

Life after Purchase: First Destination Graduate Survey, Class of 2022

EXECUTIVE SUMMARY

The 19TH annual **Life after Purchase: First Destination Survey for the Class of 2022*** details the post-graduate employment and graduate school enrollment status for graduates. This Survey that reviews our graduates first “landing spot” is launched approximately 8–12 months following commencement to determine first destination employment, graduate and professional school enrollment, usage of services, and overall career outcome.

For the **Class of 2022**, the graduate survey outcome resulted in an **increase** of **4%** in overall **positive career outcome***, with **92%** either **employed** and/or **enrolled in graduate or professional schools**. Given the stronger job market post pandemic with greater entry level opportunities, more of our graduates are now gainfully employed or have been successfully accepted into graduate programs. Graduate outcome in public institutions nationally was 80%,* where Purchase career outcome is significantly higher.

This graduate career outcome status update is particularly encouraging following the last several years of a highly volatile, post-pandemic job market. The overall employment rate is **86%**, increasing for full-time (**62%**) and part-time (**37%**) employment, and including post-graduate career experiences, and entrepreneurship. Their enrollment into graduate and professional school programs also increased with 12% reportedly enrolled within the year following graduation.

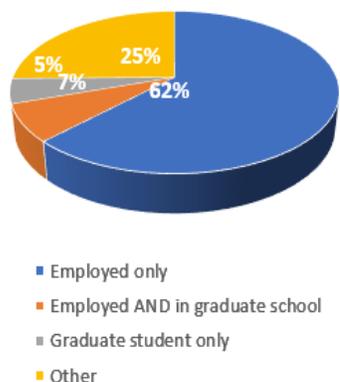
(*Positive Career outcome is defined as graduate career engagement in post-commencement career activities comprised of one or more of the following: employment, graduate and professional school enrollment, post-graduate internships, artist residencies, fellowships, performance, entrepreneurial or creative pursuits, gap year experiences, or the military, NACE First Destination Survey Class of 2021.)

This year’s findings show a demonstrated some improvement in employment over last year’s graduates with **2%** more employed, and **1.5%** more in graduate and professional school over last year’s class.

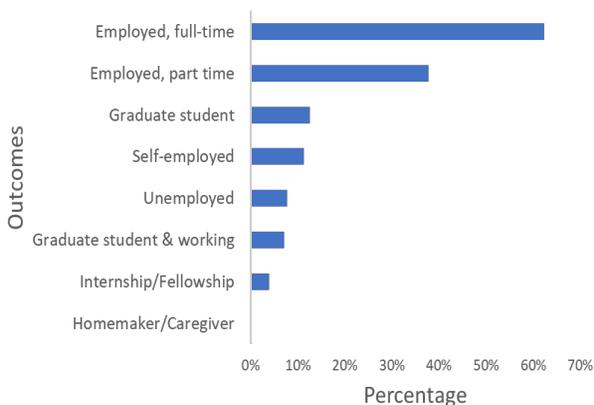
EMPLOYMENT & GRADUATE SCHOOL ENROLLMENT HIGHLIGHTS

86% of the **Class of 2022** are employed, increasing by **2%**, and **12.5%** enrolled in Graduate or Professional School, with a slight **1.5%** uptick at the initial time of data collection.

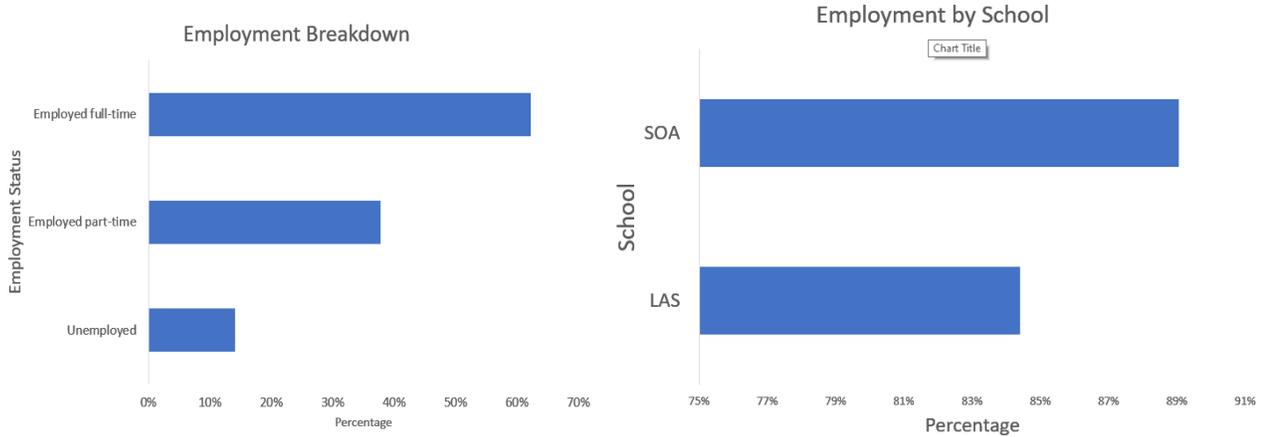
Positive Career Outcomes Breakdown



General Survey Outcome



- Within the increase in overall employment- **62.15%** (7.15% increase) were employed only full-time, and **37.8 %** part-time. (7% decrease) showing a more robust entry level job market for these graduates.

