat.	9:00 a.m.–2:00 p.m.	TBA	—	15
HCE9059.11	Making "The Ask" (disc.)	0	Sat.	9:00 a.m.–2:00 p.m.	TBA	—	15
HCE9067.10	Fundraising/Board Development for Nonprofit Organizations	0	W	6:00–9:00 p.m.	Danosky	—	15
HCE9067.11	Fundraising/Board Development for Nonprofit Organizations (disc.)	0	W	6:00–9:00 p.m.	Danosky	—	15
HCE9068.10	Fundraising Techniques	0	W	6:00–9:00 p.m.	Sciarratta	—	15
HCE9068.11	Fundraising Techniques (disc.)	0	W	6:00–9:00 p.m.	Sciarratta	—	15
HCE9071.10	Fundraising Communications	0	Sat.	9:00 a.m.–2:00 p.m.	Geraci-Miranda	—	15
HCE9071.11	Fundraising Communications (disc.)	0	Sat.	9:00 a.m.–2:00 p.m.	Geraci-Miranda	—	15
Nonprofit Management (100% online)							
—	Budgeting in a Nonprofit Organization	0	—	Online	MindEdge	—	16
—	Fundraising in a Nonprofit Organization	0	—	Online	MindEdge	—	16
—	How to Read a Nonprofit Financial Statement	0	—	Online	MindEdge	—	16
—	Leadership in a Nonprofit Organization	0	—	Online	MindEdge	—	16
—	Nonprofit Board and Volunteer Development	0	—	Online	MindEdge	—	16
—	Principles of Marketing for Nonprofit Organizations	0	—	Online	MindEdge	—	16
—	Strategy for Nonprofit Organizations	0	—	Online	MindEdge	—	16
—	Leading the Courtney Museum Simulation	0	—	Online	MindEdge	—	16
Social Media Marketing							
CBU9051.10	Social Media Marketing: Strategies and Tactics (hybrid)	0	W	6:30–8:30 p.m.	Solomon	—	17
CBU9051.11	Social Media Marketing: Strategies and Tactics (disc.; hybrid)	0	W	6:30–8:30 p.m.	Solomon	—	17
CBU9052.10	Social Media Marketing: Using the Tools of the Trade (100% online)	0	—	Online	Gatti	—	17
CBU9052.11	Social Media Marketing: Using the Tools of the Trade (disc.; 100% online)	0	—	Online	Gatti	—	17
CBU9053.10	Micromarketing: Short But Tweet (hybrid)	0	W	6:30–9:00 p.m.	Solomon	—	17
CBU9053.11	Micromarketing: Short But Tweet (disc.; hybrid)	0	W	6:30–9:00 p.m.	Solomon	—	17
CBU9057.10	Search Engine Marketing (hybrid)	0	Th	6:30–9:00 p.m.	Gatti	—	17
CBU9057.11	Search Engine Marketing (disc.; hybrid)	0	Th	6:30–9:00 p.m.	Gatti	—	17
Appraisal Studies							
HRE9100.10	National Uniform Standards of Professional Appraisal Practice (USPAP)	0	F, Sat.	8:30 a.m.–5:00 p.m.	ASA	—	18
CSP™ Home Staging							
—	Home Staging Certification	0	T–Th	8:00 a.m.–6:00 p.m.	Friemann	—	19
—	CSP™ Elite Staging Seminar for Real Estate Professionals	0	F	8:00 a.m.–6:00 p.m.	Friemann	—	19