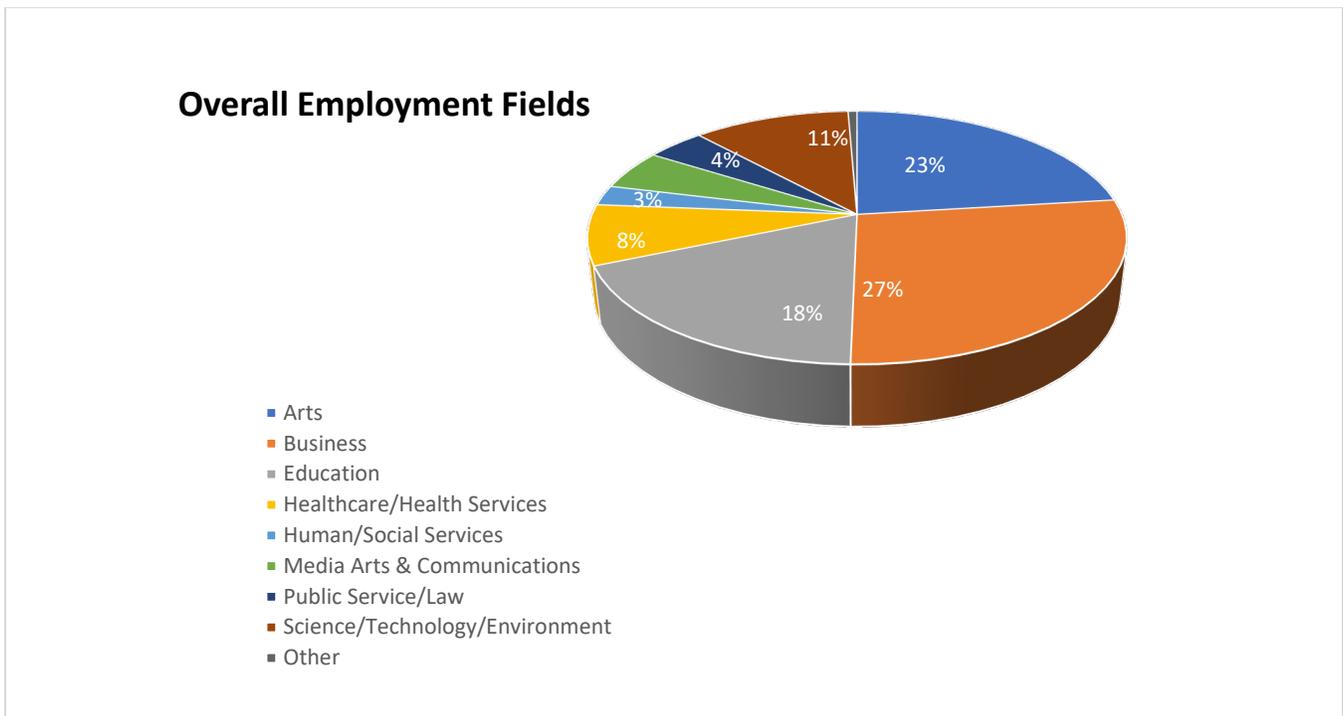


Total Overall Employment by School or Conservatory- Class of 2022

- Arts **89.04%** Arts & Sciences, **84.41%** . Of the **School of Arts**, **52.7%** are in full-time jobs **47%** are working Part-time
- **For LAS**, **66.7%** are employed Full-time and **33%** are employed part-time **7.66%** of graduates from this class are **both employed and in graduate school**.

*Of those employed and in graduate school, **51.85%** are employed full-time, and **48.15%** in a part-time capacity, including those self-employed, performing or freelancing in the arts.*

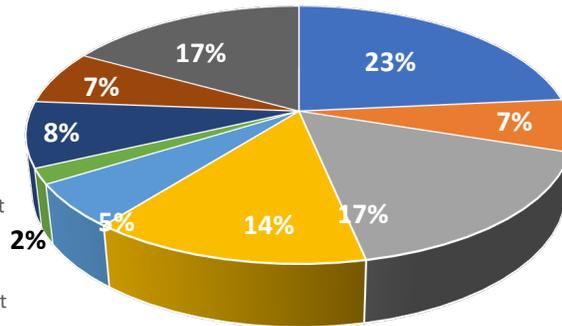
The broad career industries where Purchase graduates are employed, can be condensed into the top 5 most popular fields **Business: 27.24%**, **Arts: 23.08%**, **Education: 18.27%**, **Science/Technology/Environment: 11.22%** & **Healthcare/Health Services: 7.70%**.



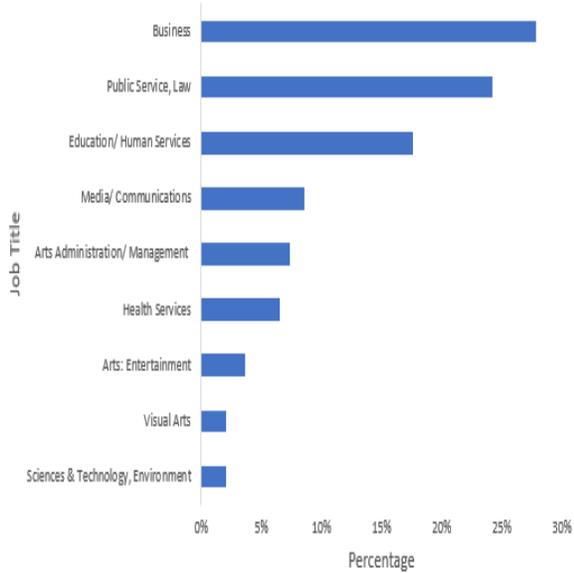
****The additional and broader career fields are presented below, organized by occupational titles—This refers to their reported job titles and career/field specific related activities as illustrated below.**

Career Fields by Occupation Title

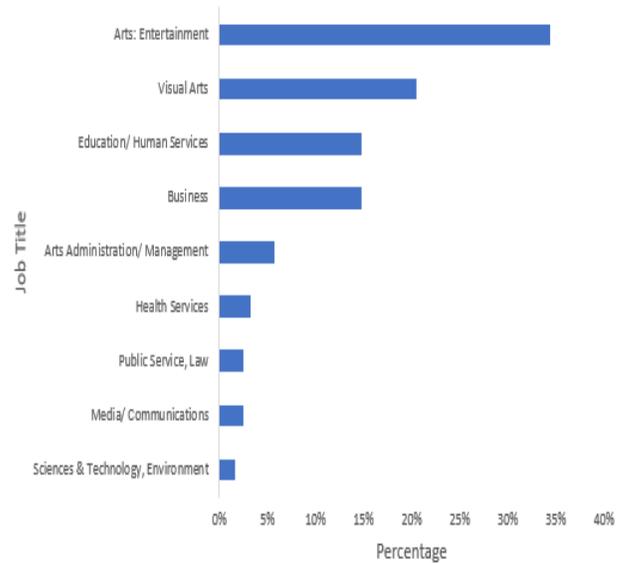
- Business
- Media/Communications
- Education/ Human Services
- Arts: Entertainment
- Health Services
- Science/ Technology/ Environment
- Visual Arts
- Arts: Administration/ Management
- Public Service/ Law