Interior Design

GID9000.10	Interior Design I	0	T	6:30–9:30 p.m.	McTernan	—	20
GID9000.11	Interior Design I (disc.)	0	T	6:30–9:30 p.m.	McTernan	—	20
GID9001.10	Basic Drafting and Rendering I	0	Th	6:30–9:30 p.m.	Kurth	—	20
GID9001.11	Basic Drafting and Rendering I (disc.)	0	Th	6:30–9:30 p.m.	Kurth	—	20
GID9002.10	History and Styles of Interior Design and Decorative Arts I	0	W	6:00–9:00 p.m.	Baxter	—	20
GID9002.11	History and Styles of Interior Design and Decorative Arts I (disc.)	0	W	6:00–9:00 p.m.	Baxter	—	20
GID9007.10	Intro. to Home Staging and Rearranging	0	Sat.	10:00 a.m.–1:00 p.m.	Gauvin	—	20
GID9007.11	Intro. to Home Staging and Rearranging (disc.)	0	Sat.	10:00 a.m.–1:00 p.m.	Gauvin	—	20
GID9010.10	Architectural Blueprints/Computer Design	0	Th	6:00–9:00 p.m.	Carnow	—	20
GID9010.11	Architectural Blueprints/Computer Design (disc.)	0	Th	6:00–9:00 p.m.	Carnow	—	20
GID9011.10	Architectural Styles and Global Dwellings	0	T	6:00–9:00 p.m.	TBA	—	21
GID9011.11	Architectural Styles and Global Dwellings (disc.)	0	T	6:00–9:00 p.m.	TBA	—	21
GID9012.10	Trade Sources	0	T	11:00 a.m.–1:00 p.m.			
	<i>*two off-campus field trips</i>		& T	10:30 a.m.–3:30 p.m.*	McTernan	—	21
GID9012.11	Trade Sources (disc.)	0	T	11:00 a.m.–1:00 p.m.			
	<i>*two off-campus field trips</i>		& T	10:30 a.m.–3:30 p.m.*	McTernan	—	21
GID9013.10	History and Styles of Interior Design and Decorative Arts II	0	W	6:00–9:00 p.m.	Baxter	—	21
GID9013.11	History and Styles of Interior Design and Decorative Arts II (disc.)	0	W	6:00–9:00 p.m.	Baxter	—	21

Pilates Mat Instructor

HPE9101.10	Pilates Mat I (Beginner)	0	Sat.	9:00 a.m.–5:30 p.m.	Cipriani	—	22
HPE9101.11	Pilates Mat I (Beginner; disc.)	0	Sat.	9:00 a.m.–5:30 p.m.	Cipriani	—	22
HPE9102.10	Pilates Mat II (Intermediate)	0	Sat.	9:00 a.m.–5:30 p.m.	Cipriani	—	22
HPE9102.11	Pilates Mat II (Intermediate; disc.)	0	Sat.	9:00 a.m.–5:30 p.m.	Cipriani	—	22
HPE9104.10	Pilates Mat III (Advanced)	0	Sat.	9:00 a.m.–5:30 p.m.	Cipriani	—	22
HPE9104.11	Pilates Mat III (Advanced; disc.)	0	Sat.	9:00 a.m.–5:30 p.m.	Cipriani	—	22

Teaching Artists: Developing a Reflective Practice (100% online)

HID9200.10	Philosophy of Arts in Education	0	—	Online	Bowman	—	23
HID9200.11	Philosophy of Arts in Education (disc.)	0	—	Online	Bowman	—	23
HID9201.10	Teaching Strategies and Tactics	0	—	Online	Bowman	—	23
HID9201.11	Teaching Strategies and Tactics (disc.)	0	—	Online	Bowman	—	23

Personal Enrichment Courses

Performing and Visual Arts

FTA9100.10	Acting Workshop	0	M	7:00–9:30 p.m.	Ingrasciotta	—	24
FTA9100.11	Acting Workshop (disc.)	0	M	7:00–9:30 p.m.	Ingrasciotta	—	24
HGI9015.10	Getting Paid to Talk	0	M	6:30–9:00 p.m.	Voice Coaches	—	24
GDR9115.10	Drawing Comics and Storyboards	0	T	6:30–9:30 p.m.	Potts	—	24
GDR9115.11	Drawing Comics and Storyboards (disc.)	0	T	6:30–9:30 p.m.	Potts	—	24
GSC9680.10	Woodturning Workshop	0	M	10:00 a.m.–4:00 p.m.	Barnum	—	24
GSC9680.11	Woodturning Workshop (disc.)	0	M	10:00 a.m.–4:00 p.m.	Barnum	—	24