Job Titles by Career Fields: LAS

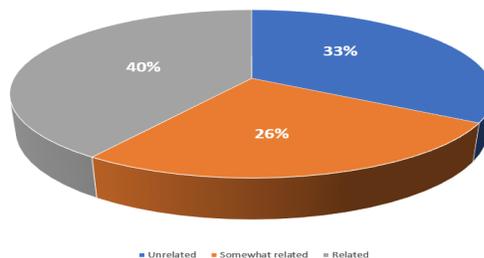


Job Titles by Career Fields: SOA

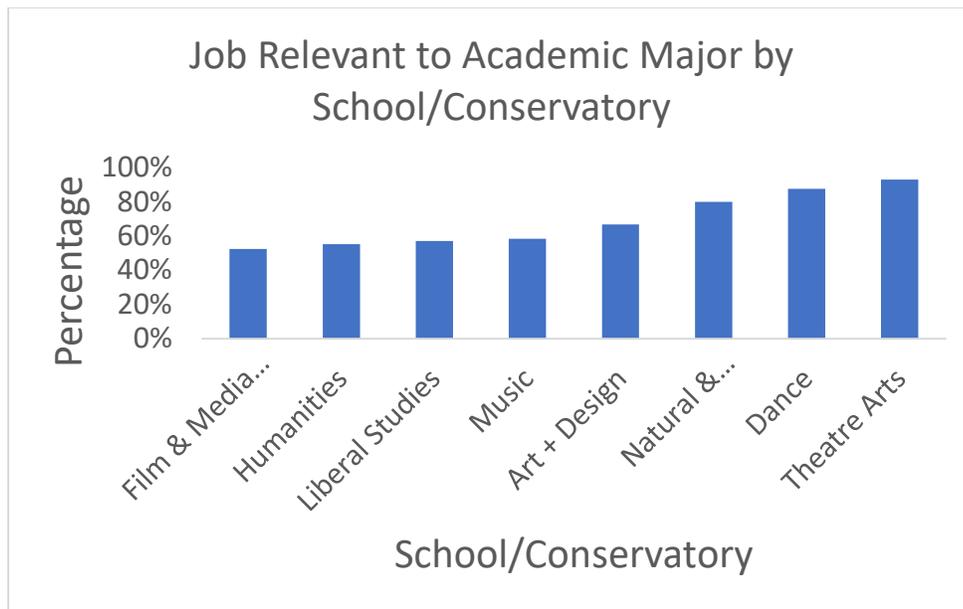


66.23% of the respondents reported that their employment was either **related** or **somewhat related** to their field of academic study generally sustaining an annual average in employment and its relation to academic study.

Job Relation to Major



- Unrelated
- Somewhat related
- Related

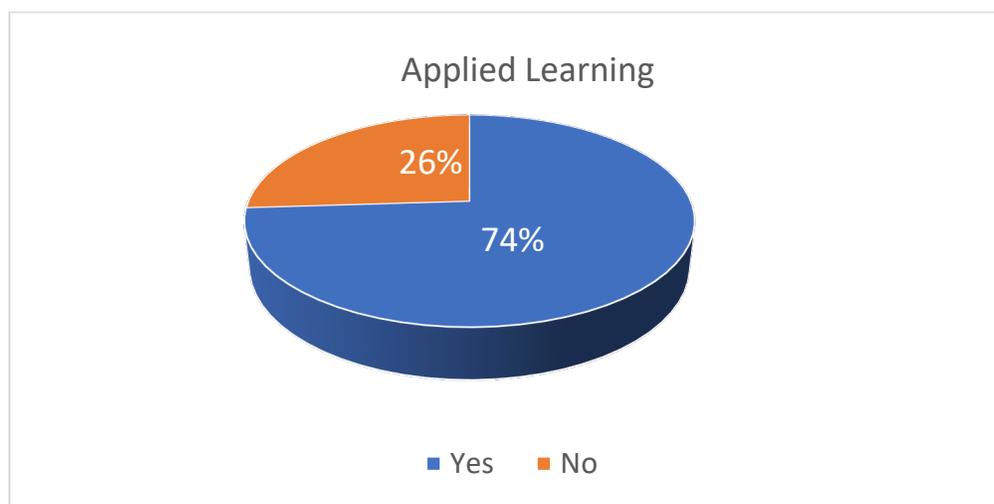


EXPERIENTIAL LEARNING AND INTERNSHIPS

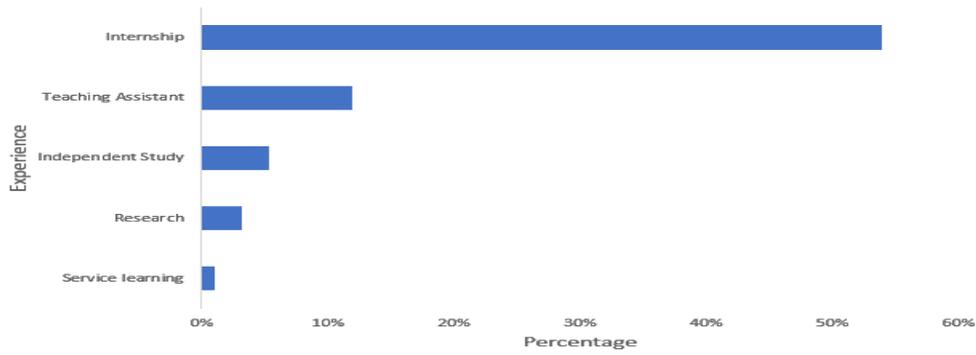
A significant increase in graduates reporting participation in applied learning for these graduates was noted with **48%** more reported to have at least one applied learning experience during college, including those with *career related senior projects*. Applied learning can encompass internships, research, teaching assistantship, independent study/projects, and service learning for credit. Experiential learning can also include other high impact activities where career skills and competencies can be developed including part-time employment, volunteer experience or student club leadership.

Of those graduates participating in one or more forms of applied learning, 82.5 % are also employed. Out of those who reported having at least one applied learning experience, **85%** were employed, and **18%** were in graduate school. **10%** were BOTH employed and in graduate school

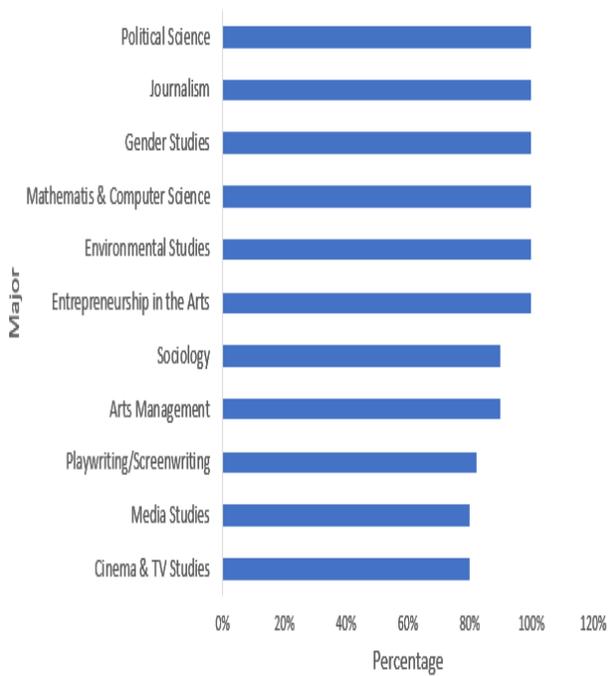
74% of the graduates reported having at least one applied learning experience, *in addition* to a reported career-relevant Senior Project or Capstone, increasing by **26%**, **a likely result** of the greater availability of experiential learning/internship opportunities, post-pandemic.



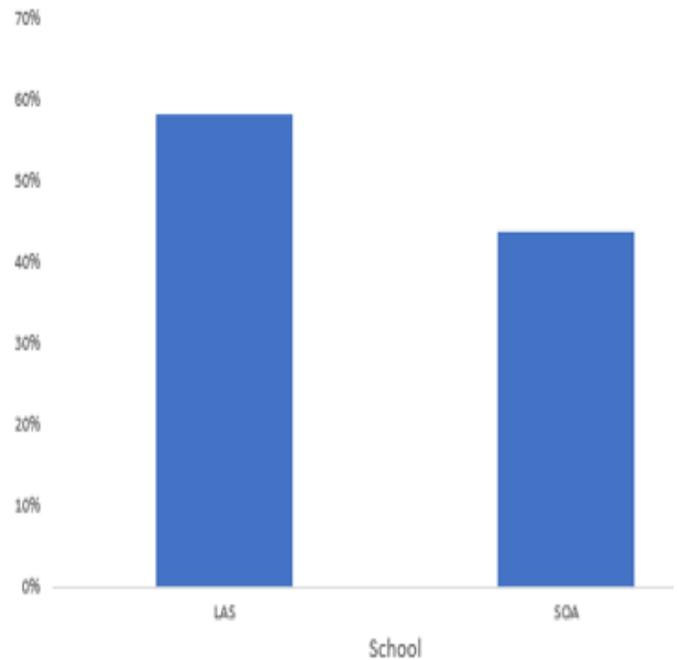
Participation in Applied Learning Experiences



Most Active Internship Participation by Major



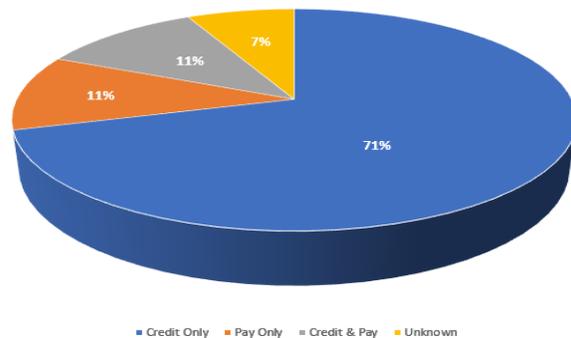
Participated in At Least One Internship



53% of the graduates had at least one internship while at Purchase, **increasing** by **17.8%** since the end of the pandemic. Likely this number is expected as more students find opportunities for exploration and experience as well as those academic programs that require or encourage internships for credit. **2.60%** were offered employment following a successful internship. (down 1.4%) **71%** interned for credit only, a **decrease** of approximately **7%**.

- **10.4%** reported interning for pay only and **11 %** interned for both credit and pay.
- Another **7.4%** of those interns did not report their compensation.

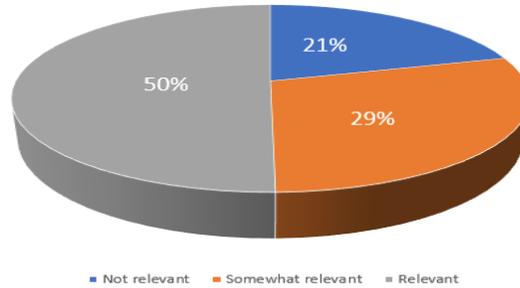
Internship Compensation



Only **24.82%** of those reporting having had internships were from the **School of Arts** and **75.18%** from **LAS** (limited internships available or virtual applied learning activities)

- **76.5%** of Graduates reported working full-time or part-time during their studies, increasing by approximately 4%.