The New York Times Knowledge Network (100% online)

—	Theater and Global Change	0	—	Online	New York Times	—	25
—	California Wines: Napa Cabernet	0	—	Online	New York Times	—	25
—	When Everything Changed	0	—	Online	New York Times	—	25

School of Liberal Studies & Continuing Education: Fall 2011

COURSE #	COURSE TITLE	CREDITS	DAY	TIME	FACULTY	LAB FEE	PAGE
Personal Enrichment Courses (continued)							
Courses with Noncredit Options							
AAR9180.45	American Art	0	W	6:30–9:50 p.m.	Gersh-Nesic	—	7
AAR9193.45	20th-Century Photography	0	M	6:30–9:50 p.m.	Spaeth	—	7
AHI9560.45	African History	0	R	6:30–9:50 p.m.	Keteku	—	9
AHU9000.45	Gods, Goddesses, and Demons	0	M	6:30–9:50 p.m.	Ironbiter	—	11
AHU9235.45	Buddhist Ideas and Practice	0	W	6:30–9:50 p.m.	Ironbiter	—	11
AHU9245.45	Religion and Psychology	0	T	6:30–9:50 p.m.	Hart	—	11
AHU9270.45	God's Warriors: Religious Fundamentalism Today	0	T	6:30–9:50 p.m.	Taub	—	11
APH9020.45	History of Western Ideas	0	T	6:30–9:50 p.m.	Trump	—	9
APH9350.45	Understanding Moral Problems	0	W	6:30–9:50 p.m.	Bernstein	—	11
ASP9030.45	Basic Spanish I	0	Th	6:30–9:50 p.m.	Khalil	—	8
AWR9350.45	True Stories: The Craft of Memoir	0	Th	6:30–9:50 p.m.	Benaquist	—	8
BEN9545.45	World Beneath the Waves: Oceanography	0	M	6:30–9:50 p.m.	Dooley	—	11
BPS9100.45	Abnormal Psychology	0	W	6:30–9:50 p.m.	Butterfield	—	12
BPS9690.45	Personality Assessment	0	Th	6:30–9:50 p.m.	Mann	—	12
CAM9105.45	Intro. to Arts Management (100% online)	0	O	Online	Edelson	—	7
CAM9520.45	Marketing the Arts (100% online)	0	O	Online	Solomon	—	7
CBU9061.45	The Internet and Business (hybrid: 40% on campus, 60% online)	0	M	6:30–9:50 p.m.	Seabrook	—	7
CSO9205.45	The Supreme Court and Civil Liberties	0	Th	6:30–9:50 p.m.	TBA	—	10
CSO9540.45	Intro. to Mass Media and Communications	0	Sat.	9:00 a.m.–12:50 p.m.	Sampson	—	8
CSO9550.45	Crime and Delinquency	0	M	6:30–9:50 p.m.	Murphy	—	10
CSO9590.45	Intro. to Civil Law	0	M	6:30–9:50 p.m.	Streisfeld	—	10
CSO9620.45	Sociology of Lived Bodies: Hot or Not?	0	Th	6:30–9:50 p.m.	Karlberg	—	12
CSO9655.45	Sexual Assault: Courts and Society	0	T	6:30–9:50 p.m.	Green	—	10
CSS9420.45	Law, Order, and Disobedience	0	W	6:30–9:50 p.m.	Streisfeld	—	10
CSS9735.45	Business Ethics	0	T	6:30–9:50 p.m.	Guerrero	—	7
CSS9755.45	Law, Ethics, and the Media	0	T	6:30–9:50 p.m.	Breslin	—	10
EMT9116.45	Music of Protest	0	W	6:30–9:50 p.m.	Koepfel	—	9
FTF9090.45	African-American Cinema	0	M	6:30–9:50 p.m.	Howard	—	8
FTF9140.45	Arab Cinema: Old Glories, New Challenges	0	Th	6:30–9:50 p.m.	Boumlik	—	9
FTF9265.45	Sport Films: Underdogs, Champions, and Gutter Balls	0	Th	6:30–9:50 p.m.	Simon	—	9
FTF9501.45	Intro. to Video Techniques and Technology	0	M	6:30–9:50 p.m.	Hearn	—	6
GDR9040.15	Life Drawing	0	M	6:30–9:50 p.m.	Hendricks	\$56	6
GPA9150.15	Painting	0	Sat.	1:00–4:50 p.m.	Hendricks	\$56	6
GPH9010.15	Photo I	0	T	6:30–9:50 p.m.	Mesa-Pelly	\$126	6
GSC9060.15	Bronze Casting	0	T*	6:30–9:45 p.m.*	Listengart	\$140	6
*and one all-day Sat. casting TBA							

open house

You're invited to the
FALL 2011 OPEN HOUSE for
professional certificate programs and
personal enrichment courses!

Tuesday, September 13, 2011
6:30–8:30 p.m.

School of Liberal Studies & Continuing Education
Music Building, Room 0089A
Learn about the programs and meet the instructors!

RSVP: www.purchase.edu/cersvp

LEARN. PRODUCE. AMAZE.
PROFESSIONAL PROGRAMS

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rethink

Schedule time for something
neu

OPEN Tues-Sun 12-5 pm

ALWAYS free admission to Purchase College
faculty, staff and students

914.251.6100 | www.neuberger.org

Neuberger Museum of Art

30,000 SQUARE FEET OF MODERN ART,
AFRICAN ART, AND THE ART OF OUR TIME



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2011-2012

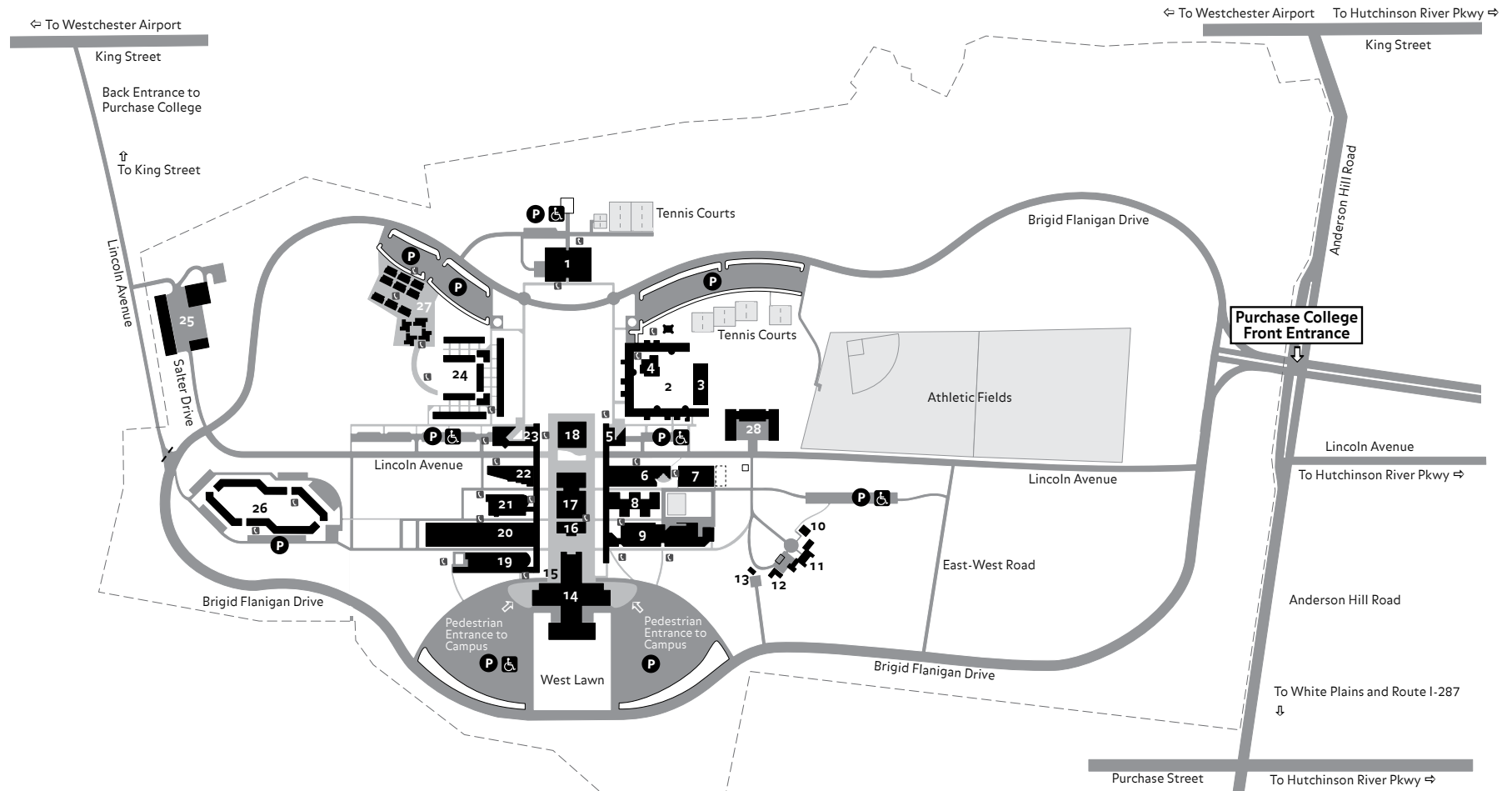
A Celebratory, Expanded Season.
Treasuring the Past,
Embracing our Artistic Future.