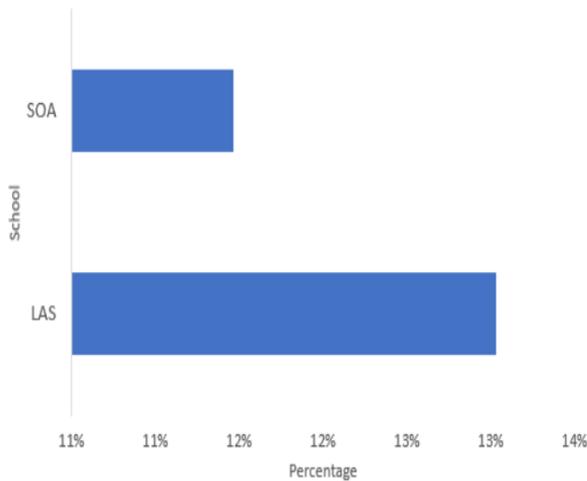
Senior Project Relevance to Career Goals



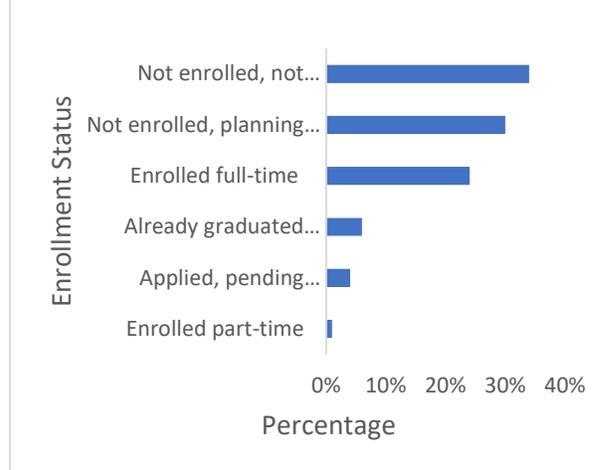
GRADUATE AND PROFESSIONAL SCHOOL

12.5% of graduates reported enrollment in graduate school included such programs: **Health Services: 22%, Arts Performance/Arts Management 20%, Education: 14.5%, Humanities: 11%, and Communication and Media: 9.1%.**

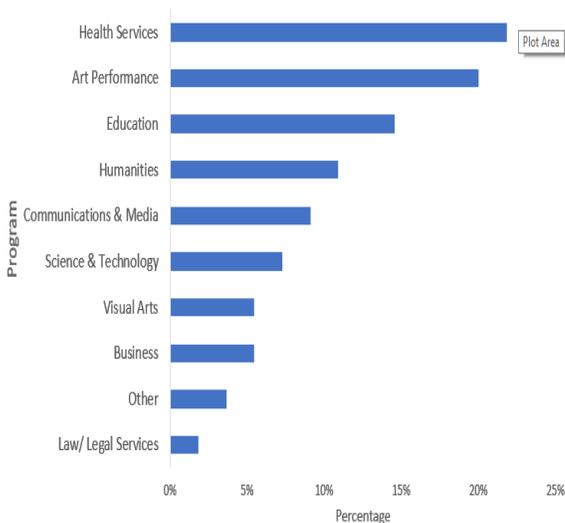
Graduate School Enrollment by School



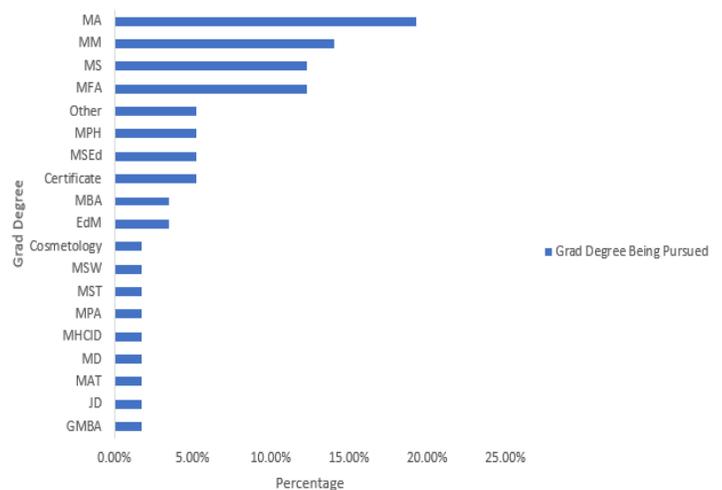
Graduate School Enrollment Status Breakdown



Grad School Program Breakdown

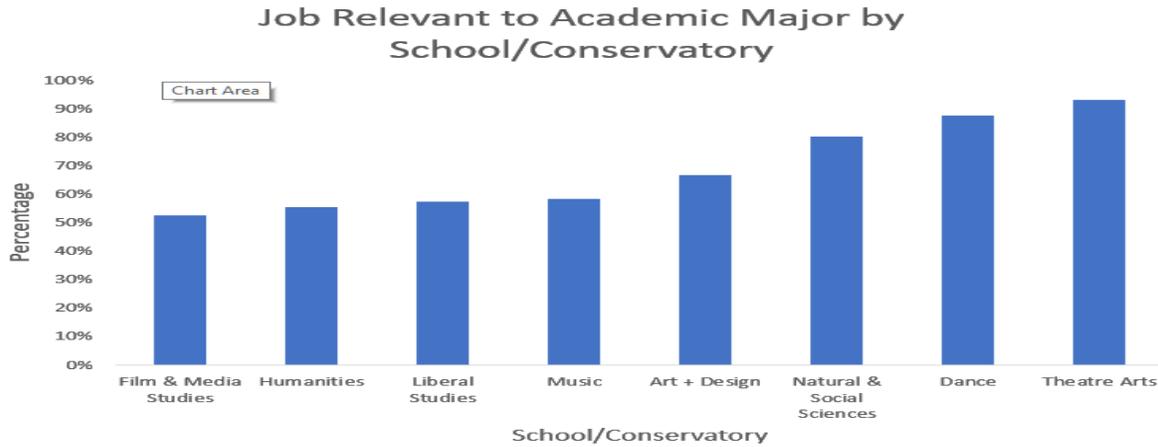
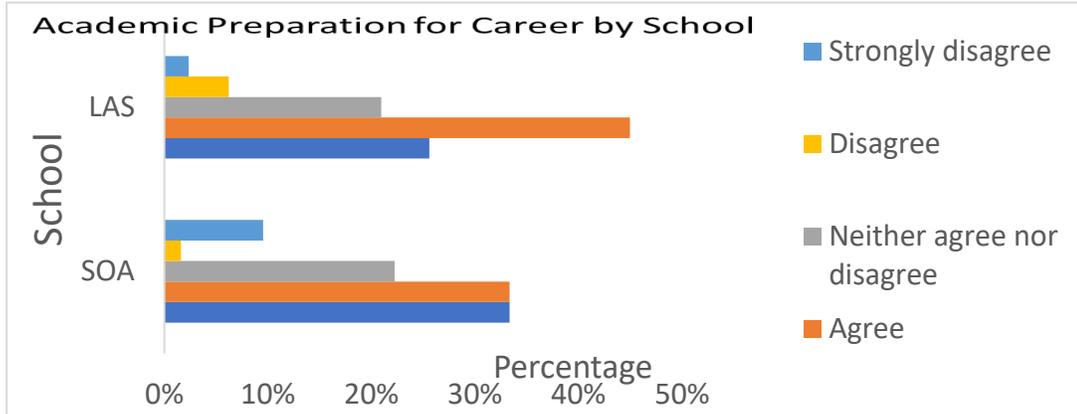


Grad Degree Being Pursued



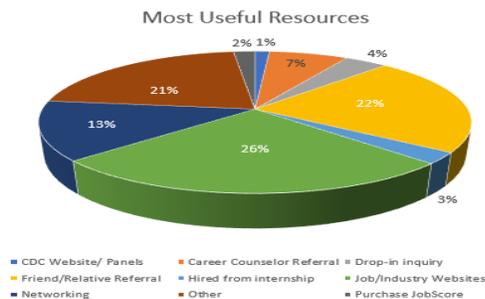
Career Preparation and Academic Programs

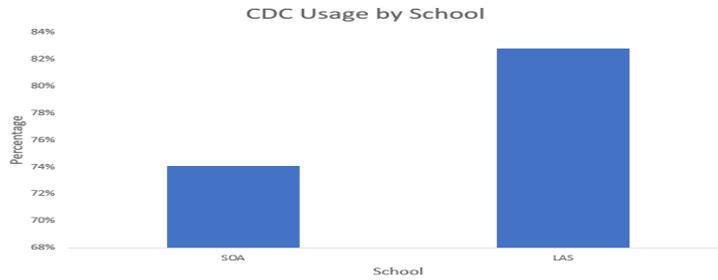
Approximately **69.4%** reported that as a result of their academic program they are better prepared for careers, fairly consistent with last year's graduates at 70.4%. Of the graduates who reported career preparation from their academic program, **79%** also used the Career Center, demonstrating an uptick again in usage post-pandemic.