CORELLA BALLET CASTILLA Y LEÓN

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**THE PERFORMING
ARTS
CENTER**
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Campus Plan

- P** Parking
- ☎** Emergency Phones

- | | | | | |
|---|---|---|--|--|
| <ul style="list-style-type: none"> 1. Physical Education 2. Residence Halls: <ul style="list-style-type: none"> - The Far Side, Crossroads, - The Big Haus 3. OutBack 4. Dining Hall 5. Campus Center South <ul style="list-style-type: none"> - Counseling Center - Student Health Services - Terra Ve 6. Humanities <ul style="list-style-type: none"> - External Affairs & Development - University Police | <ul style="list-style-type: none"> 7. Student Center
Children's Center 8. Neuberger Museum of Art 9. Visual Arts 10. Human Resources 11. Administration <ul style="list-style-type: none"> - Admissions - Business Affairs - Finance & Administration - Purchasing - Public Affairs 12. Capital Facilities Planning 13. Administration Annex 14. The Performing Arts Center | <ul style="list-style-type: none"> 15. P.A.C. Underpass
- Receiving/Central Stores 16. Post Office
Bookstore 17. Library <ul style="list-style-type: none"> - Teaching, Learning & Technology Center (basement) - Print Shop (basement) 18. Student Services Building <ul style="list-style-type: none"> - Academic Affairs - Institutional Research - Enrollment Services - Student Financial Services - President's Office | <ul style="list-style-type: none"> Provost's Office Purchase College Association Student Accounts Student Affairs <ul style="list-style-type: none"> - Advising Center - Career Development - EOP - International Programs and Services - Learning Center - Residence Life 19. Music Building <ul style="list-style-type: none"> - Liberal Studies & Continuing Education - Film & Media Studies | <ul style="list-style-type: none"> 20. Dance Building <ul style="list-style-type: none"> - Acting 21. Natural Sciences Building 22. Social Sciences Building <ul style="list-style-type: none"> - Design/Technology 23. Campus Center North <ul style="list-style-type: none"> - The HUB - MORE Card office - Parking & Transportation 24. The Olde (Apartments I) 25. Facilities Management 26. The Commons (Apartments II) 27. Alumni Village 28. Fort Awesome |
|---|---|---|--|--|