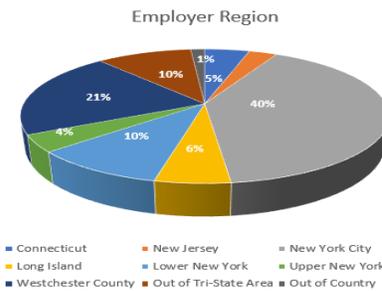
HOW STUDENTS FIND FIRST DESTINATION EMPLOYMENT

- **80%** of the 2022 graduates participated in one or more Career Development services and programs, with Career Center engagement.
- Of the graduates employed full time, **80%** also used the Career Development Center, underscoring the value of career preparation and professional development initiatives offered to students. **88%** of respondents rate the quality of the Career Center as excellent, very helpful or somewhat helpful. (as students have returned to campus and more robust resources are developed and offered to support students. Approximately **33.5%** reportedly found employment using resources that are attributed to the Career Development Center.

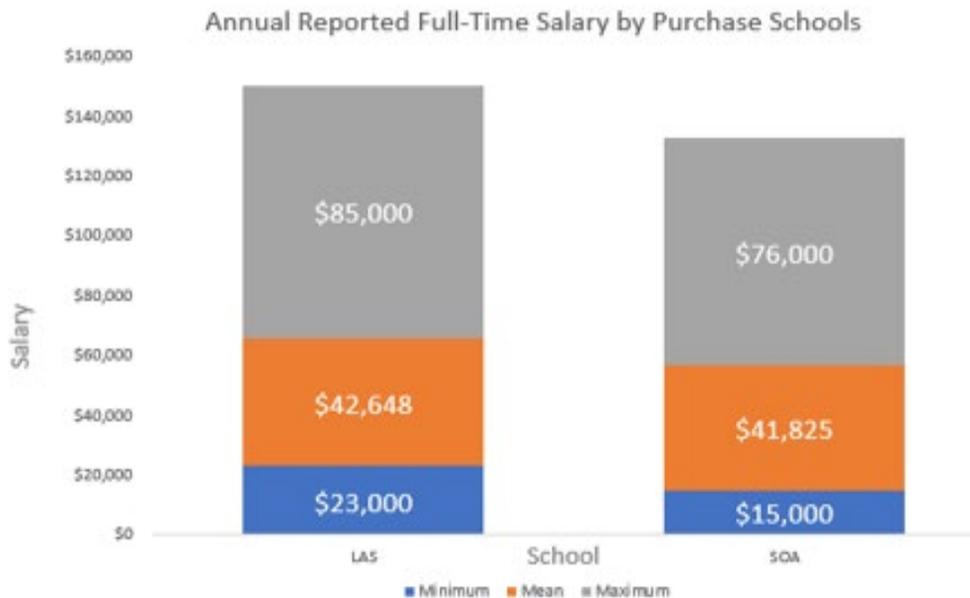




81% of graduates reporting their region of employment as within NYS A majority find their job opportunities generally in the NY metropolitan area, with 80.94% .



- **Approximately 50%** of the **2022** graduates reported their full-time salary with **72%** of those reporting to average approximately, **\$48,000**.
- This annual full-time salary reported compares slightly higher than national averages for those with degrees in **Liberal Arts and Sciences, Humanities and General Studies** of **\$45,845**. For those in **Visual and Performing Arts**, the average full-time salary reported was **\$43,041**.





SUMMARY

The **Class of 2022** has seen a notable uptick in their overall positive career outcome as **92%** of these graduates are either **employed** and/or **enrolled in graduate or professional schools** or are engaged in other career relevant activities. The 2022 Purchase Life after Purchase graduate survey update is encouraging, albeit post-pandemic, with the campus's return to in-person activities, experiential education, and learning back in the classroom.

The overall *employment rate* is **86%**, increasing for *full-time (62%) and part-time (37%) employment, other post-graduate career experiences, and entrepreneurship*. Purchase outcome the data appears to align with current data collected from national employers in NACE **Job Outlook 2022** accordingly job market trends. Employers still report to have increased their hiring by 15% with industries hiring more new graduates into entry-level positions.

It is of great importance that we continue to assess and leverage our graduate's success; their ROI, and the competencies developed throughout their college experience. The impact on future enrollment and retention should not be understated as the demand for career support and services has increased quite significantly over the past several years.

Many of our graduates have conveyed their academic programs as having a positive impact on their career preparation, particularly when also engaged in career-related activities and services. Career and professional skill development initiatives offered and integrated inside and outside the classroom are extremely valued among employers. The continuing and critical call for high impact learning activities that are intentional and collaborative is more important than ever before.

The impact is far-reaching; such intentional competency development through college and career center programs, partnerships, and resources will be a key toward helping our students better prepare for the future job and career marketplace